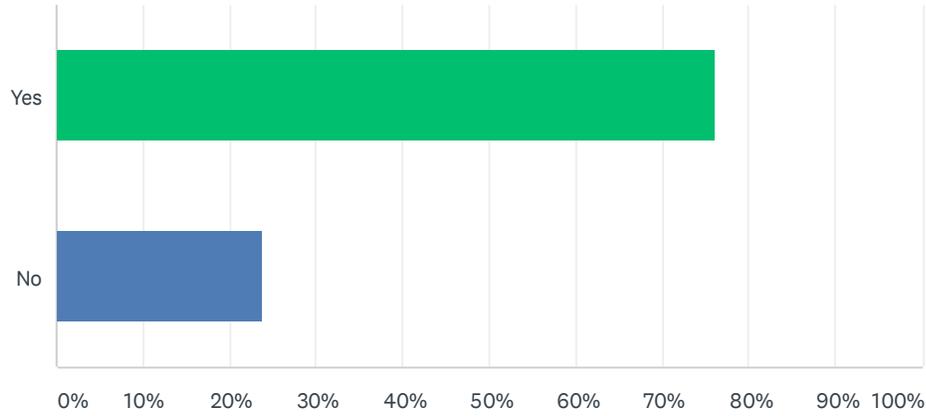


Q1 Are you an alumna/alumnus of EWU?

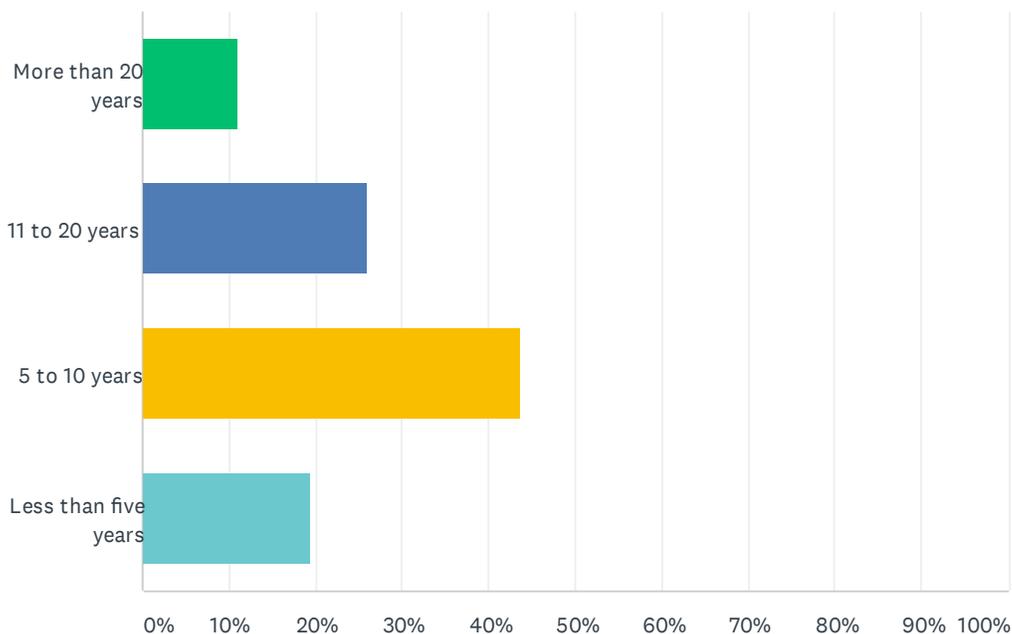
Answered: 261 Skipped: 3



ANSWER CHOICES	RESPONSES	
Yes	76%	199
No	24%	62
TOTAL		261

Q2 How long have you been a season ticket holder to the EWU Athletics Program?

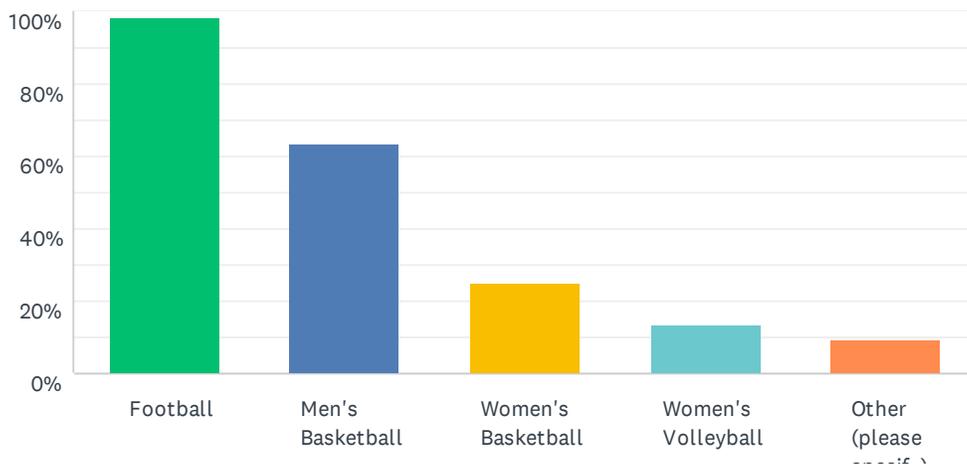
Answered: 263 Skipped: 1



ANSWER CHOICES	RESPONSES	
More than 20 years	11%	29
11 to 20 years	26%	68
5 to 10 years	44%	115
Less than five years	19%	51
TOTAL		263

Q3 Which EWU sports do you attend?

Answered: 264 Skipped: 0



ANSWER CHOICES	RESPONSES	
Football	98%	260
Men's Basketball	64%	168
Women's Basketball	25%	66
Women's Volleyball	14%	36
Other (please specify)	9%	25
Total Respondents: 264		

Eastern Washington University Athletics Department Season Ticket Holder Questionnaire

#	OTHER (PLEASE SPECIFY)	DATE
1	Track & Field	10/20/2020 8:44 AM
2	Women's Track and Field	10/19/2020 11:57 AM
3	women's soccer	10/19/2020 7:34 AM
4	Women's soccer	10/18/2020 10:16 PM
5	Hockey	10/18/2020 2:43 PM
6	Tennis, Hockey	10/17/2020 5:41 PM
7	Track and Field	10/16/2020 7:12 PM
8	Soccer	10/15/2020 8:34 PM
9	women's soccer	10/15/2020 7:50 PM
10	Women's Soccer	10/15/2020 4:32 PM
11	Soccer, Track	10/15/2020 4:28 PM
12	Soccer	10/15/2020 4:13 PM
13	Women's soccer, sometimes women's golf	10/15/2020 2:37 PM
14	Soccer	10/15/2020 2:24 PM
15	Cross Country, Track & Field, Soccer	10/15/2020 1:53 PM
16	Soccer sometimes	10/15/2020 1:49 PM
17	have gone to some soccer, track meets and hockey	10/15/2020 1:42 PM
18	Track and Field	10/15/2020 1:29 PM
19	girls soccer	10/15/2020 12:56 PM
20	Women's soccer	10/15/2020 12:41 PM
21	Men's & Women's Hockey	10/15/2020 12:41 PM
22	Soccer	10/15/2020 12:40 PM
23	Track and soccer	10/15/2020 12:20 PM
24	Track	10/15/2020 12:10 PM
25	Soccer	10/15/2020 12:09 PM

Q4 What are the strengths of the EWU Athletics Program? List one to three.

Answered: 249 Skipped: 15

Eastern Washington University Athletics Department Season Ticket Holder Questionnaire

#	RESPONSES	DATE
1	Quality!!!!!!!!!!!!!! Very entertaining!! They provide a big time experience on a shoe string budget and the athletes excel academically meaning they go on to contribute into the communities they live in!	10/26/2020 4:01 PM
2	Success, integrity, character building	10/25/2020 11:13 PM
3	Competitive	10/25/2020 5:16 PM
4	Quality. Good leadership. Doing good work with less resources than peers.	10/23/2020 2:20 PM
5	Put EWU on the map; competitive programs	10/23/2020 1:36 PM
6	Winning Program, Alumni Sense of Community, Awesome Gameday Experience with Friends and Family	10/23/2020 12:35 PM
7	Teams care and treat each player like family. Teams are able to be competitive in the Big Sky and playoffs	10/22/2020 8:39 PM
8	Football and the community engagement it brings to EWU	10/22/2020 7:56 PM
9	Brand awareness, building community, building up student athletes to be successful	10/22/2020 8:09 AM
10	Ability to recruit top FCS talent to a university that has very limited resources versus their Big Sky brethren	10/21/2020 5:04 PM
11	Ease of purchasing tickets, promoters, advertising, staff who administer the programs and most of all, the teams themselves.	10/21/2020 2:20 PM
12	Leadership, commitment, students	10/21/2020 11:21 AM
13	Football program	10/21/2020 10:57 AM
14	Student Athletes are encouraged to make academics a priority and achieve high GPAs. EWU athletics provides media a positive view of Eastern and keeps the community and alumni connected to the school since we are overshadowed in the media by WSU and GU.	10/20/2020 9:46 PM
15	Staff - AD, Coaches Student Athletes - emphasis on excellence in the classroom Quality programs bring exposure to EWU	10/20/2020 9:28 PM
16	Quality coaching and staff	10/20/2020 6:59 PM
17	Ability to generate exciting and successful football program at level of competition that encompasses surrounding states and stays within the ability of fans to afford tickets.	10/20/2020 5:59 PM
18	Competitive and development	10/20/2020 5:27 PM
19	The coaches and athletes	10/20/2020 2:41 PM
20	consistent competitive winners- a positive image for the community	10/20/2020 12:54 PM
21	1. Talented & Committed Coaching & Recruiting 2. Talented Athletes both on & off the field and in the classroom	10/20/2020 12:52 PM
22	1. regional/national recognition 2. student athlete GPS are high 3. intimate environment - fans are able to get up close to players (high fives, take pics, smaller facilities where you feel you are part of the action and know the team)	10/20/2020 9:47 AM
23	1. Competitive teams battling for conference titles 2. Quality student athletes whom represent the university well	10/20/2020 9:01 AM
24	1- Competitive: EWU has made conscience choices in selecting coaches and athletes to compete not just exist 2- Accessible: Tickets are readily available at rates affordable to all fans, not just high-income families 3- Visible: Communication through all media channels is good and players and coaches interact with fans regularly. 3-	10/20/2020 8:44 AM
25	We win ... "all we do is win, win, win"	10/19/2020 7:28 PM
26	1. Academic success of our student athletes 2. High caliber coaching 3. The number of professional athletes produced by a small college is impressive	10/19/2020 7:05 PM
27	Great coaches and support for all student athletes. All SA seem to have the opportunity to	10/19/2020 11:57 AM

Eastern Washington University Athletics Department Season Ticket Holder Questionnaire

access facilities and form relationships across sports

28	Competitive teams Close knit community (athletes and fans/alumni)	10/19/2020 11:44 AM
29	The student athletes are encouraged to be successful in their academics as well as athletics.	10/19/2020 11:39 AM
30	Student-athletes - great both on and off the field/court Backbone of the EWU Brand awareness Events promote amazing family atmosphere	10/19/2020 11:38 AM
31	Great coaching	10/19/2020 9:03 AM
32	Join the community, creates pride for the school and community and draws attention to the school for potential students.	10/19/2020 7:34 AM
33	Successful teams	10/19/2020 6:07 AM
34	Commitment to excellence with character (EKG). Ability to do more with less than competitors (not optimal but admirable). Family atmosphere with teams and fans.	10/18/2020 10:16 PM
35	they are competitive in their league, the programs are able to recruit strong student athletes, EWU athletics are on the upswing,	10/18/2020 10:11 PM
36	Encourages school and community spirit and pride. Reese Court is a good venue for basketball. Ticket Office is accessible and responsive.	10/18/2020 8:15 PM
37	Quality entertainment Good opportunity for students.	10/18/2020 8:03 PM
38	Community Team pride	10/18/2020 6:33 PM
39	Coaching, talented athletes	10/18/2020 2:43 PM
40	The football program is strong and run clean. We are very competitive and well respected. I would say the same for the basketball program.	10/18/2020 2:23 PM
41	1. High performing 2. Strong academic performance of student athletes. 3. Offers student athletes opportunity to obtain a higher education degree that they may not otherwise have.	10/18/2020 2:08 PM
42	Fan experience; low costs	10/18/2020 11:44 AM
43	The selection of top athletes with the drive to place academics as a priority.	10/18/2020 9:48 AM
44	Division 1, competitive,intimate	10/17/2020 9:01 PM
45	Coaching staff	10/17/2020 8:15 PM
46	Competitive teams. Good communications. Affordable sports. Nice venues though upgrade to football would be nice.	10/17/2020 5:41 PM
47	1. Competitive programs at the FCS level. 2. Proximity to Spokane	10/17/2020 5:19 PM
48	Very competitive Athletes are outstanding academically and athletically Athletes and their programs have an excellent reputation both in and out of competition	10/17/2020 4:57 PM
49	They provide the chances for athletes who are overlooked in the Pac 12 and Big 10 divisions to have a chance to play at the college level. Look at the football players from EWU who have made it to the professional level!!! The programs at EWU are great. The fans love to come out and support our athletes. We are able to compete successfully with the other colleges that are at our enrollment level.	10/17/2020 1:10 PM
50	1) The heart and soul of the players and coaches 2) The loyal fans	10/17/2020 11:15 AM
51	Their successes with the small budget they have to work with. Recognition for EWU in an area that has numerous colleges/ universities. Being able to offer scholarships to student athletes.	10/17/2020 10:11 AM
52	1. Athletic Philosophy 2. Ability to do more with less 3. Closeness/Togetherness of Programs and Staffs	10/17/2020 10:11 AM
53	Provide opportunity for education, Competitive with other programs at the current level, Bring attention to the University	10/17/2020 6:34 AM
54	Student athletes University pride EWU community awareness	10/16/2020 9:59 PM
55	Regional Integrity Competitive	10/16/2020 9:59 PM

Eastern Washington University Athletics Department Season Ticket Holder Questionnaire

56	Energizing, Championship Contenders, Awesome	10/16/2020 7:24 PM
57	1) Big Sky teams are easy to follow 2) EWU teams well prepared for competition 3) Positive reputation of athletes and coaches and excellence in classrooms	10/16/2020 7:12 PM
58	Great coaching, Good treatment of donors. Quality teams.	10/16/2020 6:30 PM
59	Players enthusiasm, fans who show up for the games, tailgating	10/16/2020 4:46 PM
60	1 great program and venue 2 great fans 3 great location	10/16/2020 4:27 PM
61	Big Sky affiliation; Winning programs; Affordable, family friendly	10/16/2020 4:26 PM
62	1. Provides needed scholarships to individuals that can't afford to go to college. 2.Provides recognition for EWU. 3.Developes leadership and social qualities to each student athlete.	10/16/2020 4:03 PM
63	It gives student athletes on scholarship a chance to go to college they may not have otherwise. It gives students, alumni, and concerned others a chance to support the University in a way they may not do otherwise.	10/16/2020 3:58 PM
64	Pride derived from winning seasons; well respected coaching staff; student athletes are treated with care and respect.	10/16/2020 3:57 PM
65	1. Integrity of players and coaches.	10/16/2020 3:45 PM
66	Use Wa. state athletes quite a bit.	10/16/2020 1:48 PM
67	Football	10/16/2020 1:08 PM
68	The family atmosphere. The tailgating	10/16/2020 12:58 PM
69	Good outcomes for players/students. Football coaching and consistent standings in the Big Sky Conference.	10/16/2020 12:29 PM
70	Communication and visibility during game day	10/16/2020 11:56 AM
71	1. A commitment to the academic success of the student-athletes. 2. Focusing on the recruitment of Washington state athletes. 3. The strength of Bill Chaves and Lynn Hickey as Athletic Directors.	10/16/2020 11:14 AM
72	1. Strong connection with alumni and school - gives us a reason to visit EWU frequently and donate. 2. Gives student athletes a chance to earn scholarships. 3. Gives EWU nationwide recognition. When I mention EWU I have had family and friends from across the country say, "oh yeah, the one with the red field, right? You guys won a championship a few years back!"	10/16/2020 10:35 AM
73	Full of Washington High School players; Good coaches and Programs	10/16/2020 10:35 AM
74	Provides educational opportunities for students that otherwise may have difficulty financing education. Provides opportunities for alumni and others to connect to University. Raises public images of the University.	10/16/2020 10:22 AM
75	Excellence Commitment Accountability	10/16/2020 10:13 AM
76	The Football Program	10/16/2020 10:11 AM
77	competitiveness and quality considering small budget	10/16/2020 9:59 AM
78	Local Competitive	10/16/2020 9:42 AM
79	Staff, coaches, student athletes.	10/16/2020 9:29 AM
80	Strong Athletic Director leadership Recruit in Washington/Idaho region Football games on Saturday afternoons	10/16/2020 9:14 AM
81	academic success, coaching, support local talent while reaching out to other states and countries for a diverse talent mix	10/16/2020 9:01 AM
82	Close community high achievement on limited dollars and facilities.	10/16/2020 8:55 AM
83	I'm not sure.	10/16/2020 8:48 AM
84	national recognition, excellence in academics, strong athletic execution-performance	10/16/2020 7:59 AM

Eastern Washington University Athletics Department Season Ticket Holder Questionnaire

