
Title	0032	02/26/2026
	by Jeremy Jostad in 2026 COAPRT Annual Report	id. 53301281
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About the Annual Report

The purpose of the Annual Report is to follow a program's current progress towards learning outcome assessment. This is a requirement to maintain accreditation. Institutions with multiple accredited programs will be required to report on the 7.0 series for each individually accredited program. Each accredited program requires its own separate annual report. For example if your institution has two accredited programs e.g. Therapeutic Recreation and Recreation Management you will complete two separate annual reports. The purpose of the Annual Report is to provide a snapshot of your student learning outcome data collection for the previous calendar year. (January 2025 - December 2025) Posting requirements for the program's website include student learning outcome aggregate data from the most recent academic year. (2024-2025)

Section 1: Contact Information

Name of institution Eastern Washington University

Name of Accredited Program Recreation Management

Total number of students enrolled in this program. 26

Name and contact information of the Primary Contact for your COAPRT Accredited Program(s). All communications will be sent to this person.

Jeremy Jostad

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Department Name Wellness & Movement Sciences

Website <https://www.ewu.edu/chsph/wellness-movement-sciences/>

Formal Name of your Institution's President Dr. Shari McMahan

Section 2: Intent to Pursue Accreditation

Does the academic unit intend to pursue continued accreditation as originally scheduled? Yes

Regional Accreditation: Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)? Yes

Section 3: Statistics Summary Report - Faculty

Are there a minimum of two full-time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03)

Do a minimum of two full-time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field? (Standard 1.04)

Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible? (Standard 1.05)

Narrative Report - Learning Outcomes Assessment For the next section, please report learning outcomes - one for each of the 7.01, 7.02, 7.03, and 7.04 (for a total of four measures) of student learning and the related outcomes for each program. These outcomes should be a part of your program's annual assessment plan as indicated in COAPRT standard 2.05.05 and will also be published on the COAPRT Program List webpage. You will complete this for each of your COAPRT accredited programs. For instance, if you have two accredited programs such as a Recreation Program and a Therapeutic Recreation Program, you will submit two sets of learning outcomes - one set for each program. It is strongly suggested that you have your outcomes with you as you complete this questionnaire. TWO of the three outcomes must use direct measures. Some examples of DIRECT measures include the following: Capstone Assignment Quality Comprehensive Examination Internship Evaluation Performance of Relevant Skill Portfolio Evaluation Pre/Post Test Result Presentation Quality Project Quality Standardized Test Result Thesis/Project Quality Video/Audiotape Production Quality Written Assignment Evaluation Writing Exam Result Some examples of INDIRECT measures include the following: Advisory Board Evaluation Alumni Survey Curriculum Review Result Employer Survey Result Exit/Student Interview Result Focus Group Result Graduate School Acceptance Rate Honors/Awards Received by the Program

Section 4: Narrative Report - Learning Outcomes Assessment Please provide the following information COAPRT expects all programs to demonstrate that student learning outcomes associated with its 7.0 Series Learning Outcomes are met at a 70% level. Therefore, student achievement will be judged as appropriate when 70% or more of the students being assessed demonstrate that they have accomplished the learning outcome.

PROGRAM (include name of program and description): Please provide a short description of this COAPRT program, it will be published on the COAPRT Program online directory.

Bachelor of Science in Recreation Management:

In this dynamic program, you'll learn to design and manage recreation activities, outdoor and adventure excursions, and community initiatives that help people live healthier, more connected lives.

You'll also develop leadership, collaborative, and problem-solving skills through practical learning experiences with our local industry partners, including Washington State Parks, Spokane Sports, Cheney Parks and Recreation, the U.S. Fish and Wildlife Service, and more.

Students who complete this degree are eligible to sit for the Certified Park and Recreation Professional (CPRP) and Certified Park and Recreation Executive (CPRE) exams.

Many grads go on to manage resorts, coordinate events, run youth and professional sport entities, oversee parks and recreation departments, and lead outdoor adventures for diverse groups.

