



Consolidated Financial Statements  
June 30, 2024 and 2023

Eastern Washington University  
Foundation

Eastern Washington University Foundation

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June 30, 2024 and 2023

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## Independent Auditor's Report

To the Board of Directors  
Eastern Washington University Foundation  
Cheney, Washington

### Report on the Audit of the Financial Statements

#### *Opinion*

We have audited the consolidated financial statements of Eastern Washington University Foundation (a nonprofit organization), which comprise the consolidated statements of financial position as of June 30, 2024 and 2023, and the related consolidated statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the consolidated financial statements.

In our opinion, the accompanying consolidated financial statements referred to above present fairly, in all material respects, the financial position of Eastern Washington University Foundation as of June 30, 2024 and 2023, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### *Basis for Opinion*

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Eastern Washington University Foundation and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### *Responsibilities of Management for the Financial Statements*

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Eastern Washington University Foundation's ability to continue as a going concern for one year after the date that the financial statements are available to be issued.

### ***Auditor's Responsibilities of the Audit of the Financial Statements***

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Eastern Washington University Foundation's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Eastern Washington University Foundation's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

A handwritten signature in cursive script that reads "Eide Bailly LLP".

Spokane, Washington  
October 28, 2024

Eastern Washington University Foundation  
Consolidated Statements of Financial Position  
June 30, 2024 and 2023

	2024	2023
<b>Assets</b>		
Cash and cash equivalents	\$ 7,506,818	\$ 7,360,261
Certificates of deposit	5,279,470	5,064,561
Promises to give, net	6,422,845	8,491,891
Property and equipment, net	250,619	254,273
Assets held under split-interest agreements	608,364	655,797
Beneficial interest in charitable trusts held by others	-	449,737
Beneficial interest in perpetual trusts	2,331,761	2,187,971
Investments	39,996,391	31,751,270
Total assets	\$ 62,396,268	\$ 56,215,761
<b>Liabilities and Net Assets</b>		
Accounts payable	\$ 503,177	\$ 113,140
Program support payable	3,000,000	3,500,000
Liabilities under split-interest agreements	447,737	422,969
Total liabilities	3,950,914	4,036,109
<b>Net Assets</b>		
Without donor restriction		
Undesignated	2,759,348	1,042,968
Designated by the Board for endowment	187,462	140,033
	2,946,810	1,183,001
With donor restriction	55,498,544	50,996,651
Total net assets	58,445,354	52,179,652
Total liabilities and net assets	\$ 62,396,268	\$ 56,215,761

Eastern Washington University Foundation  
Consolidated Statement of Activities  
Year Ended June 30, 2024

	Without Donor Restrictions	With Donor Restrictions	Total
Revenue, Support, and Gains			
Contributions	\$ 77,513	\$ 5,601,456	\$ 5,678,969
In-kind contributions	-	921,902	921,902
Net investment return	411,029	3,887,038	4,298,067
Marketing revenue	-	397,813	397,813
Gross special events revenue	-	246,242	246,242
Less cost of special events	-	(45,489)	(45,489)
Net special events revenue	-	200,753	200,753
Other	13,000	11,870	24,870
Support provided by Eastern Washington University	2,211,226	-	2,211,226
Change in value of split-interest agreements held by the Foundation	-	104,097	104,097
Distributions from and change in value of beneficial interests in assets held by others	-	66,473	66,473
Net assets released from restrictions	6,689,509	(6,689,509)	-
Total revenue, support, and gains	<u>9,402,277</u>	<u>4,501,893</u>	<u>13,904,170</u>
Expenses			
Program services expense	4,473,786	-	4,473,786
Supporting services expense			
Management and general	1,725,453	-	1,725,453
Fundraising and development	1,439,229	-	1,439,229
Total supporting services expenses	<u>3,164,682</u>	<u>-</u>	<u>3,164,682</u>
Total expenses	<u>7,638,468</u>	<u>-</u>	<u>7,638,468</u>
Change in Net Assets	1,763,809	4,501,893	6,265,702
Net Assets, Beginning of Year	<u>1,183,001</u>	<u>50,996,651</u>	<u>52,179,652</u>
Net Assets, End of Year	<u>\$ 2,946,810</u>	<u>\$ 55,498,544</u>	<u>\$ 58,445,354</u>

Eastern Washington University Foundation  
Consolidated Statement of Activities  
Year Ended June 30, 2023

	Without Donor Restrictions	With Donor Restrictions	Total
Revenue, Support, and Gains			
Contributions	\$ 55,053	\$ 5,345,016	\$ 5,400,069
In-kind contributions	-	346,197	346,197
Net investment return	148,945	2,929,265	3,078,210
Marketing revenue	-	606,741	606,741
Gross special events revenue	-	105,812	105,812
Less cost of special events	-	(75,852)	(75,852)
Net special events revenue	-	29,960	29,960
Other	901	41,111	42,012
Support provided by Eastern Washington University	2,030,573	-	2,030,573
Change in value of split-interest agreements held by the Foundation	-	83,983	83,983
Distributions from and change in value of beneficial interests in assets held by others	-	83,642	83,642
Net assets released from restrictions	5,408,351	(5,408,351)	-
Total revenue, support, and gains	<u>7,643,823</u>	<u>4,057,564</u>	<u>11,701,387</u>
Expenses			
Program services expense	4,728,894	-	4,728,894
Supporting services expense			
Management and general	1,235,136	-	1,235,136
Fundraising and development	1,459,512	-	1,459,512
Total supporting services expenses	<u>2,694,648</u>	<u>-</u>	<u>2,694,648</u>
Total expenses	<u>7,423,542</u>	<u>-</u>	<u>7,423,542</u>
Change in Net Assets	220,281	4,057,564	4,277,845
Net Assets, Beginning of Year	962,720	46,939,087	47,901,807
Net Assets, End of Year	<u>\$ 1,183,001</u>	<u>\$ 50,996,651</u>	<u>\$ 52,179,652</u>