85	Competitive program Fun atmosphere	10/16/2020 7:51 AM
86	Winning tradition Great leadership Growing interest	10/16/2020 7:46 AM
87	Good leadership	10/16/2020 7:17 AM
88	On field success, academic success, community	10/16/2020 6:47 AM
89	Molding student athletes into productive members of society. The integrity of the program. The ability to compete at an extremely high level. Student body participation.	10/16/2020 6:46 AM
90	Character building, student/athlete academic success, positive community atmosphere	10/16/2020 6:25 AM
91	It feels like it really is a program for STUDENT-athletes helping to round out their college experience. Most of these kids will not turn pro. It helps to create a genuine college spirit, not just among students and staff, but among the larger community.	10/16/2020 6:25 AM
92	Dedicated Friendly Reliable	10/16/2020 6:22 AM
93	History, people, excellence	10/16/2020 6:08 AM
94	Good student athletes with great young coaches Large amount of in state athletes Very competitive for amount of funding	10/16/2020 5:59 AM
95	Multiple years of Big Sky Championship Recruiting of in -state student athletes.	10/15/2020 11:03 PM
96	Success of the student athletes. Successful programs that perform at a high level.	10/15/2020 10:17 PM
97	Good leadership of the AD and staff. Successful program.	10/15/2020 9:56 PM
98	Interactive mascot meeting with the kids fun activities for kid (cheer camp)	10/15/2020 9:55 PM
99	1. Promote academics as well as sports 2. Build leadership qualities in student athletics 3. Positive competitive school spirit	10/15/2020 9:34 PM
100	Fun energy, close to home, humble	10/15/2020 9:25 PM
101	Close-knit alumni support.	10/15/2020 9:21 PM
102	competiveness leadership values and student grads are very good	10/15/2020 9:18 PM
103	1) The athletes graduate at a very high percentage. 2) Athletic programs make EWU well known in the USA. 3) Success in athletic programs generates student pride.	10/15/2020 9:16 PM
104	Championship caliber teams, great fan experience	10/15/2020 9:10 PM
105	Athletes academic success within the big sky conference. The quality, success and fun of the football program.	10/15/2020 8:56 PM
106	Strong performance Gifted student athletes Strong coaching	10/15/2020 8:43 PM
107	Its fun. But EWU sports helps students achieve goals for degrees and life.	10/15/2020 8:39 PM
108	Providing a great venue to watch football	10/15/2020 8:36 PM
109	EWU has always over achieved in athletics. Eags are Junk Yard Dogs and never give up...	10/15/2020 8:34 PM
110	Family	10/15/2020 7:59 PM
111	Contribute to attracting students to Cheney. Community service.	10/15/2020 7:51 PM
112	High academic achievements/gpa among athletes Large majority of our athletes are in-state Athletic program brings interest, pride, recreation, increased enrollment, alumni donations,...	10/15/2020 7:50 PM
113	Competitive & well coached High academically Great family culture	10/15/2020 7:37 PM
114	Leadership	10/15/2020 7:36 PM
115	Serving small town school (universities) with scholarships Supporting athletes in their academic futures	10/15/2020 7:35 PM
116	Create opportunity for continued education for student athletes who otherwise could not afford college. Provide a positive image for EWU attracting attention to its academics. Provide an opportunity to keep alumni connected to the university.	10/15/2020 7:17 PM

Eastern Washington University Athletics Department Season Ticket Holder Questionnaire

117	Competitiveness in the Big Sky conference Location of the campus in proximity to the region	10/15/2020 7:13 PM
118	they win with one of the lowest budgets in the Big Sky. There coaches care about growing there program and there kids.	10/15/2020 7:12 PM
119	Recruits quality student/athletes Easy access to events	10/15/2020 7:10 PM
120	EWU competes at the highest level of the Big Sky and does so with a lot of local athletes. EWU is an important part of the Spokane community and the student athletes do a good job giving back. I think it's hard to quantify the impact that EWU athletics bring the community. They truly are a great example of the greater Spokane community.	10/15/2020 7:09 PM
121	Promoting academic excellence, development of strong character, and giving back to the community	10/15/2020 6:57 PM
122	High level of play	10/15/2020 6:56 PM
123	Highly competitive in the Big Sky conference. Athletics and athletic success are founded upon solid funding. Eagle athletics serve as a draw, not only for athletes, but also for prospective and new students.	10/15/2020 6:49 PM
124	Good on campus activity's for the students. Close to Spokane. A winning football program helps.	10/15/2020 6:46 PM
125	apparently ability to attract excellent athletes	10/15/2020 6:45 PM
126	Most successful students and alumni are athletes and the athletic department boasts a higher gpa than the general pop EWU's reputation and brand around the state and country are due almost exclusively to the football program The community fostered by division one athletics is a major part of what makes ewu unique in the region and among peer institution	10/15/2020 6:33 PM
127	School Spirit, The # 1 largest school funding outlet is the success of the football team. A huge draw for the Alumni to participate as well as donate.	10/15/2020 6:32 PM
128	Competitive success Institutional identity Community involvement	10/15/2020 6:18 PM
129	Commitment to athletes, the program and their fans	10/15/2020 6:15 PM
130	Football. Men's basketball and giving kids a chance that don't have the grades	10/15/2020 6:14 PM
131	Builds character Show respect for country	10/15/2020 6:00 PM
132	Branding, low-cost entertainment, nationally-ranked	10/15/2020 5:56 PM
133	1. Strength of the Big Sky Conference. 2. Competitiveness of the teams. 3. Recruiting of athletes.	10/15/2020 5:55 PM
134	football	10/15/2020 5:44 PM
135	Community support Great athletes	10/15/2020 5:32 PM
136	Winning tradion Friendly Family oriented	10/15/2020 5:31 PM
137	.	10/15/2020 5:24 PM
138	Quality of student athletes as people first	10/15/2020 5:18 PM
139	Close feel and affordable activities for family to attend. Closest football to watch	10/15/2020 4:59 PM
140	Football game environment Accessibility to Facilities Accessibility to coaching staff	10/15/2020 4:51 PM
141	Coaching commitment Unpretentious Affordable	10/15/2020 4:48 PM
142	1. Somehow always able to do A LOT with very little (money wise/budget) 2. Being competitive and always displaying Eagle pride 3. Making a difference in the community	10/15/2020 4:32 PM
143	Outstanding Director, Lynn Hickey, Football, Basketball, Soccer, etc	10/15/2020 4:28 PM
144	the top-notch quality of teams that the coaches and athletes produce. the high academic expectations the administration, coaches and students have of the athletes. The quality of the program and the monetary value to the ticket holders.	10/15/2020 4:27 PM
145	Community Family Opportunity	10/15/2020 4:26 PM

Eastern Washington University Athletics Department Season Ticket Holder Questionnaire

146	Entertaining, community minded, competitive	10/15/2020 4:22 PM
147	Reputation of football and it's program Red turf Low cost entertainment	10/15/2020 4:22 PM
148	They bring pride to the school. And as a alumnus I am proud to say I attended EWU.	10/15/2020 4:21 PM
149	Fielding Competitive Teams across the board. Coaching. Kids.	10/15/2020 4:13 PM
150	they put a competitive product on the field/court	10/15/2020 4:11 PM
151	Competitiveness, sense of team, tradition	10/15/2020 4:10 PM
152	It gives students and alumni a sense of pride in their school. It increases interest in potential students who are deciding where to go for their continuing education. The interactions with the public when the student athletes participate in local causes gives the college positive public relations.	10/15/2020 4:07 PM
153	Leadership from coaches and AD	10/15/2020 4:04 PM
154	Consistently competitive Great entertainment for the ticket value	10/15/2020 4:04 PM
155	1. Recognition for EWU as a school. 2. Very competitive in all sports. Proud to be an Alum. 3. Our student athletes represent them and our school very well.	10/15/2020 3:58 PM
156	Committed coaches. Players who really want to play. Tradition of winning and working hard.	10/15/2020 3:54 PM
157	Competitive teams Quality fan experience Good opportunities for student athletes	10/15/2020 3:52 PM
158	1. Academics are #1 to our program. 2. We have built a winning culture here in all sports. 3. Athletics are the best ambassador of our University and it's student recruitment.	10/15/2020 3:49 PM
159	1) Economic driver for the Cheney, Washington area by fostering relations with Alumni and residents of the Inland Northwest. 2) EWU has done more with less than any other school in the Big Sky Conference. 3) Creates an campus culture that fosters community rather than a commuter-style school that you would find in a downtown metro-area. This is a factor for Admissions when recruiting students to move to Cheney, Washington.	10/15/2020 3:43 PM
160	football	10/15/2020 3:40 PM
161	1) Competitive teams stressing academics 2) Relatively easy game day experience 3) Strong connection to Spokane and Eastern Washington	10/15/2020 3:40 PM
162	Excellent way to connect alumni to the University Has a positive impact on the public perception of the University	10/15/2020 3:37 PM
163	Provides athletes a safe environment to get their education and play the sports they love at the same time	10/15/2020 3:37 PM
164	1. Their success relative to the level of resources. 2. The level of competition you see in the FCS and Big Sky. 3. The affordability of attending relative to the level of play and game day experience of FCS football and DI basketball.	10/15/2020 3:28 PM
165	Provides opportunities for athletes from WA to compete in college athletics. Does a great job of Recruiting in Wa. Always Competitive and brings Spokane To Cheney	10/15/2020 3:27 PM
166	Academic opportunities and success. University advancement and publicity Alumni connections	10/15/2020 3:26 PM
167	Nationally seen football team that brings in money to the athletic department.	10/15/2020 3:21 PM
168	Quality Student/Athletes Great Coaches Success with little to recruit with	10/15/2020 3:16 PM
169	It offers a great opportunity for students to participate in a collegiate athletic program at a very competitive level. Many of the athletes are citizens of our state and with this exposure athletics attract other students to advance their education. Athletics not only allows the athletes opportunity but this flows into academics with broadening educational opportunities for all students.	10/15/2020 3:16 PM
170	Quality of athletes	10/15/2020 2:54 PM
171	They're able to do more with less than most schools their size. They're doing a much better job of fundraising under the current athletic department administration. They're consistently	10/15/2020 2:53 PM

Eastern Washington University Athletics Department Season Ticket Holder Questionnaire

	competitive, or at a championship level in the "bell cow" sports (football, men's basketball).	
172	teaching leadership and strength of character to our young people	10/15/2020 2:45 PM
173	Football program Basketball program	10/15/2020 2:40 PM
174	I don't know.	10/15/2020 2:37 PM
175	Competitive, winning trans and national exposure	10/15/2020 2:37 PM
176	1. Dominant FCS football team 2. Football game atmosphere 3. Men's basketball competitive and atmosphere	10/15/2020 2:35 PM
177	The fan base is loyal.	10/15/2020 2:32 PM
178	Coaches, Boosters, Winning	10/15/2020 2:25 PM
179	Coaches	10/15/2020 2:24 PM
180	Student athletes at EWU are challenged in ways that will make them successful future leaders. They not only have to perform well in school, train and participate in sports, but are given opportunities to be leaders and participate in community service activities that will mold them into responsible adults.	10/15/2020 2:17 PM
181	1.) Quality athletes and coaches 2.)Facilities- even if facilities may be a bit dated, they serve a purpose and we will never bring the crowds of Gonzaga or WSU. Small improvements over years will keep them functioning and provide some "bling" For example, the newish scoreboard/video screen in football stadium. 3.)Ticket Prices- Value of the Ticket. We all have to realize why most of us went to EWU- the price. So inflating ticket prices won't sell more tickets, it will turn people away.	10/15/2020 2:16 PM
182	Great football atmosphere Family atmosphere	10/15/2020 2:16 PM
183	Strong recruiting and good fan base.	10/15/2020 2:14 PM
184	Affordability, family friendly	10/15/2020 2:09 PM
185	Athletes have a strong sense of purpose which includes academic standards. Athletic programs provided regional/state and national recognition for the University.	10/15/2020 2:08 PM
186	Good teams Red turf Low cost	10/15/2020 2:06 PM
187	1. ease of watching the games basketball and football 2. great tailgating with the support (games for family, food and beer!) 3. competative games with top programs	10/15/2020 2:04 PM
188	accessibility, community feel	10/15/2020 2:02 PM
189	They're good. Some seem to be consistently really good. I love game days, so much going on.	10/15/2020 1:59 PM
190	Team members are mostly from Washigton Competitive Great facilities for fans	10/15/2020 1:56 PM
191	It is awesome to come to games at Roos and Reese. I love them both. The athletic department staff seems to support each other's programs well. Soccer - wow! what a program!	10/15/2020 1:55 PM
192	study table helps establish student habits for 30+ quarters of academic excellence Coaching staff across the board assists athletic skills improvement over time Support staff have serious commitment to athletes and EWU	10/15/2020 1:53 PM
193	IncREDible atmosphere Highly competitive in our league in multiple sports	10/15/2020 1:51 PM
194	1. The EWU students within the EWU Athletic Program are high achieving students. The following is a news release for Winter Quarter 2019: Eastern Washington University student-athletes concluded the winter quarter with a collective 3.28 grade point average, marking the 35th-straight quarter the Eagles have combined for a department-wide 3.0 average. Women's Golf – 3.59 in the quarter (3.68 accumulative) Women's Soccer – 3.49 (3.61) Women's Track & Field – 3.49 (3.56) Women's Tennis – 3.35 (3.62) Women's Cross Country – 3.27 (3.57) Women's Basketball – 3.24 (3.55) Women's Volleyball – 3.03 (3.19) Men's Cross Country – 3.42 (3.53) Men's Basketball – 3.37 (3.57) Men's Tennis – 3.29 (3.44) Men's Track & Field – 3.10 (3.21) Football – 2.82 (3.06) Totals (301 student-athletes) – 3.28 (3.46) 2. Student athletes enroll at EWU because they offer financial aid all the while participating in a sport that is passionate to them and they want to continue playing after their high school career. "In 2017-18, EWU had 335 total student-athletes; 242 were on some form of scholarship aid." - The	10/15/2020 1:50 PM

Eastern Washington University Athletics Department Season Ticket Holder Questionnaire

Easterner, May 8, 2019. 3. EWU has quality athletic programs that are strong because of the combined effort of the student athlete and their parents, the coaches, the trainers, administrators, alumni, and fans. EWU has risen to a D1 level because of this commitment.

195	Very competitive on all sports, especially football and basketball and women's soccer. Good backing of all of sports programs. Very good development of all the student athletes in the programs.	10/15/2020 1:50 PM
196	Dedicated Coaches	10/15/2020 1:49 PM
197	Have brought national exposure to our corner of the world. Strong value to the region Creates leaders	10/15/2020 1:45 PM
198	they are competitive	10/15/2020 1:45 PM
199	The strength is ability to provide sound academic advantages to students from all avenues of life as well as to provide Division I athletic opportunities to student athletes that are, in general, not quite at the level of the larger universities at the D-I level.	10/15/2020 1:44 PM
200	The impact of student athletes as role models, national exposure, and football game-day experience	10/15/2020 1:42 PM
201	Success of the football program, creates a strong sense of community for Cheney/Spokane area, the ability for a EWU student to be a student/athlete	10/15/2020 1:29 PM
202	Coaching staff, school support	10/15/2020 1:23 PM
203	National exposure Winning program Recruiting athletes and students to Eastern	10/15/2020 1:23 PM
204	On field and off field performance of Student Athletes Staff	10/15/2020 1:18 PM
205	Family atmosphere. High academic standards. On-the-field excellence.	10/15/2020 1:16 PM
206	Community involvement is strong. Competitive in our league. Alumni supporters.	10/15/2020 1:13 PM
207	The environment	10/15/2020 1:12 PM
208	1) Football continuity 2) Fun environment at football games 3) Performance	10/15/2020 1:10 PM
209	Great football program	10/15/2020 1:08 PM
210	Fan loyalty, recruiting success, marketing success	10/15/2020 1:05 PM
211	Very competitive..local athletes..respected and follow rules	10/15/2020 12:59 PM
212	1big sky member	10/15/2020 12:58 PM
213	Quality athletes and coaches	10/15/2020 12:58 PM
214	Communication with stakeholders	10/15/2020 12:58 PM
215	Feeling of connection Tailgate Fun atmosphere	10/15/2020 12:56 PM
216	Competitive, Opportunity	10/15/2020 12:56 PM
217	Success on the Field, Strong Branding for EWU, Diversity on Campus	10/15/2020 12:53 PM
218	They have a strong commitment to education They appear to have a strong value base Their coaches respect them	10/15/2020 12:47 PM
219	1. Football program 2. Men's and Women's basketball program 3. Coaches for these programs are very supportive of their fans!	10/15/2020 12:45 PM
220	Community	10/15/2020 12:44 PM
221	Football team is well known and gets good recruits. The fan atmosphere is always fun. High level of football.	10/15/2020 12:42 PM
222	1. Coaching staff 2. Recruitment 3. Facilities	10/15/2020 12:41 PM
223	Football success, variety of sports offered, & strong academics of athletes	10/15/2020 12:41 PM
224	A sense of family and community	10/15/2020 12:40 PM

Eastern Washington University Athletics Department Season Ticket Holder Questionnaire

225	Regional Entertainment Avenue for student athletes School Pride	10/15/2020 12:38 PM
226	The athletic program has enjoyed tremendous success on and off the field in all of its programs (Football, Men's and Women's Basketball, Soccer, etc.) despite very limited resources and a commitment from the institution.	10/15/2020 12:38 PM
227	Doing more with less	10/15/2020 12:34 PM
228	1. University visibility/marketing 2. Community engagement/excitement 3. Economic stimulus for Cheney/Spokane business	10/15/2020 12:34 PM
229	Talent	10/15/2020 12:32 PM
230	Competitive despite inadequate alumni support/funding.	10/15/2020 12:32 PM
231	Does more than less when compared to peers	10/15/2020 12:32 PM
232	The family aspect	10/15/2020 12:28 PM
233	Creating community Creating opportunities for student athletes Putting EWU on a world stage to recruit more students	10/15/2020 12:28 PM
234	Always a good product on the field Academics have high expectations	10/15/2020 12:27 PM
235	1) community 2) sportsmanship 3) pride	10/15/2020 12:25 PM
236	Community building, Family, Entertainment	10/15/2020 12:22 PM
237	Price of season tickets Coaching Quality of athletes	10/15/2020 12:20 PM
238	Highly competitive football at FCS level Outstanding coaches Fan friendly	10/15/2020 12:19 PM
239	being D1 /Big Sky Conference Football program success Basketball program success	10/15/2020 12:19 PM
240	The close community, The character of the players, coaches, and staff, EWU Pride,	10/15/2020 12:18 PM
241	Good coaches and players	10/15/2020 12:18 PM
242	The Football Program Popularity Social aspects	10/15/2020 12:16 PM
243	We love watching the games	10/15/2020 12:13 PM
244	Lynn is awesome. Approachable and very smart. We have great leadership.	10/15/2020 12:10 PM
245	overachievement considering resources	10/15/2020 12:10 PM
246	Make do with what they have. Family feel	10/15/2020 12:10 PM
247	Expect their athletes to be quality humans and students first. Emphasis of playing to a high standard on and off the field.	10/15/2020 12:09 PM
248	Communication Trying new things	10/15/2020 12:09 PM
249	Football, student academics	10/15/2020 12:07 PM

Q5 What are the weaknesses of the EWU Athletics Program? List one to three.