<p>Provide the program-specific learning outcome consistent with COAPRT Standard 7.01: Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.</p>	<p>Students who earn a BS in Recreation Management from EWU should be able to:</p> <ul style="list-style-type: none"> *demonstrate an understanding and ability to perform essential functions within business management of the recreation industry, which include event planning; liability and risk management; financial resource management; facility design and management; administration; evaluation and assessment; promotions and marketing; recreation leadership and facilitation; employee recruitment, training, and supervision; customer service; and small business enterprise; *demonstrate an understanding of the principles of organizational leadership, group development, and employee/client motivation; *demonstrate an understanding of the principles of commercial, non-profit, and government enterprise as they apply to the recreation industry; *demonstrate an understanding and apply skills of entrepreneurship as they apply to the recreation industry
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<p>Describe the method by which the learning outcome for Standard 7.01 was assessed:</p>	<p>For calendar year 2025, Standard 7.01 was measured with three different assignments across three different classes. There were a total of 34 artifacts assessed over the assignments called Industry Report from our Resort and Commercial Recreation class, Survey Instrument assignment from our Evaluation in Recreation Management class, and Take a Stand assignment from our Foundations of Recreation Management class.</p>
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<p>Indicate whether this outcome measure is Direct or Indirect.</p>	<p>Direct</p>
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<p>State your program's standard for demonstrating that your Student Learning Outcome for 7.01 was successfully achieved.</p>	<p>70% of students will score 70% or higher on the outcome measure.</p>
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<p>Result of the assessment of the learning outcome for Standard 7.01:</p>	<p>Of the 34 separate artifacts, 31 met the outcome and 3 did not, indicating a 91% pass rate for Standard 7.01.</p>
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<p>Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02. Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.</p>	<p>Students who earn a BS in Recreation Management from EWU should be able to:</p> <ul style="list-style-type: none"> *demonstrate an understanding and ability to perform essential functions within business management of the recreation industry, which include event planning; liability and risk management; financial resource management; facility design and management; administration; evaluation and assessment; promotions and marketing; recreation leadership and facilitation; employee recruitment, training, and supervision; customer service; and small business enterprise; *demonstrate an understanding of the principles of organizational leadership, group development, and employee/client motivation
<p>Describe the method by which the learning outcome for Standard 7.02 was assessed:</p>	<p>For calendar year 2025, Standard 7.02 was measured through two assignments for a total of 18 different artifacts. The assignment was an Event Planning Portfolio assignment where students had to develop a community event targeted toward all community members for our Event Management class, and a New Games Facilitation assignment from our Leadership in Recreation Management class.</p>
<p>Please indicate whether this outcome measure is Direct or Indirect.</p>	<p>Direct</p>
<p>State your program's standard for demonstrating that your Student Learning Outcome for 7.02 was successfully achieved.</p>	<p>70% of students will score 70% or higher on the outcome measure.</p>
<p>Result of the assessment of the learning outcome for Standard 7.02:</p>	<p>Of the 18 separate artifacts, 18 met the outcome, indicating a 100% pass rate for Standard 7.02.</p>

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03. Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

Students who earn a BS in Recreation Management from EWU should be able to:

- *demonstrate an understanding and ability to perform essential functions within business management of the recreation industry, which include event planning; liability and risk management; financial resource management; facility design and management; administration; evaluation and assessment; promotions and marketing; recreation leadership and facilitation; employee recruitment, training, and supervision; customer service; and small business enterprise;
- *demonstrate an understanding of the principles of organizational leadership, group development, and employee/client motivation;
- *demonstrate an understanding of the principles of commercial, non-profit, and government enterprise as they apply to the recreation industry;
- *demonstrate an understanding and apply skills of entrepreneurship as they apply to the recreation industry

Describe the method by which the learning outcome for Standard 7.03 was assessed:

For calendar year 2025, Standard 7.03 was measured through two assignments for a total of 21 different artifacts. The assignments were a Facility Research and Design assignment from our Facility Planning for Sport and Recreation, and a Risk Management Plan assignment from our Liability and Risk Management class.