Eastern Washington University Foundation  
Consolidated Statement of Functional Expenses  
Year Ended June 30, 2024

	Program Services	Management and General	Fundraising and Development	Total
Support provided to Eastern Washington University	\$ 2,239,788	\$ 961,846	\$ 1,351,846	\$ 4,553,480
Scholarship distributions	2,252,355	-	-	2,252,355
Foundation grants	23,593	41,311	-	64,904
Professional fees	2,331	26,120	-	28,451
Bank fees	292	26,793	-	27,085
Sponsorships	1,816	85,903	16,460	104,179
Office expenses	78	934	3,213	4,225
Information technology	-	400,357	-	400,357
Travel	-	61,073	349	61,422
Conferences and meetings	-	2,823	19,335	22,158
Depreciation	-	-	3,654	3,654
Insurance	2,330	10,160	-	12,490
Meals and entertainment	-	7,011	24,471	31,482
Dues and memberships	-	393	438	831
Credit loss expense (recovery)	(49,943)	-	10,000	(39,943)
Miscellaneous	1,146	100,729	9,463	111,338
Special event expenses	45,489	-	-	45,489
<b>Total expenses</b>	<b>4,519,275</b>	<b>1,725,453</b>	<b>1,439,229</b>	<b>7,683,957</b>
Less expenses included with revenues on the statement of activities				
Cost of special events	(45,489)	-	-	(45,489)
<b>Total expenses included in the expense section on the statement of activities</b>	<b>\$ 4,473,786</b>	<b>\$ 1,725,453</b>	<b>\$ 1,439,229</b>	<b>\$ 7,638,468</b>



Eastern Washington University Foundation  
Consolidated Statement of Functional Expenses  
Year Ended June 30, 2023

	Program Services	Management and General	Fundraising and Development	Total
Support provided to Eastern Washington University	\$ 2,581,658	\$ 694,488	\$ 1,357,614	\$ 4,633,760
Scholarship distributions	2,027,992	-	-	2,027,992
Foundation grants	-	54,500	-	54,500
Professional fees	-	23,542	-	23,542
Bank fees	40	28,412	-	28,452
Sponsorships	15,177	123,347	15,602	154,126
Office expenses	1,124	360	8,885	10,369
Information technology	-	136,023	-	136,023
Travel	-	9,439	-	9,439
Conferences and meetings	19,048	42,647	34,053	95,748
Depreciation	-	-	3,654	3,654
Insurance	2,840	15,489	-	18,329
Meals and entertainment	4,611	3,108	30,686	38,405
Dues and memberships	-	6	550	556
Credit loss expense	74,698	200	5,462	80,360
Miscellaneous	1,706	103,575	3,006	108,287
Special event expenses	71,009	-	4,843	75,852
<b>Total expenses</b>	<b>4,799,903</b>	<b>1,235,136</b>	<b>1,464,355</b>	<b>7,499,394</b>
Less expenses included with revenues on the statement of activities				
Cost of special events	(71,009)	-	(4,843)	(75,852)
<b>Total expenses included in the expense section on the statement of activities</b>	<b>\$ 4,728,894</b>	<b>\$ 1,235,136</b>	<b>\$ 1,459,512</b>	<b>\$ 7,423,542</b>

## Eastern Washington University Foundation

Consolidated Statements of Cash Flows  
Years Ended June 30, 2024 and 2023

	2024	2023
Operating Activities		
Contributions received, net of amounts restricted for long-term purposes	\$ 7,802,773	\$ 5,492,932
Receipts from special events	246,242	105,812
Marketing and other cash receipts	422,683	838,360
Grants, scholarships, and support provided to Eastern Washington University	(5,019,275)	(5,367,754)
Payments to vendors	(599,708)	(598,659)
Net Cash from Operating Activities	2,852,715	470,691
Investing Activities		
Purchases of certificates of deposit	(214,909)	(2,801,096)
(Addition to) withdrawal from assets held under split-interest agreements	10,623	14,267
(Additions to) withdrawal from endowment	(5,005,563)	(480,722)
Net Cash used for Investing Activities	(5,209,849)	(3,267,551)
Financing Activities		
Collections of contributions restricted to endowment	2,514,314	2,144,495
Payments to beneficiaries of split-interest agreements	(10,623)	(14,267)
Net Cash from Financing Activities	2,503,691	2,130,228
Net Change in Cash and Cash Equivalents	146,557	(666,632)
Cash and Cash Equivalents, Beginning of Year	7,360,261	8,026,893
Cash and Cash Equivalents, End of Year	\$ 7,506,818	\$ 7,360,261

## **Note 1 - Principal Activity and Significant Accounting Policies**

### **Organization**

Eastern Washington University Foundation (the Foundation) is a nonprofit corporation established in 1977. The Foundation is organized for charitable and educational purposes and is operated to receive, hold, invest, and properly administer the assets and to make expenditures to or for the benefit of Eastern Washington University (the University), established in 1882 and governed by the board of trustees.

