

President's Campaign Cabinet

The Campaign Executive Committee is a small top-level panel of leaders who act expeditiously for EWU on campaign matters of the greatest urgency and delicacy.

The Campaign Executive Committee provides the key leadership for EWU fundraising activities during planning and implementation of the campaign. Its charge is as follows:

- Plan, energize, oversee, and set the tempo for the overall EWU comprehensive campaign, acting with due regard to constituent foundations and with accountability to the Board of Trustees and EWU Foundation Board.
- Plan strategy for the overall comprehensive campaign.
- Plan strategy for the implementation of a major gifts program that will seek eight-figure transformational gifts to the University.
- Assist with the identification, cultivation, solicitation and stewardship of donors as appropriate. Participate in many of the most important solicitations with the President.
- Exemplify the highest levels of volunteer involvement, engagement, and support.
- Help carry the campaign message to alumni and friends around the world. Speak at, and host, campaign activities as appropriate.
- Advise the senior administration, deans, directors, and staff on the organization and execution of the campaign plan.
- Set a standard of personal philanthropic support for all other alumni, parents and friends to follow.