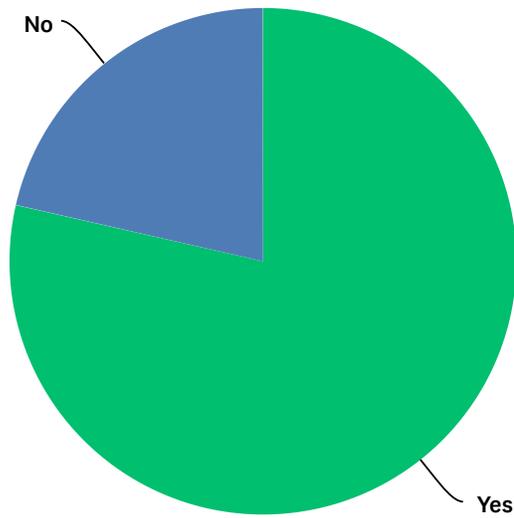


Q1 Are you an alumna/alumnus of EWU?

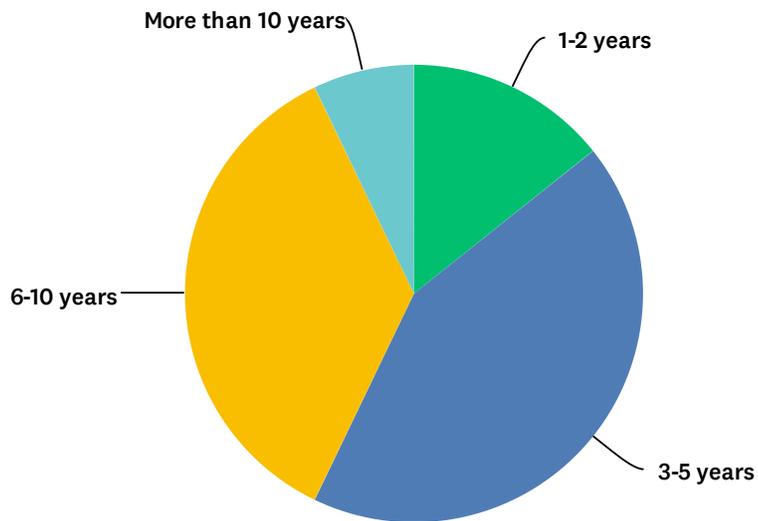
Answered: 14 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	79%	11
No	21%	3
TOTAL		14

Q2 How long have you been a member of the EWU Foundation Board?

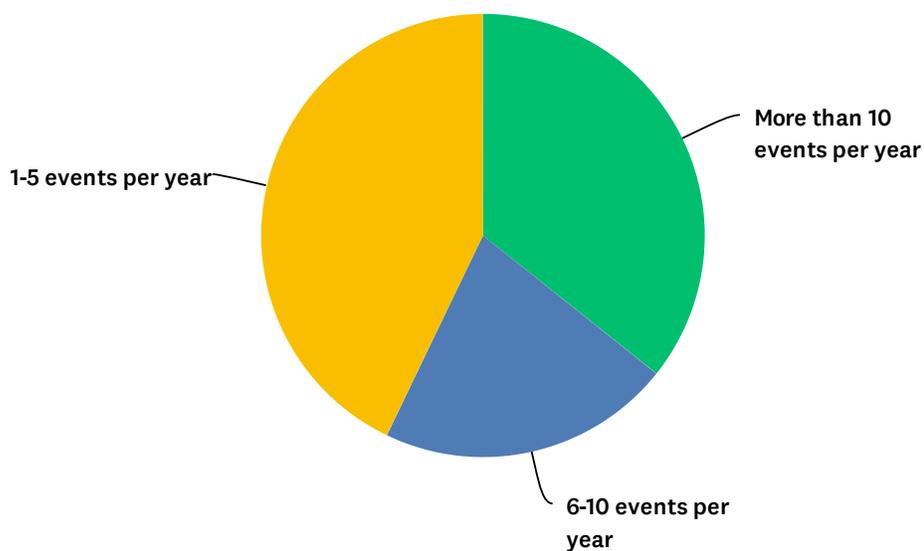
Answered: 14 Skipped: 0



ANSWER CHOICES	RESPONSES
1-2 years	14% 2
3-5 years	43% 6
6-10 years	36% 5
More than 10 years	7% 1
TOTAL	14

Q3 How often do you attend EWU athletic events?