The Foundation operates under a Memorandum of Understanding, dated September 10, 2009, with the University to raise and hold economic resources for the direct benefit of the University, a governmental unit. In exchange, the University provides the Foundation with partial office space, furniture and equipment, supplies, and staff to operate the Foundation. Due to the significance of the financial relationship with the University, in accordance with Governmental Accounting Standards Board (GASB) No. 39, *Determining Whether Certain Organizations are Component Units*, an amendment to GASB No. 14, the Foundation is included as a component unit of the University for financial reporting purposes and is, therefore, also included in the University's comprehensive annual financial report. Funds of the Foundation are neither subject to the state of Washington appropriation process nor held in the state treasury and are not owned by the state.

The Foundation exists to raise and manage private resources to support the mission, goals, and priorities of the University, to provide educational opportunities for the students of the University; and to establish a margin of institutional excellence unattainable with state and federal funds alone.

### **Principles of Consolidation**

The Foundation has fiduciary responsibility for Eastern Washington University Alumni Association, a separate nonprofit organization established to encourage and foster lifelong involvement of the alumni, in partnership with the University, through advocacy, support, service, and communication. The Foundation's consolidated financial statements include the accounts of the Alumni Association. All significant intercompany transactions and accounts have been eliminated in consolidation.

### **Cash and Cash Equivalents**

All cash and highly liquid financial instruments with original maturities of three months or less, which are neither held for nor restricted by donors for long-term purposes, are considered to be cash and cash equivalents. Cash and highly liquid financial instruments restricted to building projects, endowments that are perpetual in nature, or other long-term purposes are excluded from this definition.

### **Certificates of Deposit**

Certificates of deposit are recorded at cost, which approximates fair market value. The interest rates on the certificates are between 4.17% and 5.01% and mature between August 2024 and October 2024.

**Promises to Give**

The Foundation records unconditional promises to give that are expected to be collected within one year at net realizable value. Unconditional promises to give expected to be collected in future years are initially recorded at fair value using present value techniques incorporating risk-adjusted discount rates designed to reflect the assumptions market participants would use in pricing the asset. In subsequent years, amortization of the discounts is included in contribution revenue in the statements of activities. Allowance for uncollectable promises to give is determined based on historical experience, an assessment of economic conditions, and a review of subsequent collections. Promises to give are written off when deemed uncollectable.

**Receivables and Allowance for Credit Losses**

Accounts receivable consist primarily of noninterest-bearing amounts due for marketing and promotional services. Allowance for credit losses is determined based on historical experience, an assessment of economic conditions, and a review of subsequent collections. Accounts receivable are written off when deemed uncollectable.

Management believes that the historical loss information it has compiled is a reasonable base on which to determine expected credit losses for accounts receivable because the composition of the accounts receivable at those dates are consistent with that used in developing the historical credit-loss percentages. Additionally, management has determined that the current and reasonable and supportable forecasted economic conditions are consistent with the economic conditions included in the historical information. As a result, the historical loss rates have not been adjusted for differences in current conditions or forecasted changes. Accordingly, there was no allowance at June 30, 2024 and 2023.

**Collections**

The Foundation has capitalized its collections since its inception. If purchased, items accessioned into the collection are capitalized at cost, and if donated, they are capitalized at their appraised or fair value on the acquisition date. Gains or losses on the deaccession of collection items are classified on the consolidated statements of activities depending on donor restrictions, if any, placed on the item at the time of accession. Collections are included in property and equipment in the consolidated statements of financial position.

**Property and Equipment**

Property and equipment additions over \$5,000 are recorded at cost, or if donated, at fair value on the date of donation. Depreciation is computed using the straight-line method over the estimated useful lives of the assets ranging from three to five years. Collections of art are not depreciated. When assets are sold or otherwise disposed of, the cost and related depreciation is removed from the accounts, and any resulting gain or loss is included in the statements of activities. Costs of maintenance and repairs that do not improve or extend the useful lives of the respective assets are expensed currently.

The carrying values of property and equipment are reviewed for impairment whenever events or circumstances indicate that the carrying value of an asset may not be recoverable from the estimated future cash flows expected to result from its use and eventual disposition. When considered impaired, an impairment loss is recognized to the extent carrying value exceeds the fair value of the asset. There were no indicators of asset impairment during the years ended June 30, 2024 and 2023.

### **Assets Held and Liabilities Under Split-Interest Agreements**

#### *Charitable Trusts*

The Foundation acts as trustee for various revocable and irrevocable trusts. These trusts are governed by the respective trust agreements, which generally provide for either an income stream or a future distribution of cash or other assets, in whole or in part, for a specified period or upon the occurrence of a specific event, respectively. If a trust is revocable, or if the maker of the trust reserves the right to replace the Foundation as the beneficiary of the trust, assets are recorded and placed in trust at fair value, with an equal and offsetting liability until such time that distributions are received from the trust in accordance with its terms. If the trust is irrevocable, the trust assets are recorded at fair value, and a related liability for future payments to be made to the specified beneficiaries is recorded at fair value using present value techniques and risk-adjusted discount rates designed to reflect the assumptions market participants would use in pricing the liability. The excess of contributed assets over the trust liability is recorded as a contribution with donor restrictions until such amount is received via trust distribution or is expended in satisfaction of the donor-restricted purpose stipulated by the trust agreement, or both, if any. At that time, net assets with donor-imposed time or purpose restrictions are released to net assets without restrictions, and net assets with donor restrictions that are perpetual in nature are transferred to the endowment. In subsequent years, the liability for future trust payments to the donor is reduced by payments made to the donor and is adjusted to reflect amortization of the discount and changes in actuarial assumptions at the end of the year.

