
Title	0040	02/29/2024
	by Jeremy Jostad in 2024 COAPRT Annual Report	id. 45720099
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Original Submission 02/29/2024

Score	n/a
Each accredited program requires its own separate annual report.	For example if your institution has two accredited programs e.g. Therapeutic Recreation and Recreation Management you will complete two separate annual reports.

Section 1: Contact Information

Name of institution	Eastern Washington University
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Name of Accredited Program	Recreation Experience Management
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Total number of students enrolled in this program.	31
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Name and contact information of the Primary Contact for your COAPRT Accredited Program(s). All communications will be sent to this person.	Jeremy Jostad
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Position Title	Associate Professor - Recreation Experience Management Program Director
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Address	Wellness and Movement Sciences Department 200 PEC Cheney Washington 99004 US 47.49513 -117.58361
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Email	jjostad@ewu.edu
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Phone	+15093597097
Department Name	Wellness and Movement Sciences
Website	https://www.ewu.edu/chsph/wellness-movement-sciences/
Formal Name of your Institution's President	Dr. Shari McMahan, PhD

Section 2: Intent to Pursue Accreditation

Does the academic unit intend to pursue accreditation or re-accreditation as originally scheduled?	Yes
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Regional Accreditation: Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)?	Yes
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Section 3: Statistics Summary Report - Faculty

Are there a minimum of two full-time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03)	Yes
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Do a minimum of two full-time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field?
(Standard 1.04)

Yes

Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible?
(Standard 1.05)

Yes

Section 4: Statistics Report - Students Note: Council adopted the Graduation Rate definition used by the National Center for Education Statistics, <https://nces.ed.gov/ipeds/use-the-data/survey-components/9/graduation-rates>. As required by the Council on Higher Education Accreditation (CHEA), COAPRT is mandated to engage in “regular, critical, self-evaluation of its performance, standards, policies and impact” (CHEA Standard 12.M.1). This process includes “the review of aggregate information regarding the extent to which the accredited institutions or programs are achieving their expectations for student learning” (CHEA Standard 12.M.1). To meet this CHEA standards we are collecting the following program level data: Graduate school acceptance rate, post-graduation employment rate, and six-year graduation rate. This data will be collected and reported for each COAPRT accredited program within your department and not aggregated across multiple COAPRT accredited programs. Suggested sources of evidence for this program-level data could include alumni or senior exit surveys completed within x months of graduation, centrally collected data if it can be dis-aggregated for each of your programs, self-report in a department data-base, etc.

Six-year graduation rate

91%

Graduate school acceptance rate	Report the number of last year's graduates from the accredited program who indicated they have been accepted to graduate school, the percent of the graduating class this number represents, the method of data collection, and the response rate or percent of graduating students for whom you have data. See examples below: Example A (have data) Number accepted to graduate school: 7 Percent of graduating students: 11% Method of measurement: Survey collected three months post-graduation Response rate: 83% of graduating students responded to survey Notes: We will monitor and assure we continue to achieve a response rate of greater than 80% Example B (have data) Number accepted to graduate school: 3 Percent of graduating students: 18% Method of measurement: Self-report on department database Response rate: 53% of graduating students Notes: We haven't worked to increase our response rate but will now use a student-employee to help us secure a response rate of 85%
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Graduate School Acceptance Rate	1 accepted - 11%
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Method of measurement	Exit Interview Questionnaire
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Response rate	62%
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Notes	Our TR students did not complete the exit interviews and affected these numbers. We had 5 students graduate from ORL, 4 students from RTM and 4 students from TR. We did not include the TR students in the stats above.
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Post-graduate employment rate	Report the number of last year's graduates from the accredited program who indicate they are currently employed (your program needs to determine if it will count part-time, employment outside the PRT profession, if it will subtract out those students from the total count who are not seeking employment for whatever reason, etc.), the percent of the graduating class this number represents, the method of data collection, and the response rate or percent of graduating students for whom you have data. See examples below: Example A (have data) Number of employed students: 56 Percent of graduating students: 78% Method of measurement: Self-report on department database up to three-months post-graduation. Academic advisor reminds students to submit their employment data during the three-month window. Response Rate: 89% Notes: Not applicable Example B (have data) Number of employed students: 36 Percent of graduating students: 64% Method of measurement: Self-report on department database Response Rate: 44% of graduated students Notes: We haven't ever followed up with students to increase our response rate, we will have our part-time club advisor do that in the future to bring up our response rate to at least 80%
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Post-graduate employment rate	5 - 39%
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Method of measurement	Exit Interview Questionnaire
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Response rate	62%
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Notes

Five out of the 8 respondents said they got a full time job in the recreation industry. These surveys are also filled out at the very end of their internship, some not completely done and potentially not offered a full time position yet.

Section 5: Narrative Report - Learning Outcomes Assessment For the next section, please report learning outcomes - one for each of the 7.01, 7.02, 7.03, and 7.04 (for a total of four measures) of student learning and the related outcomes for each program. These outcomes should be a part of your program's annual assessment plan as indicated in COAPRT standard 2.05.05 and will also be published on the COAPRT Program List webpage. You will complete this for each of your COAPRT accredited programs. For instance, if you have two accredited programs such as a Recreation Program and a Therapeutic Recreation Program, you will submit two sets of learning outcomes - one set for each program. It is strongly suggested that you have your outcomes with you as you complete this questionnaire. TWO of the three outcomes must use direct measures. Some examples of DIRECT measures include the following: Capstone Assignment Quality Comprehensive Examination Internship Evaluation Performance of Relevant Skill Portfolio Evaluation Pre/Post Test Result Presentation Quality Project Quality Standardized Test Result Thesis/Project Quality Video/Audiotape Production Quality Written Assignment Evaluation Writing Exam Result Some examples of INDIRECT measures include the following: Advisory Board Evaluation Alumni Survey Curriculum Review Result Employer Survey Result Exit/Student Interview Result Focus Group Result Graduate School Acceptance Rate Honors/Awards Received by the Program

Section 5-1: Narrative Report - Learning Outcomes Assessment Please provide the following information COAPRT expects all programs to demonstrate that student learning outcomes associated with its 7.0 Series Learning Outcomes are met at a 70% level. Therefore, student achievement will be judged as appropriate when 70% or more of the students being assessed demonstrate that they have accomplished the learning outcome.

