

# EWU Leadership Certificate

## (Housed in Communication Studies)

The purpose of the EWU Leadership Certificate is threefold. The first goal is to educate and empower students to become proactive leaders in our society regardless of chosen profession. The second purpose is to have future employers recognize the spark and value that the Eastern Leadership Certificate holders bring to their organizations. The third is to develop the potential of student leaders at EWU.

The concept for the certificate involves a curriculum that establishes a common experience base for each student. The curriculum will introduce students to leadership related theories and best practices, to approaches, to “learning about” and “doing” leadership, and to understanding how to conduct self, other, and team leadership assessment.

This certificate curriculum will be built around a taxonomy of leadership principles that translate to improved performance at any level of leadership. The taxonomy includes five levels ranging from Philosophical Orientation, Theory & Models, Leadership Strategy, Tactics, and Leadership Skill Sets.

The end-state for each student will be as follows:

- Ability to identify varying leadership approaches, including ability to identify personal leadership philosophy and approach;
- Integrate and apply leadership theory and strategies;
- Possess leadership skills to effectively communicate with a variety of publics within multiple contexts;
- Demonstrate ethical, responsible, and effective leadership within a culminating portfolio.

### **Certificate Curriculum: (27-29 credits)**

<b>Basic Leadership</b>	<b>3 credits</b>
Any course that focuses on leadership skills. Certificate advisor will determine whether courses, beyond the suggested courses, qualify as a leadership basic course. See list on reverse.	
<b>Leadership Theory &amp; Philosophy class (400 level)</b>	<b>4-6 credits</b>
1 class that focuses on leadership theory. See list on reverse.	
<b>Group and Organizational Theory Elective (300/400 level)</b>	<b>5 credits</b>
1-2 classes that focus on the group or organizational context surrounding leadership CMST 430 satisfies this elective. See List 1 on reverse for others.	
<b>Leadership Concepts Elective</b>	<b>13 credits</b>
3 classes from List 2 (on reverse) focusing on understanding self through understanding others.	
<b>Exit Synthesis: CSBS 494</b>	<b>2 credits</b>
Leadership Portfolio: Students put together an integrating portfolio on their experience.	

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<b>TOTAL CREDITS</b>	<b>27-29 credits</b>
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\*\*NOTE: For students majoring in Communication Studies or Public Relations, CMST classes may NOT be used to satisfy the Leadership Concepts section.\*\*

**For more information, contact:**  
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<b>Basic Leadership (3 credits)</b>		<b>List 1 - Groups &amp; Organizational Theory (5 credits)</b>	
CSBS 200	Intro to Leadership	NOTE: CMST 437 & ENTP/CMST 433 may be taken to satisfy List 1, but may not be used for both Theory & Philosophy as well as List 1.	
MLSC 101, 102, 103	Basic Military Skills 1, 2, & 3	CMST 250	Small Group Communication
PSYC 297	Workshop, short course, conf, sem	CMST 430	Communications in Organizations
<b>Theory &amp; Philosophy (4-6 credits)</b>		HSAD 435	Process Improvement in Health
CMST 437	Sports & Leadership	MGMT 326	Organization Theory & Behavior
CMST 439	Topics in Leadership	MLSC 201, 202, 203	Basic Military Team Building 1, 2, & 3
ENTP/CMST 433	Leadership, Innovation & Sustainability	OPSM 330	Operations Management
ITGS 400	Interdisciplinary Sr. Capstone	OPSM 441	Quality Management
MGMT 480	Organizational Leadership	PHED 261	Coaching Sports Technical & Tactical Skills
MLSC 301, 302, 303	Military Science & Tactics 1, 2, & 3	PHED 366	Intro to Service, Citizenship, & Community
MLSC 401, 402, 403	Military Science & Officership 1, 2, & 3	PSYC 381	Social Psychology
RCLS 410	Outdoor Leadership	PSYC 483	Group Dynamics
		RCLS 250	Camp Administration & Leadership
<b>Portfolio Assessment (2 credits)</b>		SOCI 463	Complex Organizations
CSBS 494	Leadership Portfolio	SOCI 481	Social Psychology
<b>List 2 - Leadership Concepts (13 Credits)</b>			
Any course from List 1 may be used to satisfy course credit requirements for List 2; however, a single course may not be used for both list requirements. Additionally, any 300-400 level course from the Global Studies university graduation requirement (UGR) list or the Diversity UGR list may be used to satisfy credit requirements for List 2.			
**CMST courses will not count toward List 2 credit requirements for students majoring in Communication Studies or PR.			
At least one course from List 2 must be 400 level. 400-level Topics courses require prior approval of the certificate advisor.			
AAST 3xx, 4xx	Any 300-400 level course	JRNM 453	Public Relations Writing
**CMST 3xx, 4xx	Any 300-400 level course	METC 468	Quality Assurance & Intro to Lean
CHST 3xx, 4xx	Any 300-400 level course	MGMT/IBUS 470	International Business
GWSS 3xx, 4xx	Any 300-400 level course	MGMT/IBUS 471	International Management
IDST 3xx, 4xx	Any 300-400 level course	PHIL 411	Theory of Knowledge
		PHIL/GWSS 417	Women & Ethics
ADST 410	Community Prevention Methods	PLAN 261	Community Development
ANTR 311	Poverty, Inequality & Society	POLI 333	Public Management
BIOL/HUMN 320	The Human Prospect	PSYC 231	Science of Stress & Coping
CRIM 420	Peacemaking Criminology	PSYC 301	Theories of Personality
DESN 463	Visual Communication Design 3	PSYC 307	Psychology of Adjustment
DSST 410/GWSS 418	Disability as Diversity	PSYC 315	Psychology of Human Relations
DSST 420	Human Diversity & Human Rights	PSYC 340	Emotion & Emotional Intelligence
ECON/AAST/GWSS 324	Economics of Poverty & Discrimination	RCLS 220	Leadership in Recreation & Leisure Activities
ECON/GWSS 427	Economics of Women & Work	SOCI 321	Sex & Gender
EDUC/IDST 485	Indigenous Education	SOCI 471	Sociology of Work
ENTP 411	Finding & Evaluating Opportunities	SOCI 482	Identity & Power
ENTP 487	Digital Entrepreneurship	SOWK 381	Diversity & Social Work
HLED 201	Intro to Health & Wellness	SOWK 420	Conflict Management
HLED 381	Mind-Body Health	SOWK/IDST 437	Indian Child Welfare
HLED 485	Managing Stress	SOWK/GWSS 448	LGBTQ Issues for the Professional
HLED 487	Time Management	SOWK/GWSS 471	Human Rights & Women's Rights
HSAD 450	International Perspectives on Healthcare	TECH 393	Technology World Civilization
HUMN/GWSS/PHIL 415	Feminist Theories	UNST 215	Service & Leadership
HUMR 328	Human Resource Management	UNST 495	Engaged Internship