#### **Beneficial Interests in Charitable Trusts Held by Others**

The Foundation has been named as an irrevocable beneficiary of several charitable trusts held and administered by independent trustees. These trusts were created independently by donors and are administered by outside agents designated by the donors. The Foundation has neither possession nor control over the assets of the trusts. At the date the Foundation receives notice of a beneficial interest, a contribution with donor restrictions is recorded in the statements of activities and a beneficial interest in charitable trusts held by others is recorded in the statements of financial position at fair value using present value techniques and risk-adjusted discount rates designed to reflect the assumptions market participants would use in pricing the expected distributions to be received under the agreement. Thereafter, beneficial interests in the trusts are reported at fair value in the statements of financial position, with changes in fair value recognized in the statements of activities.

Upon receipt of trust distributions or expenditures, or both, in satisfaction of the donor-restricted purpose, if any, net assets with donor-imposed time or purpose restrictions are released to net assets without donor restrictions. Trust distributions with donor-imposed restrictions that are perpetual in nature are transferred to the endowment, in which case, net assets with donor-restrictions are not released.

**Beneficial Interests in Perpetual Trusts**

The Foundation has been named as an irrevocable beneficiary of several perpetual trusts held and administered by independent trustees. Perpetual trusts provide for the distribution of the net income of the trusts to the Foundation; however, the Foundation will never receive the assets of the trusts. At the date the Foundation receives notice of a beneficial interest, a contribution with donor restrictions of a perpetual nature is recorded in the statements of activities and a beneficial interest in perpetual trust is recorded in the statements of financial position at the fair value of the underlying trust assets. Thereafter, beneficial interests in the trusts are reported at the fair value of the trusts' assets in the statements of financial position, with trust distributions and changes in fair value recognized in the statements of activities.

**Investments**

Investment purchases are recorded at cost, or if donated, at fair value on the date of donation. Thereafter, investments are reported at their fair values in the statements of financial position. Net investment return/(loss) is reported in the statements of activities and consists of interest and dividend income, realized and unrealized capital gains and losses, less external and direct internal investment expenses.

**Net Assets**

Net assets, revenues, gains, and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

*Net Assets Without Donor Restrictions* – Net assets available for use in general operations and not subject to donor (or certain grantor) restrictions. The Board of Directors has designated, from net assets without donor restrictions, net assets for a board-designated endowment.

*Net Assets With Donor Restrictions* – Net assets subject to donor (or certain grantor) restrictions. Some donor imposed (or grantor) restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. The Foundation reports contributions restricted by donors as increases in net assets with donor restrictions if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends, or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions. Contributions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

**Revenue and Revenue Recognition**

Contributions are recognized when cash, securities or other assets, an unconditional promise to give, or notification of a beneficial interest is received. Conditional promises to give, that is, those with a measurable performance or other barrier, and a right of return, are not recognized until the conditions on which they depend have been substantially met.

Marketing revenue is earned over time as the marketing and promotional services are performed throughout the collegiate athletic year. The nature of the Foundation's marketing agreement gives rise to variable consideration. The Foundation receives a guaranteed annual rights fee and a variable fee based on achieving revenue greater than the threshold in the marketing agreement. Revenue from performance obligations satisfied overtime consists of marketing activity in Eastern Washington.

**In-kind Contributions**

In-kind contributions include donated professional services, donated equipment, and other in-kind contributions which are recorded at the respective fair values of the goods or services received (Note 8). The Foundation does not sell donated gifts-in-kind. In addition to in-kind contributions, volunteers contribute significant amounts of time to program services, administration, and fundraising and development activities; however, the consolidated financial statements do not reflect the value of these contributed services because they do not meet recognition criteria prescribed by generally accepted accounting principles. Contributed goods are recorded at fair value at the date of donation.

**Functional Allocation of Expenses**

The costs of program and supporting services activities have been summarized on a functional basis in the consolidated statements of activities. The consolidated statements of functional expenses present the natural classification detail of expenses by function. Accordingly, certain costs have been allocated among the programs and supporting services benefited. The consolidated financial statements report certain categories of expenses that are attributed to more than one program or supporting function. Therefore, expenses require allocation on a reasonable basis that is consistently applied.

The expenses that are allocated include support provided to Eastern Washington University, which is allocated on the basis of time and effort. All other expenses are tracked based on actual usage.

### **Income Taxes**

Eastern Washington University Foundation and Eastern Washington University Alumni Association are organized as Washington nonprofit corporations and have been recognized by the IRS as exempt from federal income taxes under Section 501(a) as organizations described in IRC Section 501(c)(3), qualify for the charitable contribution deduction, and have been determined not to be private foundations. Each entity is annually required to file a Return of Organization Exempt from Income Tax (Form 990) with the IRS. In addition, the entities are subject to income tax on net income that is derived from business activities that are unrelated to their exempt purposes. The Foundation determined that it is not subject to unrelated business income tax and have not filed an Exempt Organization Business Income Tax Return (Form 990-T) with the IRS.

