

EAF PRIORITY POINTS PROGRAM NEW FOR 2023!

Introducing the new Eagle Priority Points program. Created to better reward all donors regardless of what program or specific initiative they support, Eagle Priority Points calculates each fan's affinity, loyalty and financial support of EWU Athletics via numerous categories and metrics. Each Eagle Priority Points category has an associated point value and is based on a fan's history and activity. Every EWU fan's point total will be compared and ranked to all active accounts. The Eagle Priority Points program will be used for distributing and allocating new/additional season tickets, seat improvements/upgrades, assigning parking and determining priority/access for postseason tickets and special events.

LOYALTY

CONSECUTIVE YEARS OF SEASON TICKETS PURCHASED PER SPORT (Since 2010)	10 POINTS	PER YEAR, PER SPORT
<i>Each consecutive year of season tickets being purchased (account being active) is rewarded 10 points. NOTE: If an account ceases to be active all accumulated points in this category are forfeited.</i>		
CONSECUTIVE YEARS OF GIVING TO EAGLE ATHLETIC FUND (Since 2010)	10 POINTS	PER YEAR
<i>Individuals who contribute to the Eagle Athletic Fund, year in and year out, receive 10 points for each consecutive year of giving. (Minimum \$100 donation per year starting in 2010.) NOTE: Should an individual cease their giving, all accumulated points in this category are forfeited.</i>		
SEASON TICKETS PURCHASED (Since 2010)	2 POINTS	PER SEASON TICKET, PER SPORT
<i>Each season ticket purchased in the sports of football, men's basketball and women's basketball since 2000 shall be awarded 2 points.</i>		

EWU AFFINITY

EWU VARSITY ATHLETICS LETTER WINNER	20 POINTS	AWARDED ONE TIME, MAX OF 40 POINTS
<i>Recognizing their contributions to the EWU family, EWU student-athletes embody the ideals of excellence in both athletics and academics and automatically receive a one-time award of 20 points, for up to two individuals per account. (5 additional points for Joining the E-Club)</i>		
EWU ALUMNI	10 POINTS	AWARDED ONE TIME, MAX OF 20 POINTS
<i>Recognizing the athletics department role in the broader university community, individuals who have earned a degree from EWU automatically receive a one-time award of 10 points, for up to two individuals per account.</i>		
EWU EMPLOYEE OR RETIREE	10 POINTS	AWARDED ONE TIME, MAX OF 20 POINTS
<i>Honoring and thanking individuals who have served the university, current EWU employees as well as retirees automatically receive a one-time award of 10 points, for up to two individuals per account.</i>		

FINANCIAL SUPPORT

GIFTS TO STADIUM RENOVATION PROJECT	10 POINTS	PER \$100
<i>All Gifts and signed pledges of \$50,000 or more to the Stadium Renovation Project will receive a bonus 10 points for every \$100 donated until completion of project.</i>		
CURRENT YEAR GIFTS TO EAGLE ATHLETIC FUND, CAPITAL/FACILITY PROJECTS*, ENDOWMENTS OR CURRENT YEAR E-CLUB MEMBERSHIP	5 POINTS	PER \$100
<i>Unrestricted dollars given directly to the EAF for Scholarships and other projects, gifts to Capital/Facility Projects such as the Stadium Red Turf Project, Nutrition Station, etc., and Funds used in perpetuity for scholarships with selections criterion of recipient determined by the donor: Receive 5 points for every \$100 donated. - Former Letterwinners with active current year E-Club Memberships receive 5 points</i>		
CURRENT YEAR GIFTS TO SPORT EXCELLENCE FUNDS	1 POINTS	PER \$100
<i>Give to a respective sport program: Receive 1 point for every \$100 donated.</i>		
ALL HISTORICAL GIVING TO EWU ATHLETICS (SINCE 2010)	1 POINTS	PER \$100
<i>Eagle Priority Points rewards individuals for their past contributions and the opportunities they afforded previous student-athletes: Receive 2 points per \$100 of historical giving to Athletics dating back to 2010. This does not include stadium giving.</i>		