Answered: 243 Skipped: 21

Eastern Washington University Athletics Department Season Ticket Holder Questionnaire

#	RESPONSES	DATE
1	They still don't get the support from the greater Spokane area that you would think would be natural!!	10/26/2020 4:01 PM
2	Cooperation among university dept	10/25/2020 11:13 PM
3	\$\$	10/25/2020 5:16 PM
4	Fundraising	10/23/2020 2:20 PM
5	Need fund raisers who work with both the large and small gift givers. EWU needs to get behind the program	10/23/2020 1:36 PM
6	The administration's lack of "buying in"/ supporting athletics.	10/23/2020 12:35 PM
7	Limited financial support from surrounding business community	10/22/2020 8:39 PM
8	Uncomfortable seats for football	10/22/2020 7:56 PM
9	Lack of fundraising, ability to change past activities to be more modern	10/22/2020 8:09 AM
10	The ability to financially compete with their conference peers.	10/21/2020 5:04 PM
11	It's a small college located in a small town 17 miles away from a larger city with 4 colleges.	10/21/2020 2:20 PM
12	Too little funding, low support from EWU administration	10/21/2020 11:21 AM
13	Need to attract more students to the games and more corporate sponsors. Improve fanfest at the start of the games.	10/20/2020 9:46 PM
14	Funding - from fan and alumni base to the EWU administration	10/20/2020 9:28 PM
15	Lack of funding and donors Lack of alumni functions	10/20/2020 6:59 PM
16	Inability to generate highly successful team sports outside of football because of budget constraints.	10/20/2020 5:59 PM
17	Constantly having to justify their value and importance	10/20/2020 5:27 PM
18	Roos Field	10/20/2020 2:41 PM
19	facilities- coming along but need upgrades. lack of logo gear available in the community. marketing of how close proximity it is to downtown Spokane.	10/20/2020 12:54 PM
20	1. Lack of funds 2. Outdated Facilities 3. More events to bring in more fans and donors outside of Alumni.	10/20/2020 12:52 PM
21	1. communication 2. follow through 3. transparency	10/20/2020 9:47 AM
22	1. Our facilities are getting a bit old and outdated 2. Athletics does a poor job getting fans to attend sporting events. There is fairly good size city 15 minutes away but they struggle to sell tickets 3. Do not pay coaches enough, so when we get quality coaches they leave EWU for other schools.	10/20/2020 9:01 AM
23	1- Facilities: The balance between affordable and innovative facilities, I am sure is difficult. However, I often side with the Field of Dreams philosophy, "If you build it, they will come."	10/20/2020 8:44 AM
24	gotta get more people out to see game ... heck, give away the tickets	10/19/2020 7:28 PM
25	1. Exceedingly small budget (the positive side of that is what we're able to do with that small budget is impressive)	10/19/2020 7:05 PM
26	Lack of big alumni/community support (\$)	10/19/2020 11:57 AM
27	Fundraising Communication Sponsorships - overpromising/not delivering (LRG)	10/19/2020 11:44 AM
28	The football stadium can bring in so much revenue to the program and the school but it needs updating. Let's be proud of the football program that has gone to the National Championship twice in the last decade. All of the schools in our division have better facilities.	10/19/2020 11:39 AM
29	Lack of support and vision from the previous president Underfunded Prior to 2019 poor performance on fundraising	10/19/2020 11:38 AM

Eastern Washington University Athletics Department Season Ticket Holder Questionnaire

30	None	10/19/2020 9:03 AM
31	Ticket sales are often confusing, tailgate services like providing spots, restrooms and other amenities'	10/19/2020 7:34 AM
32	Outdoor ticket sale booths for basketball.	10/19/2020 6:07 AM
33	Lack of funding. Faculty fails to recognize importance of athletics to health of the entire institution. Poor support from local media & businesses , old money of Spokane (WSU & Gonzaga are favored).	10/18/2020 10:16 PM
34	Communicating the changes to the ticket holders, an example is the constant changing of parking lot designations. On Game Day we planned to park and tailgate in one place only to find the rule changed. Another was that we lost our great season seats because we did not donate enough to the alumni, we were never told we needed to contribute more to keep those particular seats.	10/18/2020 10:11 PM
35	Although Roos Field has been a winning place for football, the stadium facilities are uncomfortable and outdated.	10/18/2020 8:15 PM
36	Poor alumni support.	10/18/2020 8:03 PM
37	Bookstore merchandise and hours do not compliment gameday experience. Need more product and opportunity for purchase.	10/18/2020 6:33 PM
38	Facilities, athletic administration	10/18/2020 2:43 PM
39	Lack of funding.	10/18/2020 2:23 PM
40	1. Leadership that holds staff accountable for outcomes. 2. Customer service and timely response to ticket buyers ever since Nicole G. left. 3. Planning on marketing to the point season ticket holders ask questions before materials come out including EAF benefits not being straight forward.	10/18/2020 2:08 PM
41	Low standard of facilities	10/18/2020 11:44 AM
42	The desire by some to build a huge football complex. Money spent on some improvements to the existing stadium make far more sense.	10/18/2020 9:48 AM
43	Concessions Need to be expanded	10/17/2020 8:15 PM
44	Budgets. Football...concessions crowded. More promotion of other sports like tennis and hockey.....invite attendees.	10/17/2020 5:41 PM
45	Inadequate donor base Facilities (stadium and gym need expansion/ updating Non football sports need more spectators	10/17/2020 4:57 PM
46	We don't have as many legacy donors as the Big Ten or Pac 12.	10/17/2020 1:10 PM
47	1) Lack of outreach to the Spokane area community 2) Lack of staff asking for funds/lack of mobilizing the engaged fan base to help 3) Not sure there is a clear vision and not sure Lynn or Devon are the right leaders for these times.	10/17/2020 11:15 AM
48	A smaller budget and facilities the other universities in our conference. A lack of donations to our sports programs. A lack of support from the academic portion of the university.	10/17/2020 10:11 AM
49	1. Limited resources	10/17/2020 10:11 AM
50	Funding. Leadership.	10/17/2020 6:34 AM
51	Lack of funds, do the thousands of cheap skate teachers.	10/16/2020 9:59 PM
52	Marketing	10/16/2020 9:59 PM
53	None	10/16/2020 7:24 PM
54	1) Need more community support from both Cheney and Spokane fans 2) More financial support needed 3) Quality of recruits not as good as in previous years in all areas	10/16/2020 7:12 PM
55	Don't get enough donors.	10/16/2020 6:30 PM
56	Marketing is terrible EWU product is nowhere to be found in Spokane when we see other	10/16/2020 4:46 PM

Eastern Washington University Athletics Department Season Ticket Holder Questionnaire

colleges everywhere, publicity is very very little in Spokane it is a 20 minute drive to stadium and we can't fill all seats terrible, game times are not conducive to youth sports in Spokane

57	don t real see any. I suppose with more money EWU can get some more programs back.	10/16/2020 4:27 PM
58	Having to compete with Gonzaga and WSU for support	10/16/2020 4:26 PM
59	1. Lack of quality facilities. In particular the stadium. 2. Fund raising. 3. Lack of coaching staffs which are need for coaching but very important for recruiting quality athletes.	10/16/2020 4:03 PM
60	It has not done enough in the past to solicit donations from alumni and corporate sponsors to sustain it financially. Regarding the football field, they are pushing too much to get a renovated or new stadium until they get their finances in order.	10/16/2020 3:58 PM
61	Not enough support from local Spokane fan base	10/16/2020 3:57 PM
62	Exposure in the local community, low attendance.	10/16/2020 3:45 PM
63	Having to compete against other Big Sky teams with much larger budgets.	10/16/2020 1:48 PM
64	Facilities	10/16/2020 1:08 PM
65	The money spent on out of state recruiting.	10/16/2020 12:58 PM
66	Adding the National away games. Need a better home schedule.	10/16/2020 12:29 PM
67	Online ticket renewal can be cumbersome	10/16/2020 11:56 AM
68	The main weakness of the EWU Athletics Program is the difficulty of raising money to support the various programs.	10/16/2020 11:14 AM
69	1. Lack of funding 2. Not all student athletes get scholarships which puts some (mostly female athletes) at a disadvantage	10/16/2020 10:35 AM
70	Lack of local coverage both TV and print	10/16/2020 10:35 AM
71	Shortage of funding.	10/16/2020 10:22 AM
72	Defense	10/16/2020 10:13 AM
73	Programs that don't have fan following	10/16/2020 10:11 AM
74	small budget, football deserves better stadium considering consistently top national rankings	10/16/2020 9:59 AM
75	Low support of the local Spokane graduates living in Spokane and not attending events. Stadium seats	10/16/2020 9:42 AM
76	NA	10/16/2020 9:29 AM
77	Financial health of Athletic Dept	10/16/2020 9:14 AM
78	dated facilities, minimal staff, equipment and nutrition plans student athletes need	10/16/2020 9:01 AM
79	Weak fundraising efforts and support from community-Spokane.	10/16/2020 8:55 AM
80	Not sure.	10/16/2020 8:48 AM
81	poor fundraising, weak staff with no performance measurements, weak administration in athletics	10/16/2020 7:59 AM
82	Football facilities	10/16/2020 7:51 AM
83	Funding Facilities	10/16/2020 7:46 AM
84	lack of support of the faculty and University leaders	10/16/2020 7:17 AM
85	Lack of alumni support, Roos Field improvements, coaches salaries.	10/16/2020 6:47 AM
86	Extremely low budget.	10/16/2020 6:46 AM
87	Not enough/timely fundraising, not the "noted" place for deep pocket grads, The Spokesman Review (at times) 😊	10/16/2020 6:25 AM
88	Funding has always been a challenge. Generating fan support for programs other than football	10/16/2020 6:25 AM

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has been a challenge.

89	There could be more effort put in to connecting with alumni especially in the Spokane area. Salaries seem way too low	10/16/2020 6:22 AM
90	money, EWU Athletics is Division One school is not, state emphasis on UW & WSU	10/16/2020 6:08 AM
91	Lack of resources Not enough of greater Spokane community following the program. Too much of public enamored with Zags	10/16/2020 5:59 AM
92	Lack of strong regional support from media (TV radio and content) results in low awareness of success. This translation often hinders fundraising. Athletic achievement in Spokane focuses on Gonzaga Basketball which feels hometown, but EWU athletic program needs that direct connection. Facilities in football program need upgrade - this translates to high caliber recruits	10/15/2020 11:03 PM
93	Proper funding of athletic facilities. Lack of support from the school.	10/15/2020 10:17 PM
94	Lack of money to support our student athletes. Lack of support of faculty especially those that have unsuccessful programs.	10/15/2020 9:56 PM
95	Lack of consistency with staff and programs.	10/15/2020 9:55 PM
96	1. The athletics program is in financial crisis - but with that said, so are other college's and universities in financial crisis at this time.	10/15/2020 9:34 PM
97	football and athletic facilities need to be updated	10/15/2020 9:25 PM
98	Low budget	10/15/2020 9:21 PM
99	I think the lack of a strong group of supporters with deep pockets and a school board that get in the way of donation s	10/15/2020 9:18 PM
100	1) Didn't control the budget. 2) Went too big on Roos Field upgrades and blew off incremental upgrades. 3) Changed "sponsors" too quickly.	10/15/2020 9:16 PM
101	Small/old facilities, lack of alumni support financially, lack of local community support	10/15/2020 9:10 PM
102	Lack of necessary funding.	10/15/2020 8:56 PM
103	Facilities	10/15/2020 8:43 PM
104	It looks expensive. Most of the weakness is due to perceived ideas of costing EWU for athletes that do not perform well in school, from what I can tell, those are not real.	10/15/2020 8:39 PM
105	Not sure	10/15/2020 8:36 PM
106	Lack of sponsorship and support from the community.	10/15/2020 8:34 PM
107	Money and facilities	10/15/2020 7:59 PM
108	Unfortunately it costs so much to run athletics. They have to compete against each other for dollars and it creates tension. They don't promote themselves	10/15/2020 7:51 PM
109	Our budget is lower than almost all other schools in our Big Sky Conference. We have an unlevel playing field financially. Many of our athletic facilities are out of date.	10/15/2020 7:50 PM
110	Not enough support Low attendance Facility updates needed	10/15/2020 7:37 PM
111	Coaching staff	10/15/2020 7:36 PM
112	Small school-smaller budgets Not a lot of disposable extra income No "rainy day" fund??	10/15/2020 7:35 PM
113	Not well funded, however alumni and community businesses are increasing their financial commitments to the program AND the university's academic programs. Need for better facilities. Hostile attitude toward athletics by some faculty.	10/15/2020 7:17 PM
114	Facilities need upgrading Alumni aren't necessarily involved in athletics	10/15/2020 7:13 PM
115	past president wanted the athletics to fail. Facilities are not keeping up with other teams in the conference.	10/15/2020 7:12 PM
116	I think EAF donation requirements, though possibly necessary, feels manipulative. Limited quality seating at FB games	10/15/2020 7:10 PM

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117	With state funding becoming more difficult to obtain, EWU Athletics seems to have a hard time with funding. I graduated 10 years ago and just now I have to money to become a booster. I think getting new facilities will help get EWU become more financially solvent for the future. It will also help them to have more people like me advancing in our careers where we can afford to donate money to the athletics program and the university.	10/15/2020 7:09 PM
118	Na	10/15/2020 6:57 PM
119	None	10/15/2020 6:56 PM
120	Not sure this is a weakness or not, but academics and athletics should be reciprocal in the way that they benefit each other. If supported from an academic perspective, athletics should feel supported and should reciprocate by unquestionably support academics and athletic programs.	10/15/2020 6:49 PM
121	More alumni participation..In the shadow of WSU Football And GU Basketball.	10/15/2020 6:46 PM
122	Lack of support from Spokane at large. Lack of support from faculty who did not attend Eastern and will likely not spend their careers at Eastern Facilities	10/15/2020 6:33 PM
123	None that I know of	10/15/2020 6:32 PM
124	Difficult market	10/15/2020 6:18 PM
125	Not marketing enough season ticket sales to corporate or business owners!!! Should extend RV camping for football from Thursday night to draw more money into EWU	10/15/2020 6:15 PM
126	Fund raising... period	10/15/2020 6:14 PM
127	Lack of funding	10/15/2020 6:00 PM
128	Horrible communications, only focused on the fans they like to spend time with, very unorganized with ticket holders	10/15/2020 5:56 PM
129	1. EWU can't get alumni support the programs. 2. Teams must more away games to support the programs. 3. Can't draw fans to other sports programs than football.	10/15/2020 5:55 PM
130	quality customer service in regards to alumni, ticket holders and eaf contributor	10/15/2020 5:44 PM
131	None that I see.	10/15/2020 5:32 PM
132	Poor FB stadium	10/15/2020 5:31 PM
133	.	10/15/2020 5:24 PM
134	Lack of follow through by "fund raisers" and personnel responsible for public relations	10/15/2020 5:18 PM
135	Amenities for football More family activities for basketball	10/15/2020 4:59 PM
136	Lack of Mega Million Donors	10/15/2020 4:51 PM
137	Poor admin/ leadership Continual change in ticketing personnel/policies Hiring handy & cheap coaching staff rather than what the programs need	10/15/2020 4:48 PM
138	1. Always having to do A LOT with very little (money wise/budget) (Yes, it is a strength and weakness) 2. Having to compete with much larger schools and fan bases in their own state and not being supported at the state level for facility improvements etc.	10/15/2020 4:32 PM
139	Not enough Finds to go around.	10/15/2020 4:28 PM
140	1. Our football facilities lag way behind most of the rest of the Big Sky conference, yet we have won a national championship and taken 2nd in the last 10 years.	10/15/2020 4:27 PM
141	Small market finances ability to pull from larger audience for fund raising	10/15/2020 4:26 PM
142	Costly, stadium needs a remodel	10/15/2020 4:22 PM
143	Prices increase with decreased return Lack of competitiveness Wasting money	10/15/2020 4:22 PM
144	The lack of backing from the Spokane area. More media coverage is needed.	10/15/2020 4:21 PM
145	Facilities. Alumni Donations. Media Outlets.	10/15/2020 4:13 PM