Management believes that each entity has appropriate support for any tax positions taken affecting its annual filing requirements, and as such, does not have any uncertain tax positions that are material to the financial statements. The Foundation would recognize future accrued interest and penalties related to unrecognized tax benefits and liabilities in income tax expense if such interest and penalties are incurred.

### **Estimates**

The preparation of financial statements in conformity with generally accepted accounting principles requires the Foundation to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the consolidated financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates and those differences could be material.

### **Financial Instruments and Credit Risk**

Deposit concentration risk is managed by placing cash, money market accounts, and certificates of deposit with financial institutions believed by the Foundation to be creditworthy. At times, amounts on deposit may exceed insured limits or include uninsured investments in money market mutual funds. The Foundation maintains its cash and certificates of deposit in bank deposit accounts which exceed federally insured limits. Accounts are guaranteed by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000 per depositor, per insured bank, for each account ownership category. At June 30, 2024 and 2023, the Foundation had approximately \$12,421,000 and \$12,096,000, respectively, in excess of FDIC-insured limits. To date, no losses have been experienced in any of these accounts. Credit risk associated with accounts receivable and promises to give are limited due to high historical collection rates and because substantial portions of the outstanding amounts are due from donors supportive of the Foundation's mission. Investments are made by diversified investment managers whose performance is monitored by the Foundation and the investment committee of the Board of Directors. Although the fair values of investments are subject to fluctuation on a year-to-year basis, the Foundation and the investment committee believe that the investment policies and guidelines are prudent for the long-term welfare of the Foundation.



## Reclassifications

Certain reclassifications of amounts previously reported have been made to the accompanying consolidated financial statements to maintain consistency between periods presented. The reclassifications had no impact on previously reported net assets.

## Adoption of New Accounting Standard

As of July 1, 2023, the Foundation adopted Accounting Standards Update (ASU) No. 2016-13, *Financial Instruments – Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments* (ASU 2016-13), which replaces the incurred loss methodology with an expected loss methodology that is referred to as the current expected credit loss (CECL) methodology. The CECL model is applicable to the measurement of credit losses on financial assets measured at amortized cost, including trade and loan receivables, and held to maturity debt securities. CECL requires entities to measure all expected credit losses for financial assets held at the reporting date based on historical experience, current conditions, and reasonable and supportable forecasts. The update also requires that credit losses on available-for-sale debt securities be presented as an allowance rather than a write-down of the security. This standard provides financial statement users with more decision useful information about the expected losses on financial instruments.

The Foundation adopted ASU 2016-13 using the modified retrospective review method for all financial assets measured at amortized cost. Results for reporting periods beginning after July 1, 2023, are presented under Topic 326 while prior period amounts continue to be reported in accordance with previously applicable GAAP. The adoption of the new standard did not materially impact the Foundation.

## Subsequent Events

The Foundation has evaluated subsequent events through October 28, 2024, the date the consolidated financial statements were available to be issued.

## Note 2 - Liquidity and Availability

Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use, within one year of the statement of financial position date, comprise the following:

	2024	2023
Cash and cash equivalents	\$ 691,939	\$ 2,593,533
Certificates of deposit	2,887,113	1,521,831
Endowment spending-rate management fees	600,000	580,000
Endowment gift fees	191,250	191,250
	<u>\$ 4,370,302</u>	<u>\$ 4,886,614</u>

The Foundation is substantially supported by restricted contributions. Because a donor's restriction requires resources to be used in a particular manner or in a future period, the Foundation must maintain sufficient resources to meet those responsibilities to its donors. Thus, certain financial assets may not be available for general expenditures within one year. As part of the Foundation's liquidity management, it has a policy to structure its financial assets to be available as its general expenditures, liabilities, and other obligations come due. The Foundation invests cash in excess of daily requirements in short-term investments. All of the short-term investments (certificate of deposits) can be cancelled at any time in the event of an unanticipated liquidity need. Additionally, the Foundation has a quasi-endowment of \$60,657 and \$57,864 for the years ended June 30, 2024 and 2023, respectively. Although the Foundation does not intend to spend from its quasi-endowment other than amounts appropriated for general expenditures as part of its annual budget approval and appropriation process, amounts from its quasi-endowment could be made available if necessary.

### **Note 3 - Fair Value Measurements and Disclosures**

The Foundation reports certain assets at fair value in the consolidated financial statements. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction in the principal, or most advantageous, market at the measurement date under current market conditions regardless of whether that price is directly observable or estimated using another valuation technique. Inputs used to determine fair value refer broadly to the assumptions that market participants would use in pricing the asset or liability, including assumptions about risk. Inputs may be observable or unobservable. Observable inputs are inputs that reflect the assumptions market participants would use in pricing the asset or liability based on market data obtained from sources independent of the reporting entity. Unobservable inputs are inputs that reflect the reporting entity's own assumptions about the assumptions market participants would use in pricing the asset or liability based on the best information available. A three-tier hierarchy categorizes the inputs as follows:

Level 1 – Quoted prices (unadjusted) in active markets for identical assets or liabilities that the Foundation can access at the measurement date.

Level 2 – Inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly or indirectly. These include quoted prices for similar assets or liabilities in active markets, quoted prices for identical or similar assets or liabilities in markets that are not active, inputs other than quoted prices that are observable for the asset or liability, and market-corroborated inputs.