Answered: 14 Skipped: 0



ANSWER CHOICES	RESPONSES	
More than 10 events per year	36%	5
6-10 events per year	21%	3
1-5 events per year	43%	6
I don't attend events	0%	0
TOTAL		14

Q4 What are the strengths of the EWU Athletics Program? List one to three.

Answered: 13 Skipped: 1

#	RESPONSES	DATE
1	Draws elite talent to the university Create unique opportunities for academic and economic development Creates a network of support and a reason for regular gatherings.	10/23/2020 2:57 PM
2	Football- the conference, winning both have attracted good players and good coaches. Alumni get excited about this. If we want to change the "teachers college" narrative and have successful professional degree programs we need to be clear on the role Athletics has creating the atmosphere that helps this cause	10/21/2020 11:56 AM
3	Strong focus on academics for all athletes. Scholarship options allow students who might not attend college to do so. Effective coaching in all sports has created many successful athletes and teams.	10/16/2020 5:56 PM
4	Premier FCS program regionally and nationally. The way most people and/or alumni identify with the University. Very high quality and one of the top draws for top scholar athletes.	10/16/2020 12:26 PM
5	1. Consistently ranks at or near the top athletic program when the annual Big Sky President's Cup is awarded. 2. Program success increases regional and national exposure for the University. 3. Culture of doing more with less when compared to other Big Sky programs.	10/15/2020 1:51 PM
6	They bring the community together and boast a sense of pride and loyalty towards the school. This helps drive donations to the school.	10/13/2020 8:11 PM
7	Community, competitive, variety	10/13/2020 3:54 PM
8	We compete well each year in the Big Sky and the FCS; we bring exposure and business to the EWU campus and Cheney; giving student athletes opportunity they may not otherwise have.	10/13/2020 10:36 AM
9	1. Coaching staff outperforms their peers as well as the institution's support for them. 2. The student-athletes outperform the general student body academically. 3. With minimal support have figured out how to give fans a reason to care.	10/13/2020 10:01 AM
10	Athletic Director, student athlete advocacy, emphasis on education (scholastic emphasis)	10/13/2020 9:45 AM
11	Many former athletes continue to support EWU and work hard to bring attention to the programs and to push for increased visibility.	10/13/2020 8:53 AM
12	1) National Recognition for programs 2) Student Athletes within the programs 3) Attracts students to Eastern	10/13/2020 8:44 AM
13	teaching teachwork, teaching the ability to power through	10/13/2020 8:38 AM

Q5 What are the weaknesses of the EWU Athletics Program? List one to three.

Answered: 13 Skipped: 1

#	RESPONSES	DATE
1	Insufficient funding to allow optimal returns from athletic programs. Unaligned with the overall university objective.	10/23/2020 2:57 PM
2	funding. we do really well with what we have. Academics at times butts heads and doesn't seem to appreciate Athletics role	10/21/2020 11:56 AM
3	Not being adequately funded (athletic administration has not done a good job of fundraising to support their goals). Because it is Division 1 there are potential conflicts between sports and academics - practice and travel.	10/16/2020 5:56 PM
4	Poor support from their own faculty and recent passed leadership....even though they presented differently. Lack of a significant capital campaign to raise \$40MM for the EWUF to create an athletic endorsement to fix our "hat in hand" approach to fundraising and reliance on the University to support the budget.	10/16/2020 12:26 PM
5	1. Not leveraging the success of the athletic program in ways that would encourage increased donor fundraising. 2. Mediocre support and direction from the college's administration. 3. Fundraising consistency.	10/15/2020 1:51 PM
6	It's expensive.	10/13/2020 8:11 PM
7	Lack of community support due to regional big name programs; self recognition that not only are the athletes able to compete at this level, but obtain an excellent education	10/13/2020 3:54 PM
8	Lack of administrative support; facilities that undermine both our recruiting efforts as well as our ability to compete head-on with other programs that have more state and/or private support	10/13/2020 10:36 AM
9	1. Going back to the 90's they have been constrained by a narrow budget narrative both internally and externally. 2. There wasn't much thought to how they laid out their football stadium and basketball arena. The front of the basketball arena is actually the side and the front of the football stadium is actually the back. Those decisions were years ago but it's kind of been continually analogous.	10/13/2020 10:01 AM
10	football venue, need better coverage of all athletic programs,	10/13/2020 9:45 AM
11	Using the strength mentioned, those same former athletes are working independently of the school and athletics program to enhance the athletic experience.	10/13/2020 8:53 AM
12	1) Budget issues 2) Fund raising 3) Lack of Organization	10/13/2020 8:44 AM
13	costly	10/13/2020 8:38 AM