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146	prices go up every year	10/15/2020 4:11 PM
147	Lack of leadership from the previous president	10/15/2020 4:10 PM
148	They tend to cost a lot of money.	10/15/2020 4:07 PM
149	Lack of top rate facilities. Lack of big time donors.	10/15/2020 4:04 PM
150	1. Fund raising.	10/15/2020 3:58 PM
151	Need more spectators Lack of faculty support and faculty who really don't have an idea of what well rounded education really should be.	10/15/2020 3:54 PM
152	Outdated stadium Poor concessions and beverage facilities Ticket availability	10/15/2020 3:52 PM
153	1. Outreach in promoting our sports to the local community (Spokane) as WSU does it better. 2. The facilities are a weakness. Check out Washington (Grizzly) Stadium. 3. The Ticket office Manager position is a revolving door with no continuity or established relationships for the most faithful season ticket holders and donors.	10/15/2020 3:49 PM
154	1) They are under-budgeted. 2) The stadium is in need of renovation. 3) We need to increase our season ticket holder numbers.	10/15/2020 3:43 PM
155	1) Underfunding 2) Game day management at Roos Field 3) Concessions and parking	10/15/2020 3:40 PM
156	It needs to grow support from its fan base. It needs greater support from the faculty	10/15/2020 3:37 PM
157	Need more funding than they are given, if taken away the school will fall apart in my opinion. The majority if students are athletes or are there to watch the athletics	10/15/2020 3:37 PM
158	1. The level of funding relative to our competition in the Big Sky/FCS. I am afraid it is going to catch up with us and be reflected in our ability to compete. 2. The condition of our facilities. Primarily the football stadium & the basketball court that needs replacing (I heard a rumor the court is beyond sanding/recoating and needs replacing). 3. Ability to retain and keep good coaches for a longer period of time. We have been pretty lucky with football head coaches, but the assistants and basketball move on.	10/15/2020 3:28 PM
159	Don't see any other than under funded compared to rest of league and states	10/15/2020 3:27 PM
160	Funding - University and Alumni can provide more. Facilities - football especially	10/15/2020 3:26 PM
161	Stadium, Facilities, School support.	10/15/2020 3:23 PM
162	Sports that don't contribute anything to bring in money to help the athletic department.	10/15/2020 3:21 PM
163	Facilities President Leadership/Support Facilities	10/15/2020 3:16 PM
164	Athletics at Eastern does not receive the type of support both monetarily and publicity that it should for such an outstanding program. The athletics programs do not receive the credit of recruiting students, athletes and non athletes, alumni support and community support that has been generated by such things as National Championship	10/15/2020 3:16 PM
165	Not able to get a refund because of my health issues during the covid delayed season	10/15/2020 2:54 PM
166	They can be a bit rigid with scheduling - Killin is always in the colder part of the spring and always on campus. They've improved the (football) gameday vibe tremendously in Cheney, but need to reach out a bit more to Spokane to continue to improve the gameday atmosphere. I think they're currently a bit over-extended. There are a few too many programs with not very much money to support all of them.	10/15/2020 2:53 PM
167	lack of financial support lack of faculty support	10/15/2020 2:45 PM
168	Alumni support from successful graduates.	10/15/2020 2:40 PM
169	I'm retired now. All this is getting expensive. And I don't do cold like I use to.	10/15/2020 2:37 PM
170	Leadership, follow up, trademark	10/15/2020 2:37 PM
171	1. Fund raising!!!! There are tens of thousands alumni in the area that I've never even been asked to support the program. Money should be invested in a proven fundraiser that has done it previously for other institutions. It's the only way to save our program.	10/15/2020 2:35 PM

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172	The management of the season ticket office including event parking and tailgate management.	10/15/2020 2:32 PM
173	AD, EWU Faculty, Student support	10/15/2020 2:25 PM
174	Turf soccer field	10/15/2020 2:24 PM
175	1. It is not supported by all Administrators. 2. Some professors actually think that the program(s) do not help the school and the student-athletes grow and thrive. 3. Without the athletics programs, less money comes to the school, fewer students (not just the athletes) - who wants to go to a university where the only nightlife or student community is a small town bar. Sporting events engage the students and bring them (even if not playing) to the school.	10/15/2020 2:17 PM
176	1.) Budget- why build a new stadium when we can't sell out our current facilities? Besides Montana games. And giving away tickets to students and High schools and offering \$5 tickets in my mind isn't selling out games. 2.) Product Marketing- I feel like Improving the value on the game day experience needs to be a top priority, we have a lot of programs in the region to compete with, what makes us stand out? 3.)Game Day Experience- I feel like some games are better than others, but overall not much has changed in the 14 years I was a student and/or season ticket holder.	10/15/2020 2:16 PM
177	My only complaint is the stadium mostly just the track	10/15/2020 2:16 PM
178	1. Ticket Prices 2. Not playing big name schools 3. Lack of transparency during COVID-19 ticket refunds.	10/15/2020 2:14 PM
179	Limited tailgate spots and ways to view game from lot.	10/15/2020 2:09 PM
180	Since early on athletics has had of one of the lowest budgets of all members of the Big Sky conferences.	10/15/2020 2:08 PM
181	Bad teams Low coverage outside of Spokane	10/15/2020 2:06 PM
182	1. Unwillingness for big donors to give money to the program 2. on a personal note: ticketing office not communicating well to my wife and I. We have been unable to get our seats that we had for 6 years pervious the past three years including this year that wasn't:- (3. ??? can't think of anything else at this time	10/15/2020 2:04 PM
183	funds	10/15/2020 2:02 PM
184	Football facility is funky, but I like it. Basketball court is awesome. I wish it was full more often.	10/15/2020 1:59 PM
185	Better concessions at football	10/15/2020 1:56 PM
186	Maintaining the horrendous costs	10/15/2020 1:55 PM
187	Community engagement EWU faculty involvement EWU student support	10/15/2020 1:53 PM
188	Seems like money is always an issue. This Covid garbage makes it even worse.	10/15/2020 1:51 PM
189	1. There are NO weaknesses.	10/15/2020 1:50 PM
190	Not enough corporate backing from this market area. EWU hasn't been good at developing that for a long time. I think it can be far better in this region. The poor support of some of the faculty putting blame on the athletic budget for the school's money issues. Aging athletic facilities- a lot of the buildings have been rebuilt on campus over the last 15-20 years for academics which were needed and funded by the state.	10/15/2020 1:50 PM
191	Lack of funds	10/15/2020 1:49 PM
192	Financing it all	10/15/2020 1:45 PM
193	The only weaknesses to the EWU Athletics is they are not funded appropriately by providing state tuition waivers.	10/15/2020 1:44 PM
194	Adaptation to rising costs is all I can think of. EWU does so much with the hand it's dealt, I just wish somehow the deck it came from was stacked!	10/15/2020 1:42 PM
195	Budgets and facilities to compete at Big Sky or national level, We don't own Spokane the way we should (look at Gonzaga)	10/15/2020 1:29 PM
196	Unsure	10/15/2020 1:23 PM

Eastern Washington University Athletics Department Season Ticket Holder Questionnaire

197	Stadium-small and cramped Pulling support from Spokane who only recognizes WSU and Gonzaga	10/15/2020 1:23 PM
198	Facilities desperately need upgrading Attendance at EWU sports is disappointing Inability to draw support from Spokane area that is instead goes to WSU and Gonzaga Extremely disappointing that EWU Athletics Director did not stand up to the Big Sky Conference and ensure that University of Montana and Eastern is a protected game where they play football against each other every year as previously happened.	10/15/2020 1:18 PM
199	Not enough resources from the community.	10/15/2020 1:16 PM
200	Budget constraints and future financial worries.	10/15/2020 1:13 PM
201	Communication	10/15/2020 1:12 PM
202	1) Facilities 2) Facilities 3) Facilities	10/15/2020 1:10 PM
203	Support from Faculty	10/15/2020 1:08 PM
204	Low budget, faculty opposition, facilities	10/15/2020 1:05 PM
205	Financial support and football facilities	10/15/2020 12:59 PM
206	Natural rival....none	10/15/2020 12:58 PM
207	1. Poor funding 2. Poor facilities 3. Poor University Leadership	10/15/2020 12:58 PM
208	High Pricing Points - given the market size. Inability of disabled parking patrons to conduct tailgating activities in the disabled parking area. Once authorized, now unauthorized.	10/15/2020 12:58 PM
209	At this time budget	10/15/2020 12:56 PM
210	Lack of funding	10/15/2020 12:56 PM
211	?	10/15/2020 12:53 PM
212	Outdated facilities, Major donors, Exposure	10/15/2020 12:53 PM
213	They need to quit feeling inferior to GU	10/15/2020 12:47 PM
214	1. Very difficult to get responses from the EWU ticket agents 2. No one in the office to help potential customers	10/15/2020 12:45 PM
215	Lack of support in some programs	10/15/2020 12:44 PM
216	Ability to bring in new fans. Ability to improve facilities.	10/15/2020 12:42 PM
217	1. Need upgraded facilities. 2. Need to retain the coaches. 3. Need to keep politics out of athletics.	10/15/2020 12:41 PM
218	costs, adequate facilities, fundraising	10/15/2020 12:41 PM
219	Lack of both student and community attendance	10/15/2020 12:40 PM
220	Sub par football stadium	10/15/2020 12:38 PM
221	A lack of commitment from the institution. This includes a financial commitment and a general vote of confidence from the university (including the faculty). The university is quick to capitalize on the athletic department's success but rarely contributes to it. For example, the manner in which the university has conducted this very public review has, in my opinion, cast a dark cloud of uncertainty over the future of the athletic department and most likely significantly compromised its ability to raise funds and recruit student athletes. New facilities are a nice luxury, but the support of your organization is an absolute must! Additionally, the transfer of the athletic marketing and licensing rights to the foundation has put the department at a significant disadvantage as it now has a third party (the foundation) to mitigate and share these revenues with. Once again, an example of the university leveraging rather than supporting athletics. Lastly, the prolonged period of poor financial management and oversight at EWU has created an unsustainable financial position for the university and the athletic department. The accumulated deficit the athletic department is attempting to retire is a red herring for larger organizations problems and something that should have been addressed long ago, during prior years of budget development and reconciliation. Simply put, if the athletic	10/15/2020 12:38 PM

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department is guilty of accumulating a deficit, then the administration is just as culpable for allowing it to happen.

222	Funding/facilities	10/15/2020 12:34 PM
223	1. Budget/fundraising 2. Budget/fundraising 3. Ignorant faculty	10/15/2020 12:34 PM
224	Communication	10/15/2020 12:32 PM
225	Stepping stone for coaches, which is expected but still a challenge. Need MORE staff willing to do grass roots sales AND experienced staff to work large donors.	10/15/2020 12:32 PM
226	Ability to fundraise, hire those from within that have passion for EWU	10/15/2020 12:32 PM
227	Money small stadium and facilities	10/15/2020 12:28 PM
228	Communication to stakeholders	10/15/2020 12:27 PM
229	1) outdated facilities	10/15/2020 12:25 PM
230	Spending, Recruiting, Facilities	10/15/2020 12:22 PM
231	Funding Facilities	10/15/2020 12:20 PM
232	Outdated facilities	10/15/2020 12:19 PM
233	Very little support from university	10/15/2020 12:19 PM
234	Facilities are lacking, Not directly EWU related, but Cheney needs more services,	10/15/2020 12:18 PM
235	Lack of competitive money	10/15/2020 12:18 PM
236	Money Lack of interest by Alumni	10/15/2020 12:16 PM
237	There is not as much community support	10/15/2020 12:13 PM
238	Game day experience has become really hit and miss since 2009. Parking fees on game day are not unreasonable, but the communication from the AD is very poor. Too many channels for the communication to be so poor, Facebook, Twitter, etc. etc. If I ever end up hauling my cooler from the red barn to the parking lot again, I won't be back.	10/15/2020 12:10 PM
239	lack of funding to provide facilities, retain staff and other needed resources also lack of fan/alum engagement.	10/15/2020 12:10 PM
240	Not enough supporters	10/15/2020 12:10 PM
241	Undervalued by the community. Facilities are not to the standard that are athletes are playing at.	10/15/2020 12:09 PM
242	Changes in staffing	10/15/2020 12:09 PM
243	Development and promotion of other sports	10/15/2020 12:07 PM

Q6 What do you think are the opportunities for the EWU Athletics Program? List one to three.

Answered: 234 Skipped: 30

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#	RESPONSES	DATE
1	Put EWU on the national stage and bring recognition to the entire Eagle community! To provide an entertainment option of exceptional quality for a very affordable price! An opportunity to welcome people in a genuine way different from big schools that sometimes loose that personal connection!	10/26/2020 4:01 PM
2	Build strong futures for young men and women	10/25/2020 11:13 PM
3	Consistent fundraising. Enhance donor relationship building.	10/23/2020 2:20 PM
4	Put EWU on the map - we need to get out there..market, advertise, get the communities interested. It's not just an athletic department issue...development and marketing too	10/23/2020 1:36 PM
5	Continue to build on the success of the program and popularity of the athletics team. New stadium.	10/23/2020 12:35 PM
6	Work on company support	10/22/2020 8:39 PM
7	Play basketball and volleyball games at the new sports stadium in Spokane.	10/22/2020 7:56 PM
8	Brand awareness, growing the fan base, giving back to the community	10/22/2020 8:09 AM
9	It's frustrating some times in dealing with prior ticketing agents. Trying to get parking or tailgating spots. Some say I am not giving enough money, then then another says we can make work. Why is it so hard?	10/21/2020 5:04 PM
10	Because of Coronavirus some larger schools may not be playing/practicing. Recruit those players wanting to play.	10/21/2020 2:20 PM
11	Gateway to university, students experience, fan support	10/21/2020 11:21 AM
12	Work with the alumni department to get more fans at the games. Contests and incentives to get more student, dorms, frats, and sororities to the games.	10/20/2020 9:46 PM
13	Renovation to Roos Field Increased contributions from fans and alumni	10/20/2020 9:28 PM
14	To be a national contender every year	10/20/2020 6:59 PM
15	Attract recruit the better athletes from the surrounding area.	10/20/2020 5:59 PM
16	Support from faculty, university leaders, and the state.	10/20/2020 5:27 PM
17	Refurbishing Roos Field	10/20/2020 2:41 PM
18	build support with new fans and alumni. grassroots digital marketing. people will support the program if they can feel like they are part of it.	10/20/2020 12:54 PM
19	The football program has the opportunity to be a National Championship contender every year and could be a power house in the FCS. They men's and women's basketball programs also have the opportunity to be at the top of the Big Sky Conference as well. Athletes playing at this level draw a crowd & future students to EWU that may have otherwise looked to go to another school.	10/20/2020 12:52 PM
20	1. better communication with fans/supporters 2. student/fan engagement (get more students to the games/excited to support athletics) 3. creative partnerships with Cheney and Spokane to draw more attendance and support	10/20/2020 9:47 AM
21	1. There is a large fans base minutes away, EWU needs to do a better job engaging them 2. Need to figure out how to keep our coaches at EWU so that the programs will continue to be successful 3. Improving facilities would benefit our recruiting of student athletes	10/20/2020 9:01 AM
22	1- Provide athletes with a double-edged opportunity: a great education for success post collegian athletics & a great athletic opportunity to have access to professional athletic programs. 2- Athletics provide a university an identity, a spirit, a sense of pride. EWU athletics has done just that and has opportunity to continue to spread that spirit throughout Washington State.	10/20/2020 8:44 AM
23	with Idaho back in big sky ... bigger crowds, more attention	10/19/2020 7:28 PM
24	1. A larger football stadium -more revenue in ticket sales and more on par with stadiums of other teams in the Big Sky Conference	10/19/2020 7:05 PM

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25	To grow with balanced leadership	10/19/2020 11:57 AM
26	Sponsorships Fundraising Increased Communication	10/19/2020 11:44 AM
27	Get the stadium designed and built.	10/19/2020 11:39 AM
28	Continue to highlight EWU for increased brand awareness and future student enrollment Opportunity to compete and recruit student athletes at a high level	10/19/2020 11:38 AM
29	Winning	10/19/2020 9:03 AM
30	To draw spectators and alumni to events, to build pride in the school and create memories for existing students.	10/19/2020 7:34 AM
31	Expanding the football stadium.	10/19/2020 6:07 AM
32	Push for partnerships with the businesses of the west plains area(Amazon, City of Airway Heights, Casinos, Airport, etc). I suggest partnering with the City of Cheney to make EWU a soccer hub-Lure a professional team to the stadium (rumored to be interested in Spokane) but add more fields to the back side of stadium (Spokane area does not have a major soccer hub & teams travel to Seattle. Need to dump men's track and start a soccer team to add to this endeavor. Spend money to make money (if you build it they will come).	10/18/2020 10:16 PM
33	I am not sure what is being asked by this question.	10/18/2020 10:11 PM
34	Stadium Improvement Project. More transparency on budget and increase cooperation and mutual respect between academia and athletics.	10/18/2020 8:15 PM
35	Greater support from Spokane community.	10/18/2020 8:03 PM
36	Continued growth of a student body. Alumni connection to the school	10/18/2020 6:33 PM
37	Leverage football program and athlete alumni	10/18/2020 2:43 PM
38	There is opportunity for growth with proper funding.	10/18/2020 2:23 PM
39	1. Remain D-1 as a force in the Big Sky and strong contributor to economy for the Cheney and Spokane surrounding area. 2. More playful engagement of donors so they are not repeatedly being asked to give. 3. Customer service	10/18/2020 2:08 PM
40	Upgraded facilities; opportunity to compete for conference titles	10/18/2020 11:44 AM
41	Keep inviting good student athletes to play at EWU.	10/18/2020 9:48 AM
42	Expand community support	10/17/2020 8:15 PM
43	Football drives opportunities. Great basketball pulls more attendees when have to drive in winter from Spokane to Cheney. More Promotions.	10/17/2020 5:41 PM
44	An opportunity to expand the donor base with help from EWU's NFL players Lynn Hickey has the background and skill to attract funds for stadium renewal Opportunity to market the value of Eastern's sports as a great value: proximity to Spokane vs late night drive back(Pullman)quality competition including number of athletes who play at next level; the ability to get a seat at a bargain	10/17/2020 4:57 PM
45	I would love for the Eagles to stay at the level they are at. We are very competitive at this level. Moving us down, might save money in the long run, but would cause us to lose a lot of our fan base. How about changing the post season status so that some of the bowl games could be offered to the top teams of lower divisions, such as Big Sky. Bowl games offered to teams that are 6 & 6 at the Pac 12 level are ridiculous. Give our smaller leagues a chance for the money!	10/17/2020 1:10 PM
46	We need an AD and staff that reach out to the base more and that aren't afraid to make an ask. They need to work on getting more smaller gifts, to get alumni reconnected to the university. The alumni director is not the right personality for that position and they don't do enough to engage alums. They should work hand in hand with athletics.	10/17/2020 11:15 AM
47	The most important is the academic portion of an athletes time at EWU. The universities athletes consistently ranks near the top academically in the Big Sky conference. EWU has been very successful in athletics in the conference and can continue that. A big opportunity is to grow the university due ,in part, to our athletic success.	10/17/2020 10:11 AM

