



Slingshot is a non-profit organization committed to **Coaching Purposeful Direction.**

We help young people build resilience, uncover and pursue their professional passions, and develop networks of people that can help them along their journey.

Simply put, we help them answer the ultimate question "What do I want to do with my life?"

Intern Position: Marketing and Program Development Interns

Description: We are currently seeking an intern to work alongside our Founder and our Executive Director in all aspects of developing our web site and social media platforms. This internship is an excellent opportunity to experience various aspects of digital program development and social media marketing while designing for a community based non-profit start-up.

Responsibilities:

- Assist with the development of the Slingshot website and Coaching offerings using Kajabi (online coaching platform).
- Launching Slingshot social media for Instagram, LinkedIn and TikTok..
- Build a calendar of posts in relation to our calendar of events at Slingshot.
- Assist in implementing a scheduling app to help streamline our coaching sessions online and in person.
- Manage all social media communications to keep Slingshot in the forefront of people's minds.
- Help create engaging Instagram stories.
- Assist in content creation for the highlights feature on Instagram
- Create header images and relevant posts for LinkedIn and any event pages should that arise.
- Opportunities for more design work depending on ability.

Qualifications:

- Skilled on all social media platforms.
- Familiarity with Kajabi a plus.
- Completed or working toward a college degree in a related field (Marketing/Communications, Graphic, Design, English or Public Relations)
- Great eye for detail and graphic design.
- Ability to engage with a new brand and implement that into all aspects of content creation.
- Skilled in Adobe Create Cloud apps (AI, ID, PS) and edit video highly desired.
- Self-motivated, ability to prioritize.
- Ability to communicate in a professional manner.
- Enthusiasm for the mission of Slingshot and the mission we serve.

Start Date: Position open until filled, requires up to 6 month commitment.

Hours: 8-10 hours/week, preferably two to three days a week in the office

Compensation: \$18/hour depending on experience

To Apply: Please send your resume and a portfolio/sample of your work along with a cover letter explaining your experience with social media, program development and/or graphic design to: lisa@helloslingshot.org

Slingshot is a Equal Opportunity Employer and does not discriminate on the basis of sex, race, age, national origin, ethnic, background, disability or any other characteristic protected by law.