PROGRAM (include name of program and description): Please provide a short description of this COAPRT program, it will be published on the COAPRT Program online directory.

The Recreation Experience Management (REM) degree prepares you for careers in the recreation and experience industries. You'll learn essential management skills in the multi-billion dollar recreation industry like tourism, outdoor recreation, natural resources, experiential training and sports management.

The curriculum focuses on providing enjoyable human experiences through recreation, tourism, outdoor activities, and more. You'll gain practical knowledge and skills through experiential learning opportunities.

Choose from four concentrations and consider minors or certificates to enhance your expertise.

Recreation and Tourism Management
Experiential Training and Development
Outdoor Recreation Leadership
Natural Resource Recreation

Provide the program-specific learning outcome consistent with COAPRT Standard 7.01: Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

Describe the method by which the learning outcome for Standard 7.01 was assessed:

For academic year 2022-23, Standard 7.01 was measured through three assignments across three different classes for a total of 43 separate student artifacts. These assignments included an industry report, survey development and analysis, and one called "Take a Stand."

Indicate whether this outcome measure is Direct or Indirect.	Direct
State your program's standard for demonstrating that your Student Learning Outcome for 7.01 was successfully achieved.	Students must earn a grade of 80% on assignments in order to pass the outcome. This is a change from our last criteria, which used to be 75%.
Result of the assessment of the learning outcome for Standard 7.01:	Of the 43 separate artifacts, 38 met the outcome, 5 did not meet the outcome indicating an 88% pass rate for Standard 7.01.
Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02. Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.	Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.
Describe the method by which the learning outcome for Standard 7.02 was assessed:	For academic year 2022-23, Standard 7.02 was measured through one assignment for a total of 10 separate student artifacts. The assignment was a facility research assignment within Facility Planning and Environmental Design course.
Please indicate whether this outcome measure is Direct or Indirect.	Direct

<p>State your program's standard for demonstrating that your Student Learning Outcome for 7.02 was successfully achieved.</p>	<p>Students must earn a grade of 80% on assignments in order to pass the outcome. This is a change from our last criteria, which used to be 75%.</p>
<p>Result of the assessment of the learning outcome for Standard 7.02:</p>	<p>Of the 10 separate artifacts, 9 met the outcome, 1 did not meet the outcome indicating a 90% pass rate for Standard 7.02.</p>
<p>Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03. Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.</p>	<p>Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.</p>
<p>Describe the method by which the learning outcome for Standard 7.03 was assessed:</p>	<p>For academic year 2022-23, Standard 7.03 was measured through one assignment for a total of 17 separate student artifacts. The assignment was a professional interview assignment in our Administration course.</p>
<p>Please indicate whether this outcome measure is Direct or Indirect.</p>	<p>Direct</p>
<p>State your program's standard for demonstrating that your Student Learning Outcome for 7.03 was successfully achieved.</p>	<p>Students must earn a grade of 80% on assignments in order to pass the outcome. This is a change from our last criteria, which used to be 75%.</p>

Result of the assessment of the learning outcome for Standard 7.03:	Of the 17 separate artifacts, 15 met the outcome, 2 did not meet the outcome indicating a 88% pass rate for Standard 7.03.
Please provide the program-specific learning outcome consistent with COAPRT Standard 7.04. Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hourse and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism or related organizations.	Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hourse and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism or related organizations.
Describe the method by which the learning outcome for Standard 7.04 was assessed:	For academic year 2022-23, Standard 7.03 was measured through one assignment for a total of 9 separate student artifacts. The assignment was the final evaluation conducted by the student internship site supervisor.
Please indicate whether this outcome measure is Direct or Indirect.	Direct
State your program's standard for demonstrating that your Student Learning Outcome for 7.04 was successfully achieved.	Students must earn a grade of 80% on assignments in order to pass the outcome. This is a change from our last criteria, which used to be 75%.
Result of the assessment of the learning outcome for Standard 7.04:	Of the 9 separate artifacts, 7 met the outcome, 2 did not meet the outcome indicating a 78% pass rate for Standard 7.04.

An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05).

Please provide a link to the program's website that demonstrates compliance with Standard 2.05.05. <https://inside.ewu.edu/recreationleisureservices/accreditation/>

It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06).

Please provide a link to the program's website demonstrating compliance with Standard 3.06. <https://inside.ewu.edu/recreationleisureservices/accreditation/>

It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07).

Please provide a link to the program's website demonstrating compliance with Standard 3.07. <https://inside.ewu.edu/recreationleisureservices/accreditation/>

Section 7: Program Changes

Clearly describe any major changes for the reporting year in the program's strategic plan, curriculum, resources, administration, or other areas of the program directly related to accreditation standards. Please include the Standard number. If there are no major changes in any of these areas, please just indicate "none".

No major changes have occurred in areas mentioned above, however, the RCLS program submitted paperwork in AY 22-23 to change the degree from three bachelor of art degrees to a single bachelor of science degree in Recreation Experience Management with four different concentrations. These changes were implemented in the fall of 2023.

The responses are self reported and the responsibility for the accuracy of the content is on behalf of the program.

checked