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48	1. Growth as a National Power	10/17/2020 10:11 AM
49	Opportunities are endless given proper leadership and funding. Improved facilities. Increased school attendance.	10/17/2020 6:34 AM
50	Success High profile games National competitions	10/16/2020 9:59 PM
51	1) They should be Big Sky contenders for top spots every year 2) More support/following from Spokane and other area EWU grads 3) Big financial donors needed for public relations and awareness	10/16/2020 7:12 PM
52	Consistent challenges for playoffs and titles.	10/16/2020 6:30 PM
53	To be a number one attraction in this state, and nationally, and attract more student interest	10/16/2020 4:46 PM
54	I like the fit in the Big Sky Conference don t become another WSU	10/16/2020 4:27 PM
55	Remodeled Roos field.	10/16/2020 4:26 PM
56	1. To be Big Sky champions in several sports !!! 2. To provide scholarships to our students. 3. To provide facilities for other departments of the university.	10/16/2020 4:03 PM
57	Get more interest in the athletic programs by alumni, students, corporate sponsors to be able to sustain it in the future.	10/16/2020 3:58 PM
58	Continue to promote fan loyalty and financial support.. utilize success of professional athletes who are alums	10/16/2020 3:57 PM
59	To continue to produce future leaders that will attract students from all over.	10/16/2020 3:45 PM
60	Better funding on a consistent basis.	10/16/2020 1:48 PM
61	build a new stadium	10/16/2020 1:08 PM
62	Exposure as a division 1 athletic program	10/16/2020 12:58 PM
63	Unknown. Not enough information to make an informed opinion.	10/16/2020 12:29 PM
64	Unclear as to what is being asked	10/16/2020 11:56 AM
65	1. To increase the monetary support of athletics through the involvement of athletic alumni. 2. completing the drive to build a new football stadium and academic facility for the athletes.	10/16/2020 11:14 AM
66	1. Continue building a sports legacy. Increased interest in attending EWU. 2. Be recognized for athletes that excel on the field but also in academics - focus on high graduation rate	10/16/2020 10:35 AM
67	convenient	10/16/2020 10:35 AM
68	I'm amazed at what they have accomplished in sports and in the classroom.	10/16/2020 10:22 AM
69	Unsure	10/16/2020 10:13 AM
70	Need to dip into the Spokane market.	10/16/2020 10:11 AM
71	National school recognition	10/16/2020 9:59 AM
72	More local support. need to get more people attending games. Need the stadium updated so we look more like a college stadium.	10/16/2020 9:42 AM
73	NA.	10/16/2020 9:29 AM
74	Increased population growth of the Spokane/Coeur d'Alene area	10/16/2020 9:14 AM
75	continued success within the NCAA; leader in the Big Sky; graduating leaders within our State or back in their home locations.	10/16/2020 9:01 AM
76	Continue to use football as the building block for other sports.. Get new stadium finished then update BB arena.	10/16/2020 8:55 AM
77	I'm not sure I understand the question.	10/16/2020 8:48 AM
78	fundraising, recruitment and new staff in the athletic department including the AD	10/16/2020 7:59 AM

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79	More engagement with the alumni More corporate sponsorship	10/16/2020 7:51 AM
80	Better funding Better facilities Student experience	10/16/2020 7:46 AM
81	with the proper funding the the program could be dominate and bring outstanding students to EWU	10/16/2020 7:17 AM
82	Increase fan attendance, increase fund racing, increase administrative support.	10/16/2020 6:47 AM
83	Revenue opportunities at sporting events.	10/16/2020 6:46 AM
84	More community outreach, digging deeper for financial assistance to build better facilities to include volunteering time if that is an option, getting more alums involved/letting them know they are clearly a valuable and needed asset.	10/16/2020 6:25 AM
85	Honestly, trying to become "self-supporting" via ticket sales, concessions, sponsorships, and donations is the one big opportunity.	10/16/2020 6:25 AM
86	Games at Albi stadium Promote the rivalry with Montana	10/16/2020 6:22 AM
87	top regional university in the West if properly supported, STEM, region is growing.	10/16/2020 6:08 AM
88	Population growing on West Plains - get folks to be supporters. Recent graduates attended more games than previous generations of alumni. Both football and men basketball have potential for national exposure	10/16/2020 5:59 AM
89	Better fundraising efforts Alumni support from pocketbooks as well as participating at events Strong hometown connection	10/15/2020 11:03 PM
90	Add baseball and softball programs.	10/15/2020 10:17 PM
91	Build upon success and build support for athletes	10/15/2020 9:56 PM
92	I'm not sure what this question means but they could recruit better people for the EAF and season ticket holders. The turnover is heavy and there are always problems each year. Plus they don't have follow through on good ideas (like Swoops troops).	10/15/2020 9:55 PM
93	1. It can be built to be a powerhouse in this region	10/15/2020 9:34 PM
94	To Increase student enrollment you have to have great sports especially football. It's a community and millennials want To be apart of something special.	10/15/2020 9:25 PM
95	Expand sponsorship and external funding. Higher caliber athletes for more success, in turn more support.	10/15/2020 9:21 PM
96	great for students Keeps the students interested in the school moral and also adds a bit of pride to say they are eagles	10/15/2020 9:18 PM
97	1) Forced to bring budget(s) under control. 2) Expand athletic scholarships to more sports. 3) Generate better awareness in the Spokane community.	10/15/2020 9:16 PM
98	Create more local community excitement about the teams, create better booster programs to raise money, bigger stadium and newer facilities	10/15/2020 9:10 PM
99	Continued improvement of athletes academic success.	10/15/2020 8:56 PM
100	Increasing exposure locally Fundraising	10/15/2020 8:43 PM
101	Help EWU be visible, help students afford a college degree, gives EWU students a reason to enjoy their school.	10/15/2020 8:39 PM
102	Gain more sponsors, get out of the shadow of WSU, and get the stadium project completed.	10/15/2020 8:34 PM
103	Capture Spokane/zags market/	10/15/2020 7:59 PM
104	Have a defined plan. Communication is poor and they don't do a good job of outreach to current or future supporters	10/15/2020 7:51 PM
105	We can build fan attendance by upgrading our football stadium. Doing this will also benefit our soccer and track programs. Enrollment has gone up with the success of our football program. We cannot afford to take a step backward. We must upgrade our athletic facilities to keep up with our Big Sky Conference foes.	10/15/2020 7:50 PM

Eastern Washington University Athletics Department Season Ticket Holder Questionnaire

106	Updating Roos Field Continued affiliation with the Big Sky conference	10/15/2020 7:37 PM
107	Scholarship	10/15/2020 7:36 PM
108	Continue growth through spreading scholarships Tighten fiscal spending Continue to offer sports- kids want to play and showcase EWU	10/15/2020 7:35 PM
109	EWU athletics are positioned to improve the football stadium and are building momentum for funding future improvements, including alto the athletic training center. An updated training center would be an asset to the university's academic programs and student body as well.	10/15/2020 7:17 PM
110	The young Alumni base and the former athletes that can attest to their experience and back it up	10/15/2020 7:13 PM
111	Unless there are major changes not many. There opportunities are going to be limited, if they can not get the administration to support athletics better	10/15/2020 7:12 PM
112	I believe that once EWU raises enough money to build a better football field, they will become more attractive to athletes, fans, and students looking for a great college experience. There is an opportunity to expand their alumni base with their Athletic programs. People love going to the games and being part of something. I can't imagine choosing EWU as a school to go to if they did not have their current athletic program. It really puts them on the map with the other local universities (Idaho, Montana, Montana St.). If EWU were to drop down to another division or remove sports all together, they would certainly be looked at as less of a school than they're local big sky counterparts. They already have to share the state with two PAC 12 schools, it would kill them in exposure and standing if they were also lower than the local Big Sky schools. Keeping their Athletics in place the way that they are now will provide them an opportunity to keep expanding and further developing the university and community relationship. There is no way to quantify how important it is to have people proud of an athletic program. Over the past 10 years you see way more people wearing EWU apparel. Being on National TV like they have been gives people who don't live here a chance to see a school they normally wouldn't had. It also gives everyone in the area a huge sense of pride to see people playing in the NFL, NBA and CFL.	10/15/2020 7:09 PM
113	The football team's success has put EWU on the map nationally in addition to the current NFL pipeline	10/15/2020 6:57 PM
114	Not sure	10/15/2020 6:56 PM
115	EWU has Proven success in its athletics history, especially its recent past. This is due in large part to solid and positive management. The Eagles have represented and I believe will represent the university well in the future, provided that athletic programs continue to receive support so that those managing these programs are retained to the extent that they effectively represent EWU programs.	10/15/2020 6:49 PM
116	Invest in digital marketing to alums and spokane region, instead of billboards Invest in facilities Get students to the games and improve gameday experience (standing, making noise)	10/15/2020 6:33 PM
117	no opinion	10/15/2020 6:32 PM
118	Increased donor support	10/15/2020 6:18 PM
119	Opportunities are endless if a vision(which they seem to have) and dedicated plan to sales and development are in place (which they seem to lack). Want a new bigger stadium, but not filling the current stadium.	10/15/2020 6:15 PM
120	Be more transparent... Like this year, EWU took money for tickets and parking places but what is the status?? I understand that none of us know when football will be played again but what is happening to my payment ??? applied to next year or what? that is why I did not pay of the EAF, so I guess I am out of compliants	10/15/2020 6:14 PM
121	The athletes have opportunities to move up the ladder in sports.	10/15/2020 6:00 PM
122	Better fan communication, more community engagement to build reputation in Spokane, raise the brand of EWU	10/15/2020 5:56 PM
123	1. Football needs a bigger stadium to draw more fans.	10/15/2020 5:55 PM
124	reaching out to alumni of former players and their families	10/15/2020 5:44 PM

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125	An updated stadium will impress. Bigger fan crowd (pre pandemic) for basket ball and women programs.	10/15/2020 5:32 PM
126	Playing for a nationally recognized team. Community support	10/15/2020 5:31 PM
127	.	10/15/2020 5:24 PM
128	Not sure at the present time.	10/15/2020 5:18 PM
129	Try to advertise more across state lines, I live in Idaho More interaction with season ticket holders	10/15/2020 4:59 PM
130	Each sport is capable of achieving Big Sky Championships and NCAA tourney births.	10/15/2020 4:51 PM
131	Immeasurable... Zimbabwe and Cooper prove that...as well Mitchell, Nichols, Sherrit, etc	10/15/2020 4:48 PM
132	1. A growing fan base 2. People who care whether sports stay at EWU and continuing to reach out to these people.	10/15/2020 4:32 PM
133	Bring in Great Students, Coaches, etc	10/15/2020 4:28 PM
134	1. EWU can capture more alumni and sports fan in the Inland Northwest region .2. More efforts need to be taken to tap into wealthy financial donors and corporate sponsors (\$\$ with naming rights, etc.) 3. The university needs to stay the course with the athletic department and get through this short-term financial stretch (Covid-19 related).	10/15/2020 4:27 PM
135	Winning - great coaches (there already) will acquire great athletes = success on the field. That increase opportunities to gather funds.	10/15/2020 4:26 PM
136	Community involvement	10/15/2020 4:22 PM
137	Don't try to be something that we are not. We are not wsu, gu, we will never get front page media coverage. Embrace who we are don't reinvent the wheel	10/15/2020 4:22 PM
138	In a wining program in NCAA Division 1 will bring more enrollment aka Gonzaga	10/15/2020 4:21 PM
139	National Championship: Football. NCAA Basketball Tournament Bid. Big Sky Soccer Championship.	10/15/2020 4:13 PM
140	1) get into the playoffs in football/win big sky 2) win the big sky again in men's BB 3) get better in women's BB	10/15/2020 4:11 PM
141	increased visibility in the Spokane community, value and promoting the experience	10/15/2020 4:10 PM
142	It helps a lot of potential students get a college education through scholarships. I gives students an enjoyable activity they can do together and helps form bonds.	10/15/2020 4:07 PM
143	Leadership from people like Cooper Kupp and others to help raise money.	10/15/2020 4:04 PM
144	Newer facilities - bigger draw Bigger variety of ticket packages	10/15/2020 4:04 PM
145	Complete the football stadium renovations	10/15/2020 3:58 PM
146	1. Pull in the city of Spokane Fans. 2. Really work with alumnae. You need every one of them. 3. Build up the uniqueness of eastern and recruit for the school.	10/15/2020 3:54 PM
147	New stadium Upscale non conference opponents Continuing recruitment of quality players	10/15/2020 3:52 PM
148	1. Encourage alumni that have secured lucrative deals in sports and business to donate more generously. 2. Get out into the surrounding community more to be more visible. 3. Recruit more locally.	10/15/2020 3:49 PM
149	1) National brand recognition. EWU Athletics are consistently on ESPN, ESPN+, Root Sports, and have made it to the National Football Championship twice in the past decade. The marketing return is real. 2) Remaining the only Washington State Regional University in the D1 market, giving EWU the edge in one way to potential students. 3) We had a real shot at having the Stadium Renovation complete within 18-24 months, had COVID not disrupted EWU's fundraising operations.	10/15/2020 3:43 PM
150	Do a better job of cementing relationships of fans to the program. Outreach is very weak and one-sided.	10/15/2020 3:40 PM

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151	Potential for growth in alumni and fan support	10/15/2020 3:37 PM
152	They provide student athletes with the resources to be successful in their respective sports and in life as they move forward with their education	10/15/2020 3:37 PM
153	1. Leverage the success of the programs and the athletes that have gone on past college competition. 2. Get the facilities upgraded/modernized. Football & basketball. My concern is the plans for the football stadium upgrade have increased in costs from the \$25MM since the drawings were released. Basketball court could use upgraded sound, etc. Hang a center court video/score board, would be cool. 3. Market the value of attending the games in Spokane and vicinity. Especially in comparison to WSU, GU, etc. Promote the game day experience including the tailgate scene to families.	10/15/2020 3:28 PM
154	Growth Brings recognition to the school. Provides student athletes an opportunity to attend a local university	10/15/2020 3:27 PM
155	I think I already answered this in a previous question.	10/15/2020 3:26 PM
156	Good competitive programs with a good education	10/15/2020 3:21 PM
157	Building off their success Championships Growth	10/15/2020 3:16 PM
158	I believe that the overall support of athletics can produce an opportunity to put Eastern on the National map as an educational opportunity for future students from all states. When an institution excels in one area it promotes excellence in other areas. Eastern is an excellent higher education institution and needs to sell that with the athletics	10/15/2020 3:16 PM
159	Chance for a pro career	10/15/2020 2:54 PM
160	Provide more outlets for the sale of officially licensed EWU clothing and memorabilia in Cheney and throughout the Spokane area. The EagleStore is great, but there's only one and when it's 30 miles from your house you won't go very often. Bring back 50/50 raffle to football tailgates. Guaranteed money maker 5-6 weekends every fall. Upgrade Roos Field. Get creative with any and all types of fundraising that will give donors a feel of ownership to the new stadium. Encourage all athletic teams to get involved with the upgrade - "a rising tide lifts all boats"	10/15/2020 2:53 PM
161	community & university involvement	10/15/2020 2:45 PM
162	To bring current facilities up to the same level as other superior programs in the Big Sky.	10/15/2020 2:40 PM
163	Schooling. They get an education. It is up to them what kind of education they get.	10/15/2020 2:37 PM
164	New leadership and additional donations or funding	10/15/2020 2:37 PM
165	Superior effort and effectiveness in fundraising! See number five above	10/15/2020 2:35 PM
166	I feel like they can look at ways to increase communication and organization. Often our tailgate group will call the ticket office and each get a different response when asking the same question. The parking is always a mess and becomes a source of frustration. Tailgate spots should be assigned and the same for the entire season. When the team makes the playoffs it is frustrating as a season ticket holder to pay an additional \$35 a game to attend then to hear how many tickets were given away for free or sold for a much reduced rate. Feels like a slap in the face to season ticket holders.	10/15/2020 2:32 PM
167	Build new stadium, Generate more money for athletics	10/15/2020 2:25 PM
168	Not sure	10/15/2020 2:24 PM
169	1. Following from the above. Having the entire administration support the program and understand why it's important. Most college-age students want and need the stimulus and comradery that comes from athletics. 2. Maybe additional funding through benefits - even online during this Covid situation.	10/15/2020 2:17 PM
170	1.) Improving the game day experience, what is going to make me come back and excited about the next event? 2.) Marketability of the value of EWU athletics. Stories behind the athletes, everyone loves a true underdog. 3.) Communication with alumni and season ticket holders. Why am I required to donate to the Eagle Athletic Fund for each ticket? What is the next theme of the game, what events are available for kids, what is the half time show?	10/15/2020 2:16 PM
171	Facilities that can compete with other schools	10/15/2020 2:16 PM

Eastern Washington University Athletics Department Season Ticket Holder Questionnaire