Please indicate whether this outcome measure is Direct or Indirect.

Direct

State your program's standard for demonstrating that your Student Learning Outcome for 7.03 was successfully achieved.

70% of students will score 70% or higher on the outcome measure.

Result of the assessment of the learning outcome for Standard 7.03:

Of the 21 separate artifacts, 21 met the outcome, indicating a 100% pass rate for Standard 7.03.

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.04. Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hours and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism or related organizations.

Students who earn a BS in Recreation Management from EWU should be able to:

- *demonstrate an understanding and ability to perform essential functions within business management of the recreation industry, which include event planning; liability and risk management; financial resource management; facility design and management; administration; evaluation and assessment; promotions and marketing; recreation leadership and facilitation; employee recruitment, training, and supervision; customer service; and small business enterprise;
- *demonstrate an understanding of the principles of organizational leadership, group development, and employee/client motivation;
- *demonstrate an understanding of the principles of commercial, non-profit, and government enterprise as they apply to the recreation industry;
- *demonstrate an understanding and apply skills of entrepreneurship as they apply to the recreation industry

Describe the method by which the learning outcome for Standard 7.04 was assessed:

For calendar year 2025, Standard 7.04 was measured through two assignment for a total of 10 different artifacts. The assignments were the mid-term evaluation and the final evaluation of their internship completed by their internship supervisor.

Please indicate whether this outcome measure is Direct or Indirect.

Direct

State your program's standard for demonstrating that your Student Learning Outcome for 7.04 was successfully achieved.

70% of students will score 70% or higher on the outcome measure.

Result of the assessment of the learning outcome for Standard 7.04:

Of the 10 separate artifacts, 10 met the outcome, indicating a 100% pass rate for Standard 7.04.

An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05).

Please provide a link to the program's website that demonstrates compliance with Standard 2.05.05. <https://inside.ewu.edu/recreationleisureservices/accreditation/#>

It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06).

Please provide a link to the program's website demonstrating compliance with Standard 3.06. <https://inside.ewu.edu/recreationleisureservices/accreditation/#>

It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07).

Please provide a link to the program's website demonstrating compliance with Standard 3.07. <https://www.ewu.edu/chsph/wellness-movement-sciences/recreation-bs/>

Section 6: Program Changes

Clearly describe any major changes for the reporting year in the program's strategic plan, curriculum, resources, administration, or other areas of the program directly related to accreditation standards. Please include the Standard number. If there are no major changes in any of these areas, please just indicate "none".

The program has undergone a major change in the curriculum structure beginning fall of 2025. The program used to be called Recreation Experience Management and was comprised of four different concentrations (Recreation & Tourism Management, Outdoor Recreation Leadership, Natural Resource Recreation, and Experiential Training & Development). The university made a decision to move programs away from "concentrations" and have degree programs with courses that are required for all students in the program. The program name changed to Recreation Management (to make it easier for students to understand what we do; feedback from students was that the "experience" term was confusing) and restructured the curriculum to a set of courses all declared students would take. The core management classes that have always been a part of our program and was the component of the program that was accredited, was unchanged. All of these classes still remain, but we pulled in a couple of classes from all of our concentrations to provide a well-rounded curriculum that would provide students the foundation to go into any sector of the recreation industry.

Another big change in the program was the retirement of one tenured faculty member in the summer of 2025. This position was not replaced, but with the re-structured curriculum, the two full-time remaining faculty members are able to teach all of the courses offered except for one. We use an adjunct faculty member to teach our Overview of Therapeutic Recreation course to students, and this person also oversees the Therapeutic Recreation course sequence through our Continuing Education program. Even though the question above in section three asks if we have three faculty members, we meet this requirement according to the revised Learning Outcomes Standards and Assessment 4.08, which states "faculty resources shall be sufficient to support the program, including at a minimum one full-time faculty member and one full-time equivalent..." We were a bit surprised to see that the question above had not been changed as a result of the revised standards.

The responses are self reported and the responsibility for the accuracy of the content is on behalf of the program.

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