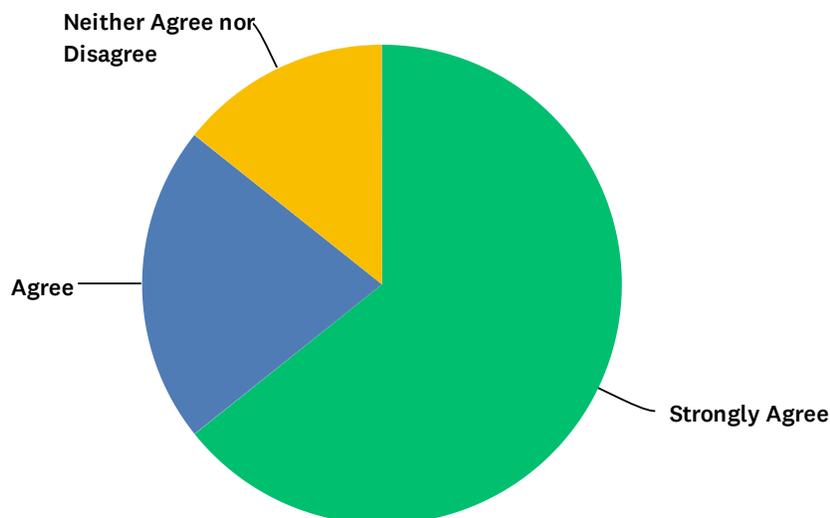
Q6 What do you think are the opportunities for the EWU Athletics Program? List one to three.

Answered: 13 Skipped: 1

#	RESPONSES	DATE
1	With the incredibly high level of talent and proper funding and support, the conversation could just as easily be around considering becoming a D1-A program, instead of considering cutting programs.	10/23/2020 2:57 PM
2	Help the massive numbers of Alumni re-engage with EWU	10/21/2020 11:56 AM
3	Unfortunately if the University population falls much more it will be impossible to remain at Division 1 and not go into extreme debt. My first choice would be to stay where we are, but realize it might not be possible, but I don't think no athletics is a good option either, so probably go to Division 2. I also see the question of football or no football with other sports not being an option either, even though it is the most expensive it is the sport most likely to attract donations or income. I don't think we can compete with Gonzaga for basketball support so football is essential to keep the other sports.	10/16/2020 5:56 PM
4	Become mostly self funding through an athletic endowment. Continue to be a regional and national power in the FCS that draws significant "soft dollar" attention to EWU.	10/16/2020 12:26 PM
5	1. Improved fundraising by engaging the donor base on a consistent basis. 2. Become the true regional student/athletic program. 3. Leverage and enhance game day experience for the attendees.	10/15/2020 1:51 PM
6	If we can successfully complete the stadium, that would help the athletes, game attendees and funds for the school.	10/13/2020 8:11 PM
7	Our athletes have been able to compete at a high level over many years without significant local financial support. Imagine what could be done if the community jumped on board at a higher level.	10/13/2020 3:54 PM
8	Facilities - we need facilities that match our level of competition and allow us to recruit accordingly. It will also provide us with better exposure.	10/13/2020 10:36 AM
9	1. The biggest opportunity are football game days. 10,000 people congregate five Saturdays a year on campus. Nothing else at EWU does that so game days are a big opportunity, not just for the athletic dept though. Academics, admin, student life all have to be vested players. 2. The red field is the most recognized brand, more so than the eagle itself. Use it. Make a plan for all university competitive surfaces to be red and start with the basketball court and market the heck out of that fact. It's a gimmick but it's our gimmick. 3. EWU has some famous celeb types now, use them for relevance. It gives the student athletes something cool to be a part of and alumnus a reason to say "that's us".	10/13/2020 10:01 AM
10	Continued and advancing EWU recognition through strong athletic achievement on the field, court etc and academically.	10/13/2020 9:45 AM
11	Why are different groups doing their own things and not partnering with all parties, former athletes, alumni, etc.	10/13/2020 8:53 AM
12	1) they need to have a clear list of goals 2) structure 3) create a culture of engagement	10/13/2020 8:44 AM
13	opportunity thru scholarships for students to go to school	10/13/2020 8:38 AM

Q7 Do you believe that NCAA Division I membership is the appropriate competitive level for EWU athletics?