172	1. Utilizing the athletes as ambassadors 2. Fundraising opportunities that require less for each donor to contribute, this might increase donations to those of us who are unable to spend a lot.	10/15/2020 2:14 PM
173	Kids activities during the tailgate, more cohesive use of the cheerleaders like other D1 schools	10/15/2020 2:09 PM
174	Continue to attract competitive athletes both on the field and in the classroom. Continue to have competitive programs that will translate into additional revenue sources.	10/15/2020 2:08 PM
175	1. Athletes can still have a chance to play under scholarships that would not have been able to in larger programs 2. The opportunity to travel and experience other college campuses and cities 3. A great education	10/15/2020 2:04 PM
176	Some investment plan or way to generate more revenue. Sucks that Florida game got cancelled, that would have been good \$.	10/15/2020 1:59 PM
177	Local community support Great competition in the Big Sky Ticket prices are very reasonable	10/15/2020 1:56 PM
178	Making enough revenue to pay for things. Are there corporate sponsors available?	10/15/2020 1:55 PM
179	100,000 alums - let's get involved Actively seek financial partners with a larger ask - don't settle for \$1k when \$25k is there	10/15/2020 1:53 PM
180	Football stadium? Corporate sponsors? Maximizing local talent and local ties?	10/15/2020 1:51 PM
181	1. New or upgraded facilities WILL enhance and grow all EWU athletic programs to new levels. 2. True support and buy-in of ALL senior administration to support EWU athletic programs. Some senior administrators will say they support athletics but since they hold the 'purse strings', sadly they refuse to support them. 3. Stronger marketing of EWU athletic programs. This a commitment by bullet point #2.	10/15/2020 1:50 PM
182	Upgrade the athletic facilities when we can get the funding done and students will enroll here for sure. Get the whole school behind the programs. Get Spokane area to help develop facilities.	10/15/2020 1:50 PM
183	Fundraising is a huge need	10/15/2020 1:45 PM
184	To provide D-I athletic opportunities, and excellent academic programs.	10/15/2020 1:44 PM
185	Entertainment Building leadership for the future Positive impact on the region and beyond	10/15/2020 1:42 PM
186	Get the pro athlete and successful alumni group to step up and give back to a program that gave them the opportunity to be where they are (Kupp, Borne, Colin Cowherd, etc)	10/15/2020 1:29 PM
187	Public relations	10/15/2020 1:23 PM
188	Years of championship competition in more than football	10/15/2020 1:23 PM
189	Greater exposure at a both a local and national level Continue to be one of the leading schools in the Big Sky conference and FCS football program Future opportunity to grow program to be big enough and good enough to one day outgrow Big Sky and compete at the FBS level and to develop the basketball program that regularly plays Gonzaga, WSU and UW each year, perhaps in an annual tournament and is competitive with these teams	10/15/2020 1:18 PM
190	For a small school we have a very large amount of players who are in the NBA and the NFL but the biggest opportunity is to provide a family atmosphere that allows these kids to get a college degree.	10/15/2020 1:16 PM
191	So hard to know what future opportunities exist in the current financial crisis that colleges face. Trying to continue to exist and remaining as inclusive as possible with as many different men and women's sports.	10/15/2020 1:13 PM
192	Better communication	10/15/2020 1:12 PM
193	Football facilities upgrade	10/15/2020 1:10 PM
194	Football is the bread winner, put money into the football program.	10/15/2020 1:08 PM
195	Garnering fbs transfers, increasing fan involvement, a sound big sky membership	10/15/2020 1:05 PM
196	Good education...safe environment.. professional opportunities	10/15/2020 12:59 PM
197	Create a greater base that generates larger \$	10/15/2020 12:58 PM

Eastern Washington University Athletics Department Season Ticket Holder Questionnaire

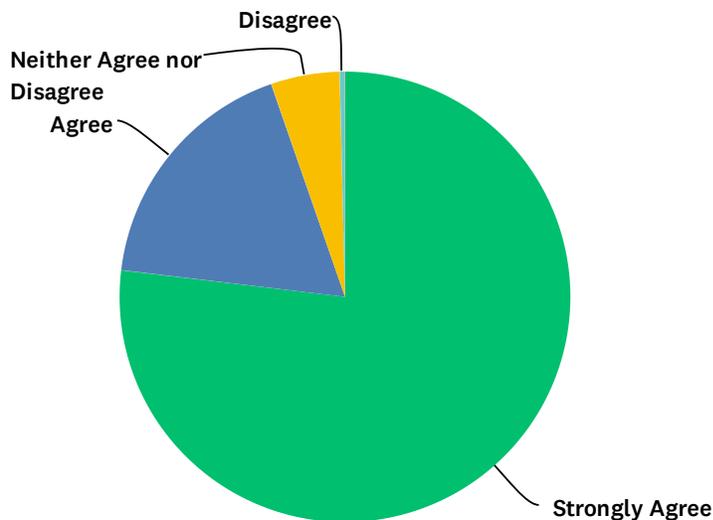
198	Compete at a lower level	10/15/2020 12:58 PM
199	Allow EWU product sales outside of campus retail stores.	10/15/2020 12:58 PM
200	High level competition	10/15/2020 12:56 PM
201	?	10/15/2020 12:53 PM
202	Destination Stadium which would drive recruitment and branding. Expand upon diversity efforts. Budget neutral if optimized	10/15/2020 12:53 PM
203	They give students the ability to get a college education which they may not have thought possible. They select many of the athletes from Washington State	10/15/2020 12:47 PM
204	1. To engage EWU faculty with Athletic program and gain their support 2. To involve the Cheney/Spokane community to also gain their support	10/15/2020 12:45 PM
205	Building character of athletes	10/15/2020 12:44 PM
206	To put more fans in the seats. Generate more revenue by putting fans in the seats. To become a first class facility where athletes want to come.	10/15/2020 12:42 PM
207	1. Brings in students who wouldn't normally come to EWU. 2. Brings in the community to the athletic events. 3. Brings money to the university.	10/15/2020 12:41 PM
208	Continue to try to build on football success, improve women's sports	10/15/2020 12:41 PM
209	Higher education for those that may not otherwise attend	10/15/2020 12:40 PM
210	Regional exposure Increased enrollment TV money	10/15/2020 12:38 PM
211	I strongly believe the athletic department provides a profound marketing advantage for EWU. From the success on the field/court to the branding of the red turf, EWU athletics has positioned itself as one of the premier brands in the FCS ranks. For far too long the university has sat idle and choose to leverage this benefit rather than invest and cultivate this benefit to recruit students to EWU and enhance our traditional student experience. Eagle Pride is strong throughout the student body, alumni, and greater Spokane Community. Investment in athletics will only serve to strengthen our brand and instill a greater sense of pride in the institution.	10/15/2020 12:38 PM
212	Growing men's basketball	10/15/2020 12:34 PM
213	1. National exposure/recognition for the university 2. Championships 3. Fundraising is increasing and will continue	10/15/2020 12:34 PM
214	.	10/15/2020 12:32 PM
215	Build on football as Spokane's HOME TOWN D1 NATIONAL CHAMPIONS AND PERENNIAL CONTENDER, MEN'S AND WOMENS HOOPS EXCITING AND AFFORDABLE FAMILY ENTERTAINMENT - WITHOUT THE DRIVE SOUTH, WOMENS SOCCER NCAA PLAYOFF CONTENDERS..	10/15/2020 12:32 PM
216	Athletic teams have had great success over the last decade, do not take a step back, capitalize on the success that is here now.	10/15/2020 12:32 PM
217	The new stadium when built will be huge for the program.	10/15/2020 12:28 PM
218	New football stadium!	10/15/2020 12:28 PM
219	Building momentum with current pro eagle athletes/coaches to be the voice Of the needed fundraising.	10/15/2020 12:27 PM
220	Growth and national recognition.	10/15/2020 12:25 PM
221	Bringing the community back together post covid, football stability	10/15/2020 12:22 PM
222	Success in classroom Success after graduation	10/15/2020 12:20 PM
223	Continued success will lead to more funds to upgrade facilities	10/15/2020 12:19 PM
224	Highly competitive in the Big Sky Conference	10/15/2020 12:19 PM
225	Boy, I'm not sure here. I love EWU and EWU athletics, and I am excited to do my small part to	10/15/2020 12:18 PM

Eastern Washington University Athletics Department Season Ticket Holder Questionnaire

	help EWU move forward.	
226	Run a scaled down program until the pandemic is done	10/15/2020 12:18 PM
227	To stay competitive in our conference and win our conference	10/15/2020 12:16 PM
228	- more community involvement	10/15/2020 12:13 PM
229	Improve game day communication. I'm obviously still angry about being denied parking 4 years ago to "make room for other events that day" and then having the lot open back up 45 minutes later when demand wasn't what was expected.	10/15/2020 12:10 PM
230	capitalize on success of athletics. pursue alternate funding sources (bonds, etc.) engage alumni and spokane in general in different ways.	10/15/2020 12:10 PM
231	Increase supporter base	10/15/2020 12:10 PM
232	To advance the standard. Continue to show the community and those that we play that we are better than they expected.	10/15/2020 12:09 PM
233	More fundraising opportunities would be nice	10/15/2020 12:09 PM
234	Build a stronger men's bball team, promote at a higher level the strengths of our athletes as students	10/15/2020 12:07 PM

Q7 Do you believe that NCAA Division I membership is the appropriate place for EWU athletics?

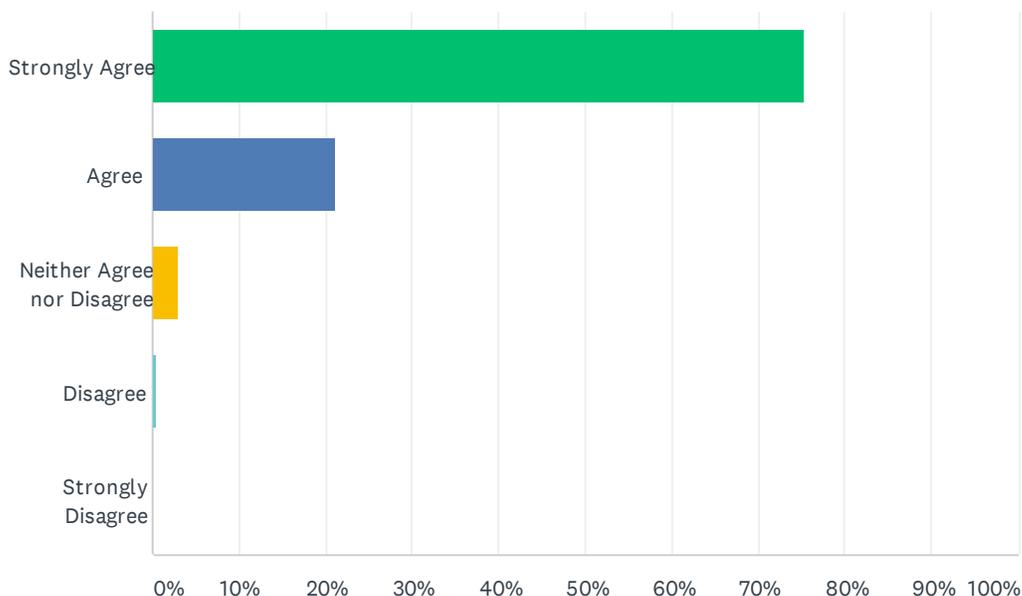
Answered: 264 Skipped: 0



ANSWER CHOICES	RESPONSES	
Strongly Agree	77%	203
Agree	18%	47
Neither Agree nor Disagree	5%	13
Disagree	0%	1
Strongly Disagree	0%	0
TOTAL		264

Q8 Do you believe that the Big Sky Conference is the appropriate conference for EWU?

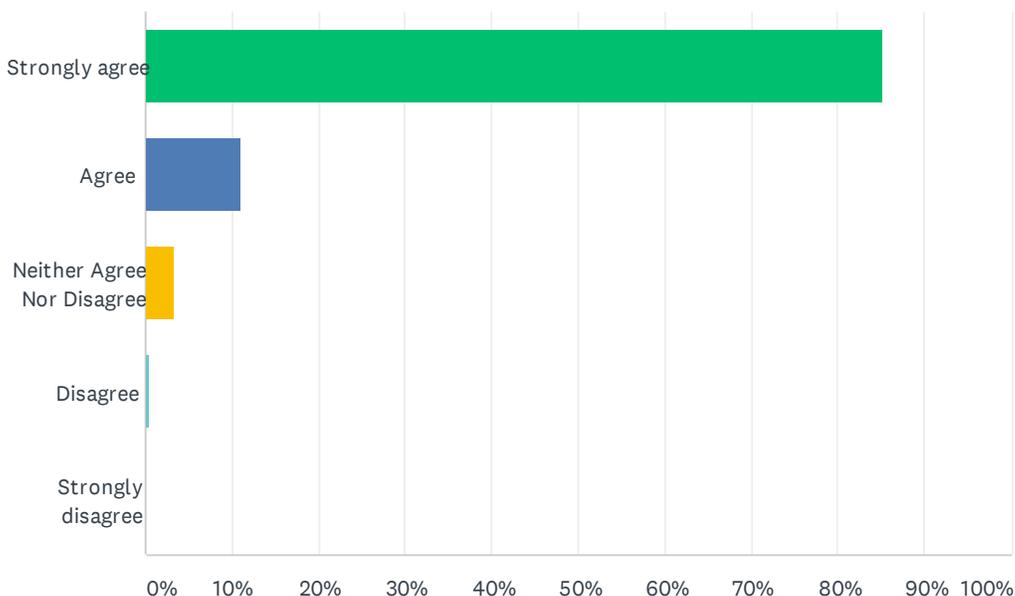
Answered: 264 Skipped: 0



ANSWER CHOICES	RESPONSES	
Strongly Agree	75%	199
Agree	21%	56
Neither Agree nor Disagree	3%	8
Disagree	0%	1
Strongly Disagree	0%	0
TOTAL		264

Q9 Do you believe EWU should continue to support a NCAA Division I football program?

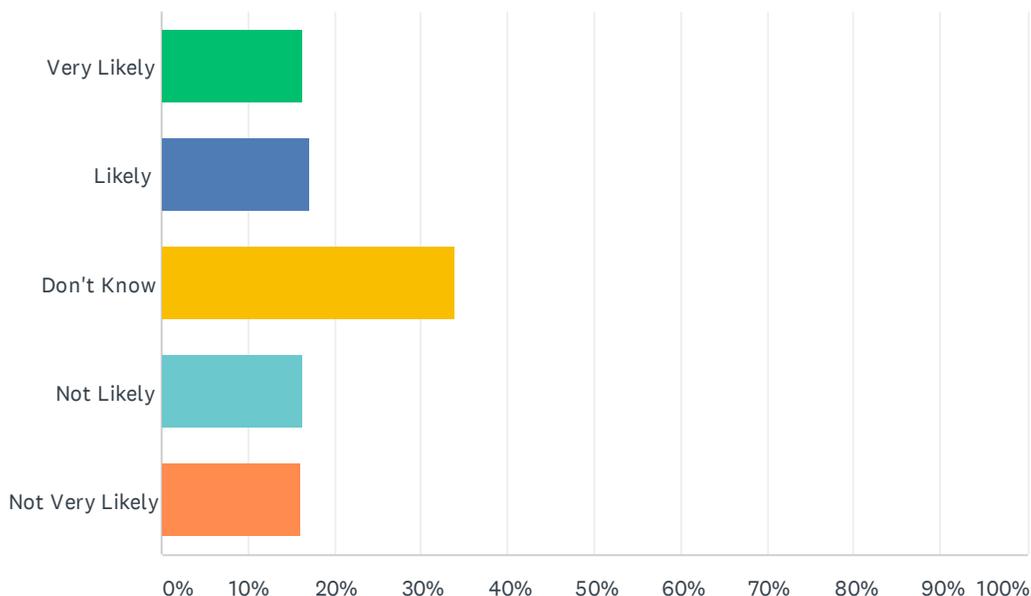
Answered: 262 Skipped: 2



ANSWER CHOICES	RESPONSES	
Strongly agree	85%	223
Agree	11%	29
Neither Agree Nor Disagree	3%	9
Disagree	0%	1
Strongly disagree	0%	0
TOTAL		262

Q10 If EWU were to drop to a lower NCAA division, how likely are you to continue to support EWU Athletics?

Answered: 262 Skipped: 2



ANSWER CHOICES	RESPONSES	
Very Likely	16%	43
Likely	17%	45
Don't Know	34%	89
Not Likely	16%	43
Not Very Likely	16%	42
TOTAL		262

Q11 Is there anything else that you would like to share with us?