Level 3 – Unobservable inputs for the asset or liability. In these situations, the Foundation develops inputs using the best information available in the circumstances.

In some cases, the inputs used to measure the fair value of an asset or a liability might be categorized within different levels of the fair value hierarchy. In those cases, the fair value measurement is categorized in its entirety in the same level of the fair value hierarchy as the lowest level input that is significant to the entire measurement. Assessing the significance of a particular input to entire measurement requires judgment, taking into account factors specific to the asset or liability. The categorization of an asset within the hierarchy is based upon the pricing transparency of the asset and does not necessarily correspond to the Foundation's assessment of the quality, risk or liquidity profile of the asset or liability.

# Eastern Washington University Foundation

Notes to Consolidated Financial Statements

June 30, 2024 and 2023

A significant portion of the Foundation's investment assets are classified within Level 1 because they are comprised of open-end mutual funds and equity securities with readily determinable fair values based on daily redemption values. The fair values of beneficial interests in charitable and perpetual trusts are determined by the Foundation using present value techniques and risk-adjusted discount rates designed to reflect the assumptions market participants would use in pricing the underlying assets and are based on the fair values of trust investments as reported by the trustees. These are considered to be Level 3 measurements.

The following table presents assets measured at fair value on a recurring basis, except those measured at cost as identified below, at June 30, 2024:

Assets	Total	Fair Value Measurements at Report Date Using		
		Quoted Prices in Active Markets for Identical Asset (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
Assets held under split-interest agreements				
Money market funds	\$ 22,046	\$ 22,046	\$ -	\$ -
Equity mutual funds	194,475	194,475	-	-
Cash, at cost	391,843	-	-	-
	<u>\$ 608,364</u>	<u>\$ 216,521</u>	<u>\$ -</u>	<u>\$ -</u>
Beneficial interests in				
Perpetual trusts	\$ 2,331,761	\$ -	\$ -	\$ 2,331,761
Investments				
Money market funds	\$ 2,682,877	\$ 2,682,877	\$ -	\$ -
Equity securities	2,214,921	2,214,921	-	-
Equity mutual funds	23,541,167	23,541,167	-	-
Fixed income mutual funds	11,557,426	11,557,426	-	-
	<u>\$ 39,996,391</u>	<u>\$ 39,996,391</u>	<u>\$ -</u>	<u>\$ -</u>

# Eastern Washington University Foundation

Notes to Consolidated Financial Statements

June 30, 2024 and 2023

The following table presents assets measured at fair value on a recurring basis, except those measured at cost as identified below, at June 30, 2023:

Assets	Total	Fair Value Measurements at Report Date Using		
		Quoted Prices in Active Markets for Identical Asset (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
Assets held under split-interest agreements				
Money market funds	\$ 22,618	\$ 22,618	\$ -	\$ -
Equity mutual funds	174,515	174,515	-	-
Cash, at cost	235,664	-	-	-
Land, at cost	223,000	-	-	-
	<u>\$ 655,797</u>	<u>\$ 197,133</u>	<u>\$ -</u>	<u>\$ -</u>
Beneficial interests in				
Charitable trusts held by others	<u>\$ 449,737</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ 449,737</u>
Perpetual trusts	<u>\$ 2,187,971</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ 2,187,971</u>
Investments				
Money market funds	\$ 1,285,425	\$ 1,285,425	\$ -	\$ -
Equity securities	1,738,279	1,738,279	-	-
Equity mutual funds	20,080,016	20,080,016	-	-
Fixed income mutual funds	8,647,550	8,647,550	-	-
	<u>\$ 31,751,270</u>	<u>\$ 31,751,270</u>	<u>\$ -</u>	<u>\$ -</u>

Below is a reconciliation of the beginning and ending balance of assets measured at fair value on a recurring basis using significant unobservable inputs (Level 3) for the year ended June 30, 2024:

	Beneficial Interests	
	Charitable Trusts	Perpetual Trusts
Balance at June 30, 2023	\$ 449,737	\$ 2,187,971
Investment return, net	11,049	143,790
Distributions	<u>(460,786)</u>	<u>-</u>
Balance at June 30, 2024	<u>\$ -</u>	<u>\$ 2,331,761</u>

Below is a reconciliation of the beginning and ending balance of assets measured at fair value on a recurring basis using significant unobservable inputs (Level 3) for the year ended June 30, 2023:

	Beneficial Interests	
	Charitable Trusts	Perpetual Trusts
Balance at June 30, 2022	\$ 430,130	\$ 2,167,370
Investment return, net	19,607	20,601
Balance at June 30, 2023	\$ 449,737	\$ 2,187,971

**Note 4 - Promises to Give**

Unconditional promises to give are estimated to be collected as follows at June 30, 2024 and 2023:

	2024	2023
Within one year	\$ 1,811,405	\$ 2,821,262
In one to five years	4,766,987	5,456,065
Over five years	70,131	500,000
	6,648,523	8,777,327
Less discount to net present value at rates ranging from 0.05% to 5.22%	165,281	204,434
Less allowance for uncollectable promises to give	60,397	81,002
	\$ 6,422,845	\$ 8,491,891

**Note 5 - Property and Equipment**

Property and equipment consists of the following at June 30, 2024 and 2023:

	2024	2023
Furniture and equipment	\$ 53,103	\$ 53,103
Less accumulated depreciation	47,926	44,272
	5,177	8,831
Collections of art	245,442	245,442
	\$ 250,619	\$ 254,273