Answered: 14 Skipped: 0

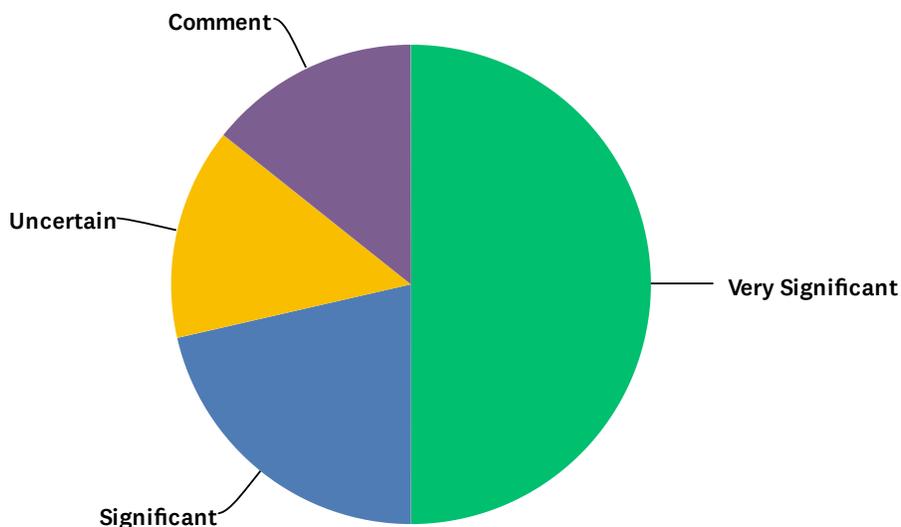


ANSWER CHOICES	RESPONSES	
Strongly Agree	64%	9
Agree	21%	3
Neither Agree nor Disagree	14%	2
Disagree	0%	0
Strongly Disagree	0%	0
TOTAL		14

#	COMMENT	DATE
1	This is proven with success.	10/23/2020 2:57 PM
2	wow. why are we even talking about this	10/21/2020 11:56 AM
3	See my answer to the previous question	10/16/2020 5:56 PM
4	Would be a big mistake to go down.	10/16/2020 12:26 PM
5	Athletics is a cost to do business investment, not a solvent business model nationally. The fact that they are Division 1, and compete at that level, is an opportunity not a reason to drop down.	10/13/2020 10:01 AM
6	EWU's recognition as national FCS football champion as well as EWU's basketball team going to the big dance and other EWU sports gives EWU excellent regional and national recognition. Promotes EWU	10/13/2020 9:45 AM

Q8 If EWU were to drop to a lower NCAA division, what impact do you think it would have on the University?

Answered: 14 Skipped: 0

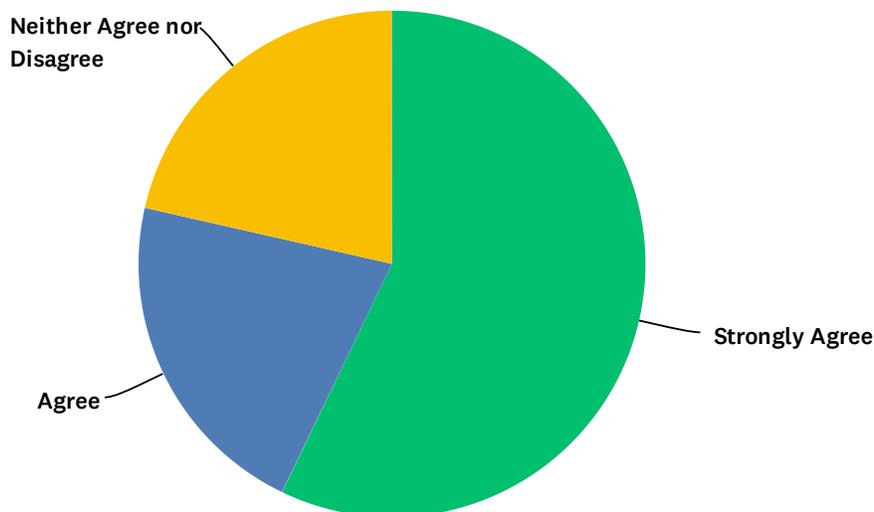


ANSWER CHOICES	RESPONSES	
Very Significant	50%	7
Significant	21%	3
Uncertain	14%	2
Not Very Significant	0%	0
No Impact at All	0%	0
Comment	14%	2
TOTAL		14

#	COMMENT	DATE
1	I don't know what the impact would be.	10/13/2020 8:11 PM
2	I think the athletic success should be used as an enrollment driver. Dropping a division is akin to giving up on enrollment because you already have people coming and people who care. It comes down to the overall investment strategy to bring more sexiness and thus students to the university. You could argue that Vernon Adams throwing to Cooper Kupp was a cool time to be at EWU. While discussions need to take place to energize the university, dropping down is giving up.	10/13/2020 10:01 AM

Q9 Do you believe that the Big Sky Conference is the appropriate league for EWU?