Answered: 201 Skipped: 63

Eastern Washington University Athletics Department Season Ticket Holder Questionnaire

#	RESPONSES	DATE
1	A robust athletic offering on the highest level of competition serves students better than simply down grading to a lower NCAA level!!!! EWU reminds me of Gonzaga in the 1980's when the idea was floated to offer intramural sports rather than intercollegiate. Look at them today! EWU Athletics excels on a national level while living on a very low budget!! If the other 98.5% of the entire EWU budget were as efficient, like the athletic department, imagine what it would be like! I fear we have lost the visionary spirit that has been the driving force behind The Cheney Normal School becoming what EWU is today! A growth mindset is needed at this moment of difficulty brought on by the global pandemic!! Never give up , never give in! Dare to dream big and STRIVE to achieve in ways not thought possible!!	10/26/2020 4:01 PM
2	Go Eags!!!!	10/25/2020 11:13 PM
3	If academics think they are so important...what do they have to show? What is their graduation rates, diversity?	10/23/2020 1:36 PM
4	If there's a decision that needs to be made about cutting football, I strongly disagree that would be a good decision for the future of EWU. If anything, working to find ways to support the program and find outside funding is what needs a plan and implementation	10/22/2020 8:09 AM
5	Go Eags! Hoping and praying with the pandemic and the prior AD debt, we can think outside the box and continue the excellence in we have experienced in the big sky across both men's and women's athletics.	10/21/2020 5:04 PM
6	Go EAGS	10/21/2020 2:20 PM
7	We need EWU Athletics if we wish to grow as a university. From alumni, to quality students. Something to be proud of!!!	10/21/2020 11:21 AM
8	I will not be a season ticket holder if EWU drops to a lower division.	10/21/2020 10:57 AM
9	My sense is a lack of connection from Administration to the Athletics Dept. for recruiting, retention and brand awareness to attract students.	10/20/2020 9:28 PM
10	No	10/20/2020 6:59 PM
11	Drop to a lower division and you will lose the fans that abandoned WSU football for entertaining and successful Eastern program that is closer to home and more affordable.	10/20/2020 5:59 PM
12	No	10/20/2020 5:27 PM
13	GO EAGS!!	10/20/2020 12:54 PM
14	As an Alumni at EWU, Athletics is the one thing that draws everyone back each year. It is the reason they donate to the EAF fund and others. I spent my days at EWU on the Club baseball team, and hanging out with many of the players on the football team and still do to this day. Many of these people have never been called and asked about donating and I know many of them will to keep our Athletics playing at the level of competition. I personally plan to continue donating more and more each year to EAF as coming to EWU sporting events is a huge part of family life along with friends. My kids are 8 & 11, and on their own after spending so much time at games and around Cheney they have decided that they are definitely going to college at EWU.....I have no doubt that they will be Eags! Two of our best friends have been drawn in to EWU Athletics and are now football season ticket holders along with their two kids. One graduated from Gonzaga & the other from Witworth, both of their kids now after several years have goals to go to college at EWU after spending so much time around campus. I have seen so many cases where Sports, especially football, are a big decision on where they decide to go to college....and this is not just the athletes, there will always be more fans than athletes and students and their families enjoy college sports and the game day experience. I am also one of these people and coming from the small town of Odessa, WA made Cheney & the EWU campus seem huge! A kid from Odessa by the name of Jesse Hardt made the EWU football team when I was still in middle school and for me that was one of the coolest things as a kid and the only reason I even knew about EWU. When I was deciding to go to college, having football to go watch on Saturdays and Basketball games through the winter was a big factor for me and I can honestly say I probably would have gone to WSU if EWU did not have athletics....especially football. Go Eags!	10/20/2020 12:52 PM
15	EWU's athletic program is the magnet for so many students and student athletes - taking it down a level would decimate enrollment, donor support and the city of Cheney and its	10/20/2020 9:47 AM

Eastern Washington University Athletics Department Season Ticket Holder Questionnaire

businesses. Courage and leadership are critical to the future of the University (and departments) and I hope strategic planning, responsible budgeting and changes (if necessary) are made after all of this to ensure a strong program/plan moving forward.

16	I believe dropping from Division I to Division II would be detrimental not only to the Athletic Department but the University in general. And eliminating football would be catastrophic. The Athletic department is the only department on campus that generates consistent media coverage, without Athletics i believe the majority of the state of Washington would forget EWU even exists.	10/20/2020 9:01 AM
17	get people to the games ... give away tickets ... do whatever it takes ... they'll spend money on shirts and food, etc	10/19/2020 7:28 PM
18	Although we are very likely to support EWU athletics if we drop down a division, we are not supportive of that drastic of a measure	10/19/2020 7:05 PM
19	The talk about getting rid of the football program is very troubling. This last Sunday, there were four former EWU football players playing in Sunday night's game. Those four played together at the same time at EWU. The quality of those players coming to Eastern speaks to the importance of the program.	10/19/2020 11:39 AM
20	Long overdue for the administration to truly get behind EWU Athletics. Wasted too many years w the past two Presidents who lacked vision, offered little to no financial support and failed to take advantage of the fundraising opportunities following championship seasons. Time to quit making excuses and provide the needed support for EWU Athletics.	10/19/2020 11:38 AM
21	No	10/19/2020 9:03 AM
22	The Big Sky conference should be trimmed to be Northwest schools who can travel by bus, i.e., Idaho, Montana, Montana State, Portland State, etc.	10/19/2020 7:34 AM
23	Can't even believe you're thinking about dropping down!	10/19/2020 6:07 AM
24	I have been around EWU since the 80's. If the school lowers support or drops athletics it will go back to what it once was, an inconsequential commuter school nobody thinks about. Find the money...if the faculty doesn't like it they can leave.	10/18/2020 10:16 PM
25	The success of EWU athletics has brought growth to the college. There is a direct correlation between the football championship season and the increased enrollment.	10/18/2020 10:11 PM
26	Big Sky football has kept me connected to and supportive of EWU. I enjoy basketball games on campus too. I hope the programs can continue and can complement the total EWU experience for students, alumni, and the region.	10/18/2020 8:15 PM
27	Please continue to support remaining programs at EWU	10/18/2020 6:33 PM
28	Not leveraging donor opportunities by raising costs of premium seating. Look at U of I or WSU models.	10/18/2020 2:43 PM
29	I'd hate to see the athletic program take a step back. If we made decisions like Western Washington University, I would lose interest and discontinue my support of the university.	10/18/2020 2:23 PM
30	The front line of customer service is not holding up to even the basics of returning messages - voicemail or emails to donors seemingly losing more money than they are taking in, missing opportunities, turning away former players as potential donors - there is a lot of mending that has to be done as a result. Another opportunity is creating a culture of giving and mechanism for student athletes to do so from the time they graduate. Imagine if every athlete gave \$20 a month or \$100 a year to help others have the same opportunity they did?! Student athletes come to EWU to get a degree, without them enrollment would certainly suffer compounding current budget issues. Athletics is a strong piece of all students' college experience, engagement of alumni, and contributor to the surrounding area's economy. We must continue to do the work necessary to maintain D-1 status and provide opportunities to our region's students.	10/18/2020 2:08 PM
31	EWU consistently outperforms conference opponents despite having a much smaller budget, subpar facilities, and difficult travel distances compared to most schools. The coaches and athletes consistently overachieve and produce competitive teams that the university can be proud of both on and off the field/court.	10/18/2020 11:44 AM
32	Use the information gathered by this survey wisely.	10/18/2020 9:48 AM

Eastern Washington University Athletics Department Season Ticket Holder Questionnaire

33	Don't drop to a lower division!	10/17/2020 8:15 PM
34	I support with my attendance, season ticket purchases, donations. Regardless of division level. Hate to go down a decision but would acclimate. The loss of rivalry would be difficult. Removing sports.....I may move onward.	10/17/2020 5:41 PM
35	Although I did not graduate from Eastern I attended for two years, but transferred because there was no Engineering program at that time.	10/17/2020 5:19 PM
36	What Eastern has achieved with it's budget constraints is remarkable and that includes academics and athletics. As a former basketball player with 2 degrees from Eastern I valued my academic preparation and the ability to compete. My son did not attend EWU but has season tickets for football and basketball (he played D-3 basketball) because he said Eastern offers the best athletic value in the region. You asked earlier whether I would support Eastern athletic if they dropped down a division and I responded as probably not but it would certainly not be at the current level	10/17/2020 4:57 PM
37	Don't let Covid be the decision maker for athletics at EWU. We will rise above it and things will get back to normal.	10/17/2020 1:10 PM
38	If we lose athletics, my annual donation will drop to \$100 or less.	10/17/2020 11:15 AM
39	I don't have an answer but EWU does not seem to be able to get large donations from alumni and /or other donors. This is the reason we have one of the worst football stadiums in the conference as well as a financial issue in the entire sports program. I would hate to see the university move to a lower NCAA division mainly because of the lack of scholarships and quality athletes.	10/17/2020 10:11 AM
40	EWU athletics have always struggled with lack of funds and support for leadership. Athletics need full-time commitment and coordination of boosters/donors. Fundraising efforts need to be on par with those of other elite programs around the country.	10/17/2020 6:34 AM
41	Yes we need a 50 o/o rebate on your obnoxious fees or bill the pathic over paid under used professor s union	10/16/2020 9:59 PM
42	I hope EWU continues to hire high class coaches with integrity. I'm still not sure about the new AD	10/16/2020 9:59 PM
43	Do Not move down division 2 or Lower Is a waste of money and time eastern is a Fcs championship quality team	10/16/2020 7:24 PM
44	Hopefully the current situation and traditions will continue!!	10/16/2020 7:12 PM
45	Keep it going!!	10/16/2020 6:30 PM
46	We have three daughters who graduated from EASTERN now our grandsons would like to attend but if the strong commitment towards athletics does not continue our support will fade. EWU has a great product but it has to be marketed to a high degree. Go Eagles ☺!	10/16/2020 4:46 PM
47	can t wait for the spring football season!	10/16/2020 4:27 PM
48	Dropping down from the Big Sky would be the end of Eastern Athletics as we know it.	10/16/2020 4:26 PM
49	Athletics department is as valuable as other academic departments of the university. So all factions of the university need to form a brain storming group and and make it known the EWU exists for Cheney, Spokane, Washington State, and the USA. I am proud to be a graduate of EWCE.(EWU now). I guess that ages me?!!	10/16/2020 4:03 PM
50	My hope that it all works out because we are big fans of the football team and the basketball team. We travel 70 miles for every home football game and most home basketball games.	10/16/2020 3:58 PM
51	I would like to see more local and corporate participation in promoting EWU education and athletes.	10/16/2020 3:45 PM
52	I know it is probably a necessary evil to Require a "donation" in order to purchase season football tickets and a tailgating parking spot. It is far from a voluntary donation and appears to increase on a regular basis. You can't purchase tickets without the "Donation" period. It's an add on fee point blank.	10/16/2020 1:48 PM
53	I will not support a move out of Vig Sky	10/16/2020 1:08 PM

Eastern Washington University Athletics Department Season Ticket Holder Questionnaire

54	Nope.	10/16/2020 12:29 PM
55	No	10/16/2020 11:56 AM
56	Given the current size of the budget for Athletics, the coaches and student-athletes are doing an amazing job. Go Eagles!	10/16/2020 11:14 AM
57	Eastern football is my main connection to the school. I applied and was accepted to many schools - including Western and WSU - but I wanted a school that had a football team. I love tailgating, I love school spirit, and I love football. Without a football team, I would not have applied to Eastern. It may sound silly, but growing up in Missouri, football was more important than anything. Going to smaller university that still had a great football team with NFL prospect players was huge to me.	10/16/2020 10:35 AM
58	enjoy the program, both Football and Basketball	10/16/2020 10:35 AM
59	Times are tough. Hope they can continue the programs they have. It will be a challenge.	10/16/2020 10:22 AM
60	Keep up the great work - hang in there - stay safe - wear a mask :)	10/16/2020 10:13 AM
61	EWU belongs in the Big Sky and always competes for the top spot each year, a drop in level would be disastrous for the school and program.	10/16/2020 10:11 AM
62	Recent publicity of the attempt by the teaching staff/professors to get rid of athletics is typical of the elitist educators that have never liked or played sports, and who refuse to see it's value to the institution.	10/16/2020 9:59 AM
63	I am continually amazed at how many people there are in Spokane that attended Eastern Washington University and do nothing to support the athletic department. Gonzaga and Washington State have always dominated the market, however, the football and basketball programs at Eastern are always on the top tier in the Big Sky conference. With the National Championship under their belt, it would be a disgrace to move down to a lower tier and or not have a program?	10/16/2020 9:42 AM
64	NA.	10/16/2020 9:29 AM
65	No	10/16/2020 9:14 AM
66	A focused funding plan to help these student athletes continue to excel. They are excelling on a limited resources and we owe them more support. Other schools EWU's size or smaller are making this investment. We need to do the same for these athletes and the community that supports them. The revenue the community and university can make with football alone should help with this decision.	10/16/2020 9:01 AM
67	I appreciate the opportunity to share opinions.	10/16/2020 8:48 AM
68	dropping down would kill fundraising, visibility in the region and the media and severely impact minority opportunities for higher education	10/16/2020 7:59 AM
69	Eastern Football has become a big part of the student and Alumni experience in the Inland Northwest.	10/16/2020 7:46 AM
70	EWU Football is a huge asset to the community and the student body. Eliminating or moving to a lower division would do great harm to the university.	10/16/2020 6:46 AM
71	It would be nice for some naysayers to understand that EWU is not the only "game in town" like some other Big Sky schools are able to capitalize on, and thus some comparisons are very harmful and unfair, and at times hinder attempts to generate optimism and additional funds.	10/16/2020 6:25 AM
72	I have a lot of faith in Lynn Hickeys leadership It would hurt Easterns ability to attract students without a strong sports program.	10/16/2020 6:22 AM
73	Once Lynn is ready to move on hire alumnus Matt Martin or another qualified alum. So many great Eagles who want to help if properly asked.	10/16/2020 6:08 AM
74	Big Sky institutions are perfect peer schools for EWU - need to keep playing them - especially the ones near geographically	10/16/2020 5:59 AM
75	I'm here to participate and to donate. Don't ever drop D1 football. Find a powerful sponsor.	10/15/2020 11:03 PM

Eastern Washington University Athletics Department Season Ticket Holder Questionnaire

76	We need a president that will support both academics and sports. Football brings in the money to support other programs, dropping down in classifications or cutting football will hurt all other sports as well as enrollment.	10/15/2020 10:17 PM
77	We have to raise funds and need to retool our foundation to be able to do that. Need to know how to reach out and get the financial support to sustain a Division 1 program.	10/15/2020 9:56 PM
78	Don't drop to D3. The program is better than that, this is just a rough patch.	10/15/2020 9:55 PM
79	I would not like to see EWU athletic department drop to a lower division if at all possible.	10/15/2020 9:34 PM
80	Think long term. The next 5 to 7 years will be a challenge fiscally due to this smaller population of students entering the college years . But this will change so don't compromise your best sport. My daughter went to school there because she wanted to be a teacher and because she made the cheerleading team . She had a great experience in both respects. She's currently a 1 st grade teacher in Spokane. College is not just about academics as much as your faculty believe it is. Parents pay the money for education so their kids can be educated and be productive citizens but also they also realize that college is rite of passage which includes: friendships, community and involvement. Football is the cornerstone of EWU athletics. Wouldn't it be awesome if Gonzaga University had a football team ?	10/15/2020 9:25 PM
81	N/a	10/15/2020 9:21 PM
82	I think the board of directors at eastern is a big part of the problem they should all step down and get a new more with it group of people that will help the school in all ways.	10/15/2020 9:18 PM
83	Do more, much more, to cultivate fans in metro Spokane.	10/15/2020 9:16 PM
84	Go Eags!!!	10/15/2020 8:56 PM
85	The biggest thing I can think of is that ALL of EWU student body and faculty need to be kept inform of the importance of the Athletic department and its goals. All need to know how this benefits some and thus all of the students at EWU. Taa Taa for Now!	10/15/2020 8:39 PM
86	Stay division 1	10/15/2020 8:36 PM
87	It would be crazy to dump D1 athletics. If we dump D1 sports we might as will merge with WSU and become "WSU at Cheney". I don't think any alumni want that but hopefully we make it through this COVID Craziness and remain a Big Sky member.	10/15/2020 8:34 PM
88	Stay where they are	10/15/2020 7:59 PM
89	The University needs to get behind athletics and support them. They don't value their contribution to the whole of the University. The Faculty are under the impression that the department or students don't contribute financially. If we don't support athletics how can they succeed	10/15/2020 7:51 PM
90	Many vocal faculty members are against money being spent for EWU to compete athletically at the Division 1 level. They don't see a relationship between athletic success and increase enrollment at Eastern. A small group of faculty members should not have a bigger voice than 100,000 alums and the current student body.	10/15/2020 7:50 PM
91	No	10/15/2020 7:37 PM
92	Go eags	10/15/2020 7:36 PM
93	Possible to pause sports until all funding is available?? Offer only certain sports based on revenues brought in (have the athletes vote on this) What's most important to the athletes of EWU (sports, funding, other sports, cut some sports, combine some sports??	10/15/2020 7:35 PM
94	The football program has kept me connected to EWU. When I began contributing to the EAF I balanced that with a contribution to academics as well. I believe this is common. Student athletes are students first. Athletic scholarships are the only reason some of these students have an opportunity for continued education. Cutting the athletic program hurts these student-athletes and decreases visibility for all of Eastern's great academic programs.	10/15/2020 7:17 PM
95	No	10/15/2020 7:13 PM
96	Please do not mess up a great thing with EWU Football, over the last 10 years EWU was put on the MAP because of this football program. Without the INFERNO there would be very few people that would even know about EWU. Thank you and GO EAGLES	10/15/2020 7:12 PM

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97	I truly hope that you look past just the numbers and consider the fact that the EWU athletic program is essential part of the university experience and also a pillar in the community. While funding has been difficult, I feel moving down or removing athletics would damage the university for years to come and it would be very difficult to ever come back from. EWU has an opportunity to become a great local state school where you can get that great college experience if they stay in the Big Sky and get new facilities. If they were to leave, I worry about fallout and if the school will be able prosper beyond that.	10/15/2020 7:09 PM
98	Do not drop down an NCAA division.	10/15/2020 6:56 PM
99	Dropping an athletic program, or dropping to a lower level, especially when EWU is at or near the top of the conference year-in and year-out as a division I program does not make sense for athletics or for the university as a whole.	10/15/2020 6:49 PM
100	sure will miss watching the men and womens basketball games but totally understand the need for everyone to be safe.	10/15/2020 6:45 PM
101	I know that meeting budgets has to be very difficult but I think if you drop the football program your challenges will be 10 fold. I feel like I'm speaking for all of my friends and fellow alums.	10/15/2020 6:32 PM
102	Thank you and GO EAGS!!!	10/15/2020 6:15 PM
103	I think the Adm is trying to do the best they can, but be more transparent. Let us know what is going on and what can we expect	10/15/2020 6:14 PM
104	We are in our 80's and so our participation because of health reasons is limited. Go Eags from a old Savage!	10/15/2020 6:00 PM
105	The football and basketball programs need the Big Sky. As a graduate of 73, they were not fun to watch then. They did play in lower conference.	10/15/2020 5:55 PM
106	responsiveness to supporters who are alumni working class professionals	10/15/2020 5:44 PM
107	I love my school! ♥	10/15/2020 5:32 PM
108	A new or at least renovated Football stadium is essential to remaining competitive in recruitment of highly touted recruits.	10/15/2020 5:31 PM
109	.	10/15/2020 5:24 PM
110	EWU needs to dramatically improve relationships with the "ground pounder " donor base. We seem to have totally blown off our longtime foundational supporters while pursuing the Big \$\$\$. Show me a skyscraper anywhere that will stand without a solid foundation. And follow up on a one to five is about a .5	10/15/2020 5:18 PM
111	Need to keep sports football since it is the closest football college to watch in person and basketball is easily assessable for families	10/15/2020 4:59 PM
112	Go Eags!	10/15/2020 4:51 PM
113	Don't kid yourself.....our football/basketball programs are not only viral for monetary support but for enrollment...don't screw this up!	10/15/2020 4:48 PM
114	1. EWU already is one of the best in nearly every sport at their level. Imagine what they could do with MORE money and MORE support. 2. EWU Athletics should be allowed to grow, not be dropped down a level. They compete at higher levels already and it would be a disservice to who and what EWU is to have to compete at a lower level.	10/15/2020 4:32 PM
115	It is hell being a small University, and for some reason there are problem we have to fill out paperwork to see if we qualify for our programs, I will tell you this University can hold it's head High with an University.	10/15/2020 4:28 PM
116	EWU athletic department, I believe, does more with less. Our facilities are dated and though that is often a recruiting strategy, EWU continues to be at the top level nationally with our football program. Our men's basketball team won the Big Sky regular season championship last year, and the coaching staff and players are great representatives of the school. I strongly urge the Board of Regents to continue their support of EWU athletics as it is right now and weather this storm.	10/15/2020 4:27 PM
117	These tough times should not put athletics in jeopardy, especially D1 status. It's understood	10/15/2020 4:26 PM

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there will be/is economical challenges to overcome as we ride this out, but a return to post-Covid Eagle athletics can provide financial opportunities the University cannot gather elsewhere, and certainly not at D2 level, or lower. Put the trust in the coaches and student athletes to be the foundation to return EWU to its proper stature. Go Eags!!