**Note 6 - Endowment**

The Foundation's endowment (the Endowment) consists of approximately 250 individual funds established by donors to provide annual funding for scholarships, specific activities, and general operations. The Endowment also includes certain net assets without donor restrictions designated for endowment by the Board of Directors. Net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

The Board of Directors of the Foundation has interpreted the Washington Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds, unless there are explicit donor stipulations to the contrary. As a result of this interpretation, the Foundation retains in perpetuity (a) the original value of initial and subsequent gift amounts (including promises to give net of discount and allowance for doubtful accounts and (b) any accumulations to the Endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added. Donor-restricted amounts not retained in perpetuity are subject to appropriation for expenditure in a manner consistent with the standard of prudence prescribed by UPMIFA. The following factors are considered in making a determination to appropriate or accumulate donor-restricted endowment funds:

- The duration and preservation of the fund
- The purposes of the organization and the donor-restricted endowment fund
- General economic conditions
- The possible effect of inflation and deflation
- The expected total return from income and the appreciation of investments
- Other resources of the organization
- The investment policies of the organization

## Eastern Washington University Foundation

Notes to Consolidated Financial Statements

June 30, 2024 and 2023

As of June 30, 2024, endowment net asset composition by type of fund is as follows:

	Without Donor Restriction	With Donor Restrictions	Total
Board-designated endowment funds	\$ 187,462	\$ -	\$ 187,462
Donor-restricted endowment funds			
Original donor-restricted gift amount and amounts required to be maintained in perpetuity by donor	-	28,984,410	28,984,410
Accumulated investment gains	-	8,391,661	8,391,661
	\$ 187,462	\$ 37,376,071	\$ 37,563,533

As of June 30, 2023, endowment net asset composition by type of fund is as follows:

	Without Donor Restriction	With Donor Restrictions	Total
Board-designated endowment funds	\$ 140,033	\$ -	\$ 140,033
Donor-restricted endowment funds			
Original donor-restricted gift amount and amounts required to be maintained in perpetuity by donor	-	25,498,518	25,498,518
Accumulated investment gains	-	6,430,228	6,430,228
	\$ 140,033	\$ 31,928,746	\$ 32,068,779

From time to time, certain donor-restricted endowment funds may have fair values less than the required to be maintained by donors or by law (underwater endowments). The Foundation has interpreted UPMIFA to permit spending from underwater endowments in accordance with prudent measures required under law. There were no underwater endowments at June 30, 2024.

### Investment and Spending Policies

The Foundation has adopted investment and spending policies for the Endowment that attempt to provide a predictable stream of funding for operations while seeking to maintain the purchasing power of the endowment assets. Over time, long-term rates of return should be equal to an amount sufficient to maintain the purchasing power of the Endowment assets, to provide the necessary capital to fund the spending policy, and to cover the costs of managing the Endowment investments. The target minimum rate of return is approximately 6% on an annual basis. Actual returns in any given year may vary from this amount. To satisfy this long-term rate-of-return objective, the investment portfolio is structured on a total-return approach through which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). A significant portion of the funds are invested to seek growth of principal over time.

The Foundation uses an endowment spending-rate formula to determine the maximum amount to spend from the Endowment each year. The rate, determined and adjusted from time to time by the investment committee of the Foundation, is computed quarterly based on average fair value of the Endowment investments for the 36 months preceding and including the quarter ended prior to the distribution date, adjusted for new gifts on the first day of the distribution quarter. During 2024 and 2023, the spending rate maximum was 6% (4% for individual accounts and 2% for the management fee). In establishing this policy, the investment committee considered the long-term expected return on the Endowment and set the rate with the objective of maintaining the purchasing power of the Endowment over time.

Changes in Endowment net assets for the year ended June 30, 2024 are as follows:

	Without Donor Restriction	With Donor Restrictions	Total
Endowment net assets, beginning of year	\$ 140,033	\$ 31,928,746	\$ 32,068,779
Investment return, net	13,037	3,216,964	3,230,001
Contributions	40,000	3,471,272	3,511,272
Distributions to/for EWU	(5,608)	(1,240,911)	(1,246,519)
Reclassifications made at donor request	-	-	-
	<u>\$ 187,462</u>	<u>\$ 37,376,071</u>	<u>\$ 37,563,533</u>

Changes in Endowment net assets for the year ended June 30, 2023 are as follows:

	Without Donor Restriction	With Donor Restrictions	Total
Endowment net assets, beginning of year	\$ 129,720	\$ 29,001,946	\$ 29,131,666
Investment return, net	10,583	2,426,030	2,436,613
Contributions	-	1,654,389	1,654,389
Distributions to/for EWU	(270)	(1,153,619)	(1,153,889)
Reclassifications made at donor request	-	-	-
	<u>\$ 140,033</u>	<u>\$ 31,928,746</u>	<u>\$ 32,068,779</u>



**Note 7 - Net Assets with Donor Restrictions**

Net assets with donor restrictions are restricted for the following purpose or periods at June 30, 2024 and 2023:

	2024	2023
Subject to expenditure for specified purpose		
Support provided to/for the University	\$ 9,041,898	\$ 7,483,810
Eastern Washington University Alumni Association	165,342	221,668
Promises to give, the proceeds from which have been restricted by donors	6,422,845	8,491,891
	15,630,085	16,197,369
Subject to the passage of time		
Beneficial interest in charitable trusts held by others	-	449,737
Assets held under split-interest agreements	160,627	232,828
	160,627	682,565
Endowments		
Subject to appropriation and expenditure when a specified event occurs and restricted by donors for		
Support provided to/for the University	8,391,661	6,430,228
Perpetual in nature, earnings from which are subject to endowment spending policy appropriation	28,984,410	25,498,518
Total endowments	37,376,071	31,928,746
Perpetual in nature, not subject to spending policy or appropriation		
Beneficial interest in perpetual trusts	2,331,761	2,187,971
	\$ 55,498,544	\$ 50,996,651

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purpose or by occurrence of the passage of time or other events specified by the donors as follows for the years ended June 30, 2024 and 2023:

	2024	2023
Satisfaction of purpose restrictions		
Support provided to/for the University	\$ 3,927,394	\$ 4,080,471
Reclassifications made at the request of donors	2,150,177	779,316
Endowment management fees	611,938	548,564
	\$ 6,689,509	\$ 5,408,351

**Note 8 - In-Kind Contributions**

For the years ended June 30, 2024 and 2023, in-kind contributions recognized within the consolidated statements of activities included the following:

	2024	2023
Marketable securities	\$ 761,960	\$ 124,726
Computer hardware and parts	-	185,671
Pianos	-	20,000
Food	1,270	5,280
Supplies	158,672	10,520
	\$ 921,902	\$ 346,197

During the year ended June 30, 2024 and 2023, the Foundation received donations of various marketable securities, which are valued with the average high and low quoted selling price on date of donation. The securities are sold upon receipt.

Contributed computer hardware, pianos, food, supplies are valued using estimated U.S. wholesale prices (principal market) of identical or similar products using pricing data under a “like-kind” methodology considering the goods’ condition and utility for use at the time of the contribution.

**Note 9 - Related Party Transactions**

The Foundation has an agreement with Eastern Washington University whereby the Foundation will design and implement such programs and procedures to persuade continuous and philanthropic support for the benefit of the University. In exchange, the University provides the Foundation with office space, furniture and equipment, supplies and related office expenses, and professional staff to operate the Foundation. The fair value of services received of \$2,211,226 and \$2,030,573 has been recorded in the consolidated financial statements of the Foundation for the years ended June 30, 2024 and 2023, respectively.

During the year ended June 30, 2019, the Foundation received a promise to give from several agencies totaling \$5,000,000. In response to this, the Foundation promised a \$5,000,000 support payment to the University. The promise will be paid over 10 years and is included within the program support payable on the statements of financial position. These funds will be used by the University as the lead presence in the state-of-the-art Catalyst Building. The payable to the University totaled \$3,000,000 and \$3,500,000 at June 30, 2024 and 2023, respectively.

Located on the South Landing of the Spokane University District, the Catalyst is part of an internationally significant eco-district where smart grid meets smart building. The city's first zero energy building, this immersive and applied learning center will inspire yet more innovations among EWU students and faculty by partnering them with local business and industry.

The Foundation provides support to Eastern Washington University through various scholarships, grants, and other services. Total support provided of \$6,870,741 and \$6,716,252 has been recorded in the consolidated financial statements of the Foundation for the years ended June 30, 2024 and 2023, respectively.

Members of the Foundation's Board of Directors contributed \$59,383 and \$48,019 to the Foundation during the years ended June 30, 2024 and 2023, respectively.

#### **Note 10 - Gateway Project**

In May 2012, the Foundation's board of directors authorized a \$1,517,495 interfund loan at an industry competitive interest rate of 5% that allows the Foundation to complete the Gateway Project schematic design and feasibility services, purchase/install Roos Field video scoreboard, and purchase/install Reese Court video board. In September 2016, the Foundation's board of directors approved the AECOM proposal to commence an economic, program review and cost analysis review of the Gateway Project in the amount of \$74,000. At the request of the University, the loan addition provides the Foundation the ability to increase supporting EWU (see Note 9). The repayment mechanism for the loan remains the assigning of marketing rights for EWU Athletics to the University to the Foundation. Marketing revenue continues to be utilized for principal and interest payments. The interest revenue generated over the term of the loan is being utilized equally between athletic use and general athletic scholarship use. Further, there is a secure line of credit with Washington Trust Bank in the unlikely event that access to funds is needed by the Foundation. This line of credit has yet to be accessed. As of June 30, 2024 and 2023, the interfund loan amount was \$0 and \$247,406, respectively, with the first scheduled payment completed on June 30, 2013. The interfund loan has been eliminated for presentation on the consolidated statements of financial position.

#### **Note 11 - Commitments**

The Foundation entered into an agreement with Learfield Sports in a marketing and sales capacity to secure corporate sponsorships for the University's Intercollegiate Athletic Program (whose rights were granted to the Foundation by the University). The agreement is effective through June 30, 2026. Learfield Sports will pay the Foundation a guaranteed rights fee once the gross revenue during the athletic year exceeds \$800,000. This annual fee ranges from \$365,000 to \$510,000 throughout the term of the contract. They will also pay the Foundation 50% of the adjusted gross revenue which exceeds the threshold amount that ranges from \$845,000 to \$1,095,000 throughout the term of the contract. The Foundation will continue to provide the University with an annual guaranteed payment of \$120,000 for the Foundation's portion of the guaranteed rights payment. In 2021, the payments to the University increased to \$150,000 through 2026.