Answered: 14 Skipped: 0

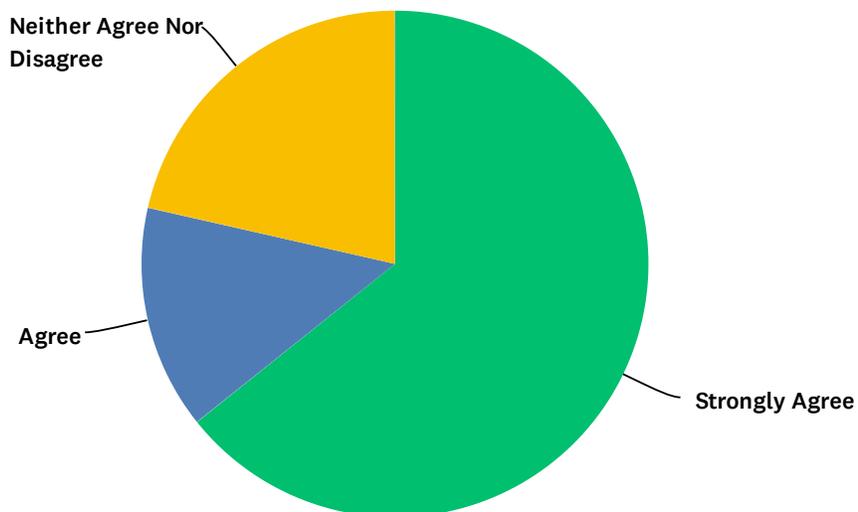


ANSWER CHOICES	RESPONSES	
Strongly Agree	57%	8
Agree	21%	3
Neither Agree nor Disagree	21%	3
Disagree	0%	0
Strongly Disagree	0%	0
TOTAL		14

#	COMMENT	DATE
1	We are regularly at the top, but have not reach a point where moving ahead is justified.	10/23/2020 2:57 PM
2	Again, finances based on the size (area) of the league create a financial burden, but am not sure there is another option that will work to keep the prestige of the program.	10/16/2020 5:56 PM
3	Definitely one of the premiee programs in the BSC.....and on a shoestring budget with minimal recent institutional support.	10/16/2020 12:26 PM
4	EWU football is currently the only program in the State of Washington that plays at the FCS level.	10/15/2020 1:51 PM
5	It's a great league, better now that EWU plays Idaho in addition to Montana and Montana State every year.	10/13/2020 10:01 AM
6	EWU is very competitive in the Big Sky Conference and gives it recognition	10/13/2020 9:45 AM

Q10 Do you believe EWU should continue to support a NCAA Division I football program?

Answered: 14 Skipped: 0

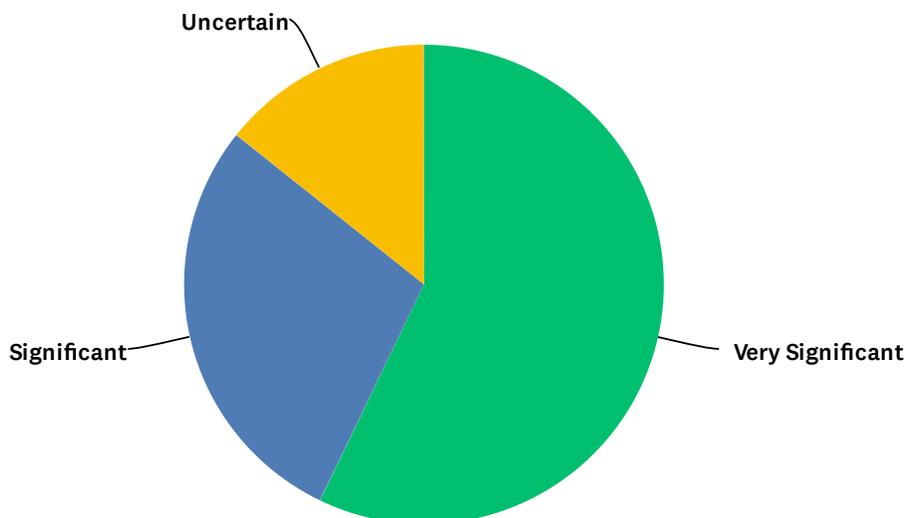


ANSWER CHOICES	RESPONSES	
Strongly Agree	64%	9
Agree	14%	2
Neither Agree Nor Disagree	21%	3
Disagree	0%	0
Strongly Disagree	0%	0
TOTAL		14

