College of Social Sciences: Strategic Planning Flow Diagram for Urban & Regional Planning

Planning framework

College Vision

The CSS vision is to deliver innovation in teaching, research, and community engagement to our students by offering enhanced quality programs including departments, interdisciplinary programs, and centers that serve the dual purpose of providing a broad liberal arts education and fulfilling unique niches in the state and in the region.

College Mission

To provide all students with a strong liberal arts education in traditional and applied social and behavioral sciences which includes emphases in multicultural, communicative, interdisciplinary, and international perspectives on society and the world.

Vision: Urban and Regional Planning Programs

Our graduates are leaders of the planning profession and guides to sustainable futures.

Mission: Urban and Regional Planning Programs

The mission of the Urban and Regional Planning Programs at EWU is to provide quality professional planning education, research, and community service with an emphasis on problem solving at the local level.

Mission Statement Components: Urban and Regional Planning Programs:

- Emphasize excellence in student learning and teaching through student-centered learning environments.
- Provide intellectual and professional development to students through coursework, student organizations, research opportunities, internship opportunities, community engagement and service learning.
- Develop students' knowledge and understanding of different cultures and foster a deep appreciation of diversity and equity.
- Reward faculty excellence in teaching and research and service, thereby enhancing their ability to make meaningful contributions to the college, the community, the profession and the academy.
- Value and act on inputs from constituencies, such as planning practitioners and students, regarding their education needs and their view of the Urban and Regional Planning Programs' quality and relevance.

Core Values

- We take pride in over 50 years (since 1968) of community-based research and community-service learning.
- We focus on problem solving at the local scale.
- We value and promote diversity.
- We seek to address global understanding recognizing the need for local actions.
- We take pride in our alumni who shape and influence the future of our region as professional planners and community builders.

Recipe for Success

1. Maintain a student-oriented focus and shared governance focus for all decision making.
2. Maintain high quality planning core and specializations.
3. Avoid bottlenecks in curricular design in order to facilitate student progress towards graduation.
4. Maintain excellent student advising.
5. Adhere to PAB standards regarding curricula and all other operations.
6. Hire, develop, and retain faculty who are highly competent in teaching, research, and service.
7. Maintain a faculty and staff who enrich the planning programs' sense of positive community, through collegiality, civility, cooperation, mutual respect, open-minded deliberations, integrity, constructiveness, commitment, and ethical conduct.
8. Maintain a cultural environment characterized by personal fulfillment, satisfaction, and fun.
9. Embrace continuous improvement and accountability in all areas for all individuals.
10. Strive to maintain positive relations with greater campus community.
11. Maintain good relationships with community, national, and international partners.

Master Goals	Strategic Directions	Action Priorities	Assessment/Evaluation
Provide a quality applied professional planning education for both graduate and undergraduate students. (1)	EWU*Planning* maintains a tradition of providing an excellent learning environment for both graduate and undergraduate students that emphasizes planning action at the local and regional level.	Develop on-going Student Learning Outcomes assessment standards, procedures, and reporting. Continue to evaluate and revise our professional planning programs around the core knowledge, skills and values of the planning profession; essential planning skills; and the values and ethics of our profession.(6) Maintain excellent facilities, equipment and access to information for our students, the planning community and the region.(6)	Students: Percent Good or Better Faculty Outcomes Assessment. Students: Percent Good or Better EWU SLO Assessment. Annual PAC Outcomes Report and Actions. Percent of identified improvements achieved.
Actively recruit excellent, diverse students. (2)	A diverse, excellent student body ensures an active community of inquiry within our planning programs, and promotes interdisciplinary, collaborative learning, engagement in critical thinking and assessment of critical and relevant issues.	Seek extramural funds to support and attract diverse and highly qualified students. Offer specializations that attract and support the interest of students from underrepresented backgrounds.	Percent Students Funded by Extramural Funding. Faculty PAC and student review of offerings. Number Underrepresented Students.
Disseminate high-quality, meaningful, and timely research to the academic, professional, and governmental communities. (5)	EWU*Planning* encourages, supports, and rewards faculty research and publishing efforts. These qualitatively improve the knowledge base of the discipline, address contemporary planning problems, and enhance planning education.	Develop an overall plan for enhancing intellectual contributions. Seek extramural funds to support faculty research.	Percent of Faculty achieving FAP Research Goals. Number and Value of Grants. Number & Percentage of faculty supported by extramural funds.
Maintain the department's long tradition of providing community service to local communi-ties. (3)	EWU*Planning* connects with local communities including environmental and NGOs, local governments, Tribal governments, Hispanic communities, and other diverse populations through service learning class projects, applied research, internships and planning studio experiences.	Support service and problem based course projects serving local and regional communities and organizations. (9) Educate the community about the nature and importance of planning.	Number of Projects Percent of Students (Grad and undergrad) involved Number of Outreach Activities Number of plans, reports, creative works and popular publications.
Develop and maintain a qualified and diverse faculty and staff. (5)	EWU*Planning* has a comprehensive faculty planning process that attracts, develops, and retains highly qualified faculty members.	Develop a faculty staffing approach that supports a diverse and qualified faculty and staff. Seek extramural funds to support faculty research and development.	Percent of Faculty from diverse backgrounds. Total funds devoted to faculty development & number of faculty supported.
Work closely with professional planning organizations to support and develop ongoing educational opportunities, services and programs. (7)	EWU*Planning* has strong partnerships with public private and community organizations.	Maintain a strong Advisory Board (PAC). Design, develop and deliver, through collaborative partnerships, new and expanded educational opportunities, services and programs for students, faculty, professionals and local communities. (8) Actively involve alumni in professional development, mentoring, classroom support, and recruitment.	Report on PAC Accomplishments. Number & Type of educational opportunities, services and programs. Percent of PAC who are alumni, adjuncts, guest speakers, etc. Participate in CBPA Alumni Survey and report.
Maintain sound administrative procedures and practices.	EWU*Planning* has a robust evaluation process for its programs, personnel, and practices, along with effective strategic and operational management processes.	Promote active participation in departmental governance by faculty, staff, and students. (4) Involve faculty, staff, students, and the professional community to include participation in the design, review, monitoring and update of the Strategic Plan. (4) Revise *Policies & Procedures* to refine procedures and practices.	Percent Students Faculty and Staff participation in governance. Coordinate Plan Evaluation with PAC annual and other meetings. Revise Departmental *Policies and Procedures* in synch with College and University CBA.