118	Go EAGS!	10/15/2020 4:22 PM
119	Quit raising prices, creating more hoops and qualifiers to get tickets. Cut costs we are not a power five conference. Apply the rules of supply and demand, limited demand on attendance doesn't warrant increased costs	10/15/2020 4:22 PM
120	Don't drop down	10/15/2020 4:21 PM
121	Our family goes to as many games, men's and women's, as possible. Season ticket holder for football. We attend most weekend volleyball, and basketball games. We attend soccer matches when we can. They are usually early in the afternoon though. My kids go to the camps, and it is something special when the student athletes recognize them in the stands or around campus. What a great environment EWU has for this. I think a drop in divisions would take some of the shine off the programs. However, if it's Division 2 or close the school, well let's strike up a rivalry with Central, and go from there.	10/15/2020 4:13 PM
122	get rid of the professors that don't think sports are important.	10/15/2020 4:11 PM
123	Lack of consistent leadership at the President level has been very disappointing. We need much a much stronger focus on the contributions that sports play for the University since it amounts to 3-4% of the budget.	10/15/2020 4:10 PM
124	My wife and I are both former EWU students and we have been fans and supporters (contributing financially) of EWU football and basketball for over 40 years and we would really hate to see them move backwards. It would be very discouraging.	10/15/2020 4:07 PM
125	Go Eags!!!	10/15/2020 4:04 PM
126	As an alumni who as seen the rise of EWU as an educational institution, I would strongly argue that the sports programs, particularly football, have contributed significantly to the public's perception.	10/15/2020 3:58 PM
127	This needs a all hands in deck work. Faculty need to get in there to bring students in and they need to up their teaching game so students will come to Eastern.	10/15/2020 3:54 PM
128	I understand the budget situation. Football seems to be a self supporting enterprise.	10/15/2020 3:52 PM
129	I came to school at EWU in 1986 and embraced what I felt was the University experience. My friends, family and I have supported athletics since that time. We never miss a game regardless of the record or the weather. Without Football, it is a lesser University experience.	10/15/2020 3:49 PM
130	Do not drop D1 Football at EWU. -Scotty Reed BA '14, MPA '16	10/15/2020 3:43 PM
131	Keep EWU athletics alive, without them the backbone of the school will fall apart. Everyone that isn't a fan of athletics needs to grow up and realize that these kids are the life of the school.	10/15/2020 3:37 PM
132	First of all, I think competing at the DI level increases the visibility of the school in general, especially with the success the program has had in the last decade. The S-R and the Spokane TV does a great job of covering the programs. I have no idea how much coverage we get from the west side of the state. I have no idea the level of coverage/promotion that is done via social media or streaming outlets. I will say that my wife and I would continue our support and attend games even at a non DI level. I would really hate to see that happen, however.	10/15/2020 3:28 PM
133	Division I Football is the best thing that ever happened to EWU. Done nothing but brought positivity and growth to Cheney and the college.	10/15/2020 3:27 PM
134	Go Eags!	10/15/2020 3:26 PM
135	Go EAGS!	10/15/2020 3:23 PM
136	Stay in the Big Sky, and get the alums to help a lot more in support either with getting to the games or with money. I understand that Stuckey the basketball alum player hasn't helped at all.	10/15/2020 3:21 PM
137	It's not a Football Problem!!!!	10/15/2020 3:16 PM

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138	Rags strong	10/15/2020 3:16 PM
139	I'm a proud alumnus, and I'm a true believer that EWU's athletic programs belong exactly where they are. Moving them down to Division II or lower based on foolish decisions made elsewhere on the EWU campus would disenfranchise a lot of local alumni. I realize that we are currently in difficult times, but I don't think doing away with the only legit athletic money maker on campus (football) is a way to resolve things.	10/15/2020 2:53 PM
140	Can't wait to see all Eagle sports play on the field and court in front of well supported fans.	10/15/2020 2:40 PM
141	I had to drop my season ticket as it got so damn expensive. And my income is fixed.	10/15/2020 2:37 PM
142	I believe I speak for many in that I have little to no interest in supporting athletic teams that compete with western Washington and Central Washington. We are very competitive in the big sky and I've even had numerous victories over pack 12 and division one schools in various sports. We need to increase the financial backing. A proven fundraiser may be more important right now to the overall future of our program then even a Lynn hickey or an Aaron Best both of whom I have upmost respect for. That's if we want to save our program	10/15/2020 2:35 PM
143	I feel that the Athletic Department Management needs to take responsibility for the financial short falls due to decisions they have made in the past, not put that burden on the ticket holders.	10/15/2020 2:32 PM
144	Be very stupid to go to a lower level after all the success EWU has achieved!!	10/15/2020 2:25 PM
145	Go eags	10/15/2020 2:24 PM
146	I find it sad that you even have to have a survey like this. I actually figured - before getting to the multiple choice options, that this survey was due to your lack of support from all administrative levels there at the school. This is a crazy thought that administrators feel everyone should "think" and "believe" what they do and that their thoughts would seriously reduce the overall health of EWU. School, athletics, music, community service and leadership must all be available for a well-rounded university to survive. Again, I'm saddened and quite concerned that the money that I and others give to the program is being looked at in a negative way by some of your administration. Shame on them for trying to take away something that make EWU and their students better!	10/15/2020 2:17 PM
147	Honestly, I don't like every year the donation to the Eagle Athletic Fund increases and it is mandatory with my season tickets. I feel like if I wasn't forced to donate, I would be more likely to donate a higher amount and/or support in other ways such as raffles/auctions/etc. And the amount to donate to even be considered for a tailgate spot is ridiculous, it's a wonder why tailgating is never full and declining, EWU fans can not support the same charges as WSU or Montana. The value just isn't there.	10/15/2020 2:16 PM
148	When I went to EWU we only had 6,500 students. The football program over the past 20 years has almost single handily brought the students in. Build the football team and more students will come. Take away football or drop it down and it will cost thousands in enrollment. I can guarantee that	10/15/2020 2:16 PM
149	Go Eags!	10/15/2020 2:09 PM
150	I am a strong supporter of the University including Athletics and really believe Athletics brings a strong positive light for the University.	10/15/2020 2:08 PM
151	Basketball should remain ncaa eligible and in the big sky	10/15/2020 2:06 PM
152	Looking forward to seeing some of our eagle friends at O'Doherty's this Saturday! and GO EAGS!	10/15/2020 2:04 PM
153	No	10/15/2020 2:01 PM
154	Love just about everything about EWU. I hope the new president brings more emphasis to supporting athletics.	10/15/2020 1:59 PM
155	Eastern has worked hard to be competitive with less than what other Big Sky members have. They have first class programs and represent the area as well as the state in a positive manner.	10/15/2020 1:56 PM
156	It's such a terrible time right now, then to be in need of funding on top of it. Good luck	10/15/2020 1:55 PM

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157	does this project include review of administration effectiveness?	10/15/2020 1:53 PM
158	College athletics are necessary for colleges. It is strongly linked with school branding (Red Turf and awesome logo) and reputation. A quality athletic program (which EWU has) creates an incredible amount of school spirit and helps to keep alumni connected so they are more likely to donate money to the school. With a good reputation for athletic programs, EWU can boost their profiles and may heighten enrollment. There is no conclusive link to enrollment but a strong marketing campaign can make this happen for EWU. When considering a college, almost all students look at not only the academic reputation, they look for its social reputation also. EWU athletics provides an outlet for these students to socialize on campus. The bottom line is, EWU NEEDS athletic programs based upon the type of student population we have. We are known as a university that provides opportunities for first-generation students and when we can provide that student with an enriched experience of academics and athletics we will encourage second, third and beyond - generation students. With regards to question #10 above: I will take my money elsewhere.	10/15/2020 1:50 PM
159	The school needs a leader that is able to continue building this athletic program. This school has always done well on one of the lowest budgets in this league and can continue to grow once we're through this COVID-19 issue. Don't let it destroy what's been built up to this point. My family has alumni and been students there for years and we've been season ticket holder's and enjoyed it for years now. I look forward to continuing that in the future. Spokane will support this program if the right people develop it.	10/15/2020 1:50 PM
160	It's depressing to be in this situation, Eastern is such an awesome place.	10/15/2020 1:45 PM
161	stay competitive in division 1	10/15/2020 1:45 PM
162	Only that EWU should always include a football program and as long as they do they should continue as a D-I program at the Big Sky level. Any saving by moving to a lower level program will be costly and disappointing to the region and the state! Meaning the lowering the football program level would provide difficulty in finding opponents would make travel costs exorbitant.	10/15/2020 1:44 PM
163	Best of luck with this difficult endeavor.	10/15/2020 1:42 PM
164	Pre-Covid I got the sense that the Big Sky football teams were all closing the gap vs EWU and that trend would continue. Also just to let you know, that our daughter ran track at EWU and it was a wonderful experience for her and our family - this made us Eag fans for life which football plays in integral part of.	10/15/2020 1:29 PM
165	I feel there is a lot of jealousy from certain individuals not supported by their departments but are very influential	10/15/2020 1:23 PM
166	It is ridiculous that consideration is even given to moving down to a Division 2 level. Instead we need to concentrate on being a leading school in the current division and conference. Those advocating against the athletics department are short sighted and don't see the bigger picture of how much community support the university gets because of its athletics department and how success of the athletic programs helps increase enrolment at EWU. The athletics department and university will simply lose an untenable amount of community and financial support if they moved to a lower division. I might still go to the occasional game if this was to happen, but I certainly would not be a season ticket holder and would cease donating any money to the Eagles Athletic Fund. Thank you for the University for clearly wasting funds that can be allocated to much needed areas during their budget crisis on hiring a consulting firm to even look at this option.	10/15/2020 1:18 PM
167	Eastern has done a great job on the field and in the classroom and for the size of our budgets Eastern gets one of the best returns on investment in Division I sports.	10/15/2020 1:16 PM
168	My EAF contributions and season tickets will end of football drops down. Too much time and money invested for lower quality play. Will spend my Saturdays watching FBS football on TV	10/15/2020 1:10 PM
169	Save our team! We have an outstanding athletics program, put money into it.	10/15/2020 1:08 PM
170	EWU athletics needs better funding	10/15/2020 1:05 PM
171	Ewu athletics is very respected nation wide.. successful athletic programs bring students to campus and pride to the school.	10/15/2020 12:59 PM
172	Right now EWU is a dumpster fire of financial mis-management and leadership. Lots to fix before you can even consider fixing/funding athletics.	10/15/2020 12:58 PM

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173	Great campus sports environment. GO EAGS!	10/15/2020 12:58 PM
174	I love Eastern! I love our athletes and our school. I really feel a drop to Division II or NAIA would be devastating for EWU. We have built our reputation and school at the DI level. If we were to drop my donation level would definitely lower.	10/15/2020 12:56 PM
175	For EWU to continue at the current level we need to find alumni who are able and willing donate more.	10/15/2020 12:56 PM
176	we need to host University of Montana!!!!	10/15/2020 12:53 PM
177	My mother worked for Eastern for 20 years and I graduated twice from EWU with both a masters and Bachelor degree. I am proud to be a supporter of Eastern Athletics	10/15/2020 12:47 PM
178	If the Athletics program is eliminated or demoted, it will appear that the University is not viable -- not just with sports but academic programs as well. I strongly support EWU Athletics and hope funds can be found to continue providing student athletes an enriching academic and athletic experience!	10/15/2020 12:45 PM
179	No	10/15/2020 12:44 PM
180	The whole countries athletic programs are hurting, now just EWU. Look at the whole picture of the university instead of just athletics. The local community and regional community rely on what EWU athletics brings to the area.	10/15/2020 12:41 PM
181	Athletics at the university is essential. Without athletics I would be less likely to support the university. Without athletics I can see that our small community will slide further backwards (in economic terms) the athletic program brings more money into the community by bringing more people into Cheney by shopping/eating at our small businesses.	10/15/2020 12:40 PM
182	While I am an alumnus of EWU, I have zero desire to donate to an academic only institution. Loosing football would be a terrible thing and is the really the only reason I support the school and visit Cheney.	10/15/2020 12:38 PM
183	Any material change in the status of the athletic department or any of its programs will result in catastrophic circumstances for EWU. While it may provide some immediate financial savings, the long-term prospectus offers diminishing returns on those savings. In fact, I believe those returns will not even materialize after consideration is given to lost game guarantees, reductions in ticket revenues, reductions in donations, and reductions in corporate sponsorship. Nor does this account for the impact on university enrollment or the Cheney community.	10/15/2020 12:38 PM
184	I would no longer be a season ticket holder if we change our current status.	10/15/2020 12:34 PM
185	EWU is a big time program for football and men's basketball. The apparent pressure to cut programs and drop down a level would kill community support and it would take decades to recover. Not only would the athletics program suffer, opportunity for student diversity and university environment would be impacted negatively. And, enrollment would plummet. Eastern's "do more with less" makes for a tight nit community and the game day environment is second to maybe only Montana in the Big Sky. Dropping a level shouldn't even be a discussion.	10/15/2020 12:34 PM
186	No	10/15/2020 12:32 PM
187	Hire a budget person, perhaps a retired CFO ALUM who lives EWU ATHLETICS and someone with deep and wide connections to Spokane Business Community. .	10/15/2020 12:32 PM
188	Dropping a level down would be catastrophic and a disgrace. Winning is the hard part, that is happen, find a way to capitalize.	10/15/2020 12:32 PM
189	EWU athletics is a core piece of the schools community and rally's students and alumni together. I currently donate to EWU and would stop if athletics were to disappear. I feel like this would be a major impact on the school as a whole not just athletics	10/15/2020 12:28 PM
190	While I will always be connected as an alumni, I choose engage with the university through athletics and will not financially engage with the university in any other way. Athletics has brought Diverse enrollment to our University, and they consistently bring athletes in that represent the university at the highest level. Losing division 1 status- will lead to less diverse student population and less giving toward the university as a whole.	10/15/2020 12:27 PM

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191	The fact this survey is being distributed is a HUGE red flag. Pretty sure athletic program will be going away, which means the donations will stop.	10/15/2020 12:25 PM
192	Football is competitive at the highest level of FCS, even with the weakened recruiting ability. EWU may have some sports programs that should compete at a lower level, but football is not one of them. Changes to the current level of football play will hurt Eastern, Cheney and drive away many supporters. This is evident in many regular attendees conversations. I have attended Eastern football games ever since I can remember. From running around Joe Albi Stadium as a child to the legacy that is now Roos Field, many of us have bonded as a community through football. EWU football is Cheney, any divergence would be a local tragedy.	10/15/2020 12:22 PM
193	Get faculty senate out of athletics	10/15/2020 12:20 PM
194	No	10/15/2020 12:19 PM
195	Would like to see the department pursue more Corporate Sponsorship	10/15/2020 12:19 PM
196	It would be so hard to see EWU go sub division 1. I would not turn my back on a place that I love, but I would be so disappointed.	10/15/2020 12:18 PM
197	No	10/15/2020 12:18 PM
198	dropping down a division is not going to save money and will likely cost alumni to be even less involved.	10/15/2020 12:16 PM
199	I would be pissed if we dropped a division. We have shown that we can hold our own at the division we are in and have made it to national tournaments across many sports. One division down wouldn't be the challenge that we need to maintain our level of play.	10/15/2020 12:09 PM
200	There is absolutely no reason for us to drop to a different league or division - you will lose so many people if you go that route.	10/15/2020 12:09 PM
201	No	10/15/2020 12:07 PM