#	COMMENT	DATE
1	The loss to the university would far outweigh the reduction in expenses. The university would soon realize it and attempt to reverse it at a much greater cost.	10/23/2020 2:57 PM
2	Answered above again	10/16/2020 5:56 PM
3	It would be great if the University leadership recognized the positive impact the program has on the University for marketing and alumni connections.	10/16/2020 12:26 PM
4	The success of the program over the past 15-years speaks for its self.	10/15/2020 1:51 PM
5	I'm not certain why WSU or UW wouldn't scoop up EWU if they eliminated football.	10/13/2020 10:01 AM
6	EWU's NCAA Division 1 football program has brought national recognition to EWU and has provided opportunities at a higher level for student athletes to go onto pro sports.	10/13/2020 9:45 AM

Q11 If EWU were to discontinue football, what impact do you think it would have on the University?

Answered: 14 Skipped: 0



ANSWER CHOICES	RESPONSES	
Very Significant	57%	8
Significant	29%	4
Uncertain	14%	2
Not Very Significant	0%	0
No Impact at All	0%	0
TOTAL		14

#	COMMENT	DATE
1	Same a previous	10/23/2020 2:57 PM
2	new students and alumni like me	10/21/2020 11:56 AM
3	Much of the Foundation's success is based on the success of the Football program for the last 10 years or so, and I don't believe any other sport can replace it.	10/16/2020 5:56 PM
4	A huge lose not only to the University but the entire region.	10/16/2020 12:26 PM
5	At some level it would ultimately have a negative impact on student enrollment.	10/15/2020 1:51 PM
6	As far as I know, football draws the most attention and support for the school.	10/13/2020 8:11 PM
7	EWU would lose a fair amount of local relevance and the region would lose some economic impact.	10/13/2020 10:01 AM
8	It may be a way to satisfy professors and departments that think football takes away from their departments in areas of funding and emphasis but it would be a blow to EWU's standing as a university	10/13/2020 9:45 AM

Q12 Is there anything else that you would like to share with us?

Answered: 9 Skipped: 5

#	RESPONSES	DATE
1	It is clear the current times are challenging and modifications are needed, but eliminating football will only further perpetuate the issue.	10/23/2020 2:57 PM
2	Be solution orientated. EWU Division 1 Football needs to remain.	10/21/2020 11:56 AM
3	I don't envy your job writing this report, there are almost too many "what ifs" to make a definitive decision! Good luck	10/16/2020 5:56 PM
4	Lynn Hickey, Devon, AB, Shantay and the rest of the Athletic Department staff do an outstanding job considering the so so support and lack of understanding of the impact of athletes on the University from the previous President and financial VP!	10/16/2020 12:26 PM
5	An athletic program provides an alumni base a venue to connect in a positive way with your alma mater.	10/15/2020 1:51 PM
6	EWU is our regional public university. Eastern provides an excellent education at a still affordable cost, while also providing area employers with high quality employees.	10/13/2020 3:54 PM
7	If a decision is made to pull athletics or to reduce EWU to a lower division and/or conference, my family will pull all support to EWU.	10/13/2020 10:36 AM
8	Enrollment growth has to be the conversation. Cutting and dropping down work directly against that need. An overall master plan for growth is university wide with an understanding that athletics (especially football game days now) are a driver in that conversation. They also are not and shouldn't be considered a solvent business operation...they are a cost to do business like the rest of the country. With that understanding I think it free's up people to strategize about growth versus cutting and drops and gives EWU a chance. Dropping and cutting is not a growth strategy. Thanks for allowing input.	10/13/2020 10:01 AM
9	This is a divisive issue. The focus should be on how does EWU strengthen all departments. I am chair of the EWU foundation grants committee and an Alum that graduated in Science many years ago when EWSC had a very poor football team. Through the years this has improved and brought recognition to EWU. As chair of the grants committee I have seen the lack of basic funds for basic essentials to improve instruction or ways of instruction in many different EWU departments. The emphasis needs to placed on strengthening these departments as opposed to focusing on the shutting down of the football program.	10/13/2020